CORPORATE RENEWABLE ENERGY BUYERS' PRINCIPLES

STATEMENTS FROM CORPORATE SIGNATORIES

BLOOMBERG

Bloomberg is excited to be working with other industry leaders that are using renewable energy to power their businesses. By partnering with this influential group of companies we believe we are sending a strong and unequivocal signal to the marketplace that there is a significant unmet demand for renewable energy projects.

In our recent 2013 Sustainability report we address the myth that going green has a negative business impact. We have experienced the opposite. And it is why we have committed to a 2020 goal of reducing absolute carbon emissions by 20% from our 2007 baseline, while also achieving a 20% Internal Rate of Return. Reducing demand and continuing to invest in infrastructure efficiencies will be key to our success, but sourcing renewable energy will be a critical factor in meeting our targets.

Curtis Ravenel, Global Head of Sustainability, Bloomberg

GENERAL MOTORS

Our commitment and investment in renewable energy brings business and environmental value to General Motors, our customers, and the communities in which we operate. Our renewable energy projects make sense for our bottom-line, enable us to reduce our carbon footprint, and reduce various business risks. More strategically, it improves energy security and furthers the commitment we've made to a cleaner energy future through the introduction of electric vehicles.

With a commitment to reach 125 megawatts of renewable energy use in our global operations, it's important for us to support accelerated growth initiatives in renewable energy markets and influence the expansion of more renewable energy options to meet those goals. Joining and working collaboratively with other companies and the WWF and WRI on the Buyers' Principles to advance the renewables market makes good business sense and we're pleased to help lead the business community in shifting to renewable options.

- David Tulauskas, Director of Sustainability, General Motors

HP

Through the Renewable Energy Buyers' Principles, HP is collaborating with our industry peers and other companies to create the demand, availability, and competitive pricing for new sources of renewable energy that can be purchased through retailers or as part of new utility tariffs.

Using renewable energy sources at our facilities reduces the consumption of natural resources, while providing a hedge against rising fossil fuel prices. New sources also make more renewable energy in the grid available to others, including our customers and partners. In 2013, our installed capacity for on-site renewable energy went up 17.7 percent from 2012, and we expect our installed capacity to more than double in 2014. However, greater access to large quantities of renewable power at economical prices is essential.

INTEL

Intel Corporation has a vision to create and extend computing technology to enrich the lives of every person on earth. We support the prudent integration of renewable energy sources as part of energy supply portfolio required to help us achieve this vision. As the largest voluntary purchaser of Green Power in the US (ranked # 1 on the EPA Green Power Program rankings) for 6 successive years, we are currently buying Renewable Energy Credits (RECs) equal to 100% of our annual US energy usage. To augment our green power investments, Intel has facilitated the construction of 20 solar electric facilities at sites across 4 countries and 5 US states. The power generated from these installations directly supports Intel's respective campuses. This is only one example of our renewable energy technology's projects. The current regulated electric supply environment at most of Intel's locations limits the options to contract its electric supply directly from third party green sources, thereby limiting the support to build even more efficient and greener-generating facilities. By joining together in one voice on the potential opportunities, we hope that the end result of this effort is a more cost effective, efficient and lower carbon environment.

JOHNSON & JOHNSON

At Johnson & Johnson we are committed to reducing our environmental footprint by utilizing clean energy sources. In 2010, we set a five-year goal to increase our on-site energy capacity to 50MW, and we now have over 47MW of clean energy either installed or in progress at our properties globally. We see the Renewable Energy Buyers' Principles as an opportunity for collaboration between regulators, utilities, and private enterprise that could ultimately help us reduce our carbon footprint.

- Brian K. Boyd, Vice President, Worldwide Environment, Health, Safety & Sustainability, Johnson & Johnson

MARS

Mars is committed to achieving carbon neutral operations by 2040. We have set aggressive interim goals to reach this ambition, including a commitment to making a 25% reduction in fossil fuel energy and greenhouse gas emissions by 2015. Our targets are based on science and reflect our belief that we must play a role in mitigating the worst consequences of climate change. We are exploring four strategies to help meet our targets. Operational Efficiency decreases energy use, water use and waste through changes in practices and behavior while Capital Efficiency means investing in more efficient equipment and processes. New Technology is about developing and deploying innovations that change the way we do things and Renewable Energy is based on working with partners to generate cleaner power.