

WWF Giving Opportunity – Endangered Species & Biodiversity Loss

Thank you for your passion and dedication in supporting Microsoft’s October Giving Program! Champions like you truly make a difference for causes around the world and we appreciate you!

Below is content that can be used to build a Giving Opportunity in support of WWF. We are highlighting Biodiversity Loss (and the impact on Endangered Species) as a priority issue and hope that this resonates with your team members who are concerned about the state of our environment and are ready to make an impact!

Thank you for being a voice for nature!

Cause (Org) Name	WORLD WILDLIFE FUND INC.
Organization ID	840-521693387
Platform Link	https://causes.benevity.org/causes/840-521693387
Opportunity Name	Protect Endangered Species with World Wildlife Fund
Opportunity Summary	Donate to help WWF address biodiversity loss and help endangered species – and their habitats - around the world.
Opportunity Description	<p>Working in nearly 100 countries, WWF is the world’s leading conservation organization focused on addressing the greatest threats to life on this planet – from protecting wildlife and their habitats to addressing biodiversity loss and climate change.</p> <p>In the last 50 years, populations of mammals, birds, amphibians and fish have declined by an average of 68%. Looking at specific species is even more alarming:</p> <ul style="list-style-type: none"> - Tiger populations have declined by more than 93%, and Freshwater species by 84% over the last 50 years - More than 20,000 African elephants are killed each year for ivory - Three rhinos are killed each day in South Africa alone for their horns <p>Our relationship with nature is broken, and species are directly impacted by habitat loss and climate change. Help WWF protect these special places that are home to the species we love, so that together, we can build a future where people and nature can thrive.</p>

	<p>Please join us. Your donation will support WWF's global conservation programs to build a more resilient and healthy future for us all.</p> <p>WWF video "Together Possible" https://youtu.be/1Bhmdj2tTtQ</p>
Associated Volunteer Activity	n/a
Nonprofit(s) to benefit from donations	World Wildlife Fund 840-521693387
Opportunity Images	See attached image options.
Website URL	www.worldwildlife.org
Facebook Page URL	https://www.facebook.com/worldwildlifefund
Twitter Name	https://twitter.com/world_wildlife
Interests	Environment, climate, wildlife, endangered species, energy, biodiversity, water, oceans, food, forests, natural resources, conservation