



WWF EMERGENCY FUND FOR AMAZON

The Amazon. Its vast wilderness is home to more indigenous people than anywhere else on the planet, habitat for 10% of all known species, and critical to the health of everyone on Earth. And it's burning. This is an environmental disaster of global proportions. But together, we can help.

WWF has formed an emergency fund to drive critical resources to the people at the front lines of the Amazon fires, specifically to local civil society organizations that represent and work with indigenous peoples and local communities to protect the Amazon.

100% of donations will go directly to the response and recovery of Earth's largest rainforest.*

This fund will focus on the areas in need where WWF has ongoing conservation work and partnerships with local organizations that support the needs of indigenous and traditional communities and their efforts to secure the Amazon. **Activities include:**

Support for local community and indigenous organizations to work with and mobilize local authorities

- Rapid fire risk and hazard assessments
- Coordinate fire response
- Advocacy for actions against illegal deforestation and burning

Fire hazard monitoring in areas of risk

- Forecasting: identification potential spread of fire
- Fire hazard response: Pre-positioning fire management teams and equipment

Direct Response to Fires

- Fire-management safety training

** This commitment is made possible through the generous support of donors who are resourcing WWF-US's costs associated with distributing funds in Amazon countries.*

- Fire-management equipment (e.g. masks, rakes, backpacks, water barrels, high-pressure hoses, heavy equipment rental)
- Logistics support (e.g. vehicles, gas)

Health and security of local and indigenous communities on the front lines

- Immediate relief supplies for victims (e.g. food, shelter, water, medical support)

Development of post-fire recovery plan in priority protected and local and indigenous community conserved areas

- Assessment and analysis of needs and issues of people and nature (including wildlife)
- Identification of fire management goals and desired future conditions
- Design of fire prevention strategies

As noted, while we anticipate distributing 100% of funds raised over the next twelve months, if any funds remain when this particular crisis is no longer emergent, WWF will direct the resources towards forest restoration, fire prevention, sustainable growth, and other critical conservation work in the Amazon region. We will continue to transparently report out on the activities resourced by the Fund until all monies have been allocated through worldwildlife.org and emails.

