

WWF Giving Opportunity – Climate Crisis

Thank you for your passion and dedication in supporting Microsoft’s October Giving Program! Champions like you truly make a difference for causes around the world and we appreciate you!

Below is content that can be used to build a Giving Opportunity in support of WWF. We are highlighting Climate Change as one of our priority issues and hope that this resonates with your team members who are concerned about the state of our environment and are ready to make an impact!

Thank you for being a voice for nature!

Cause (Org) Name	WORLD WILDLIFE FUND INC.
Organization ID	840-521693387
Platform Link	https://causes.benevity.org/causes/840-521693387
Opportunity Name	Fight the Climate Crisis with World Wildlife Fund
Opportunity Summary	Your support will help WWF mitigate the worst impacts of climate change and help people – and nature – thrive.
Opportunity Description	<p>Working in nearly 100 countries, WWF is the world’s leading conservation organization focused on addressing the greatest threats to life on this planet – from protecting wildlife and their habitats to addressing climate change and biodiversity loss.</p> <p>Today, people around the world are experiencing the impacts of climate change each and every day – from increased frequency and severity of storms, to weather extremes, floods, droughts, and sea level rise.</p> <p>We must rethink how we use and produce energy, and understand that the products and food we consume have a significant impact on climate. Globally, we must make ambitious commitments in order to avoid the worst impacts of climate change, and in addition to mitigation, must help vulnerable communities – and species – adapt to the changes around us.</p> <p>Please join us in our mission to help people and nature thrive. Your donation will support WWF’s global conservation programs to build a more resilient and healthy future for us all.</p> <p>WWF video “Together Possible” https://youtu.be/1Bhmdj2tTtQ</p>
Associated Volunteer Activity	n/a

Nonprofit(s) to benefit from donations	World Wildlife Fund 840-521693387
Opportunity Images	See attached image options.
Website URL	www.worldwildlife.org
Facebook Page URL	https://www.facebook.com/worldwildlifefund
Twitter Name	https://twitter.com/world_wildlife
Interests	Environment, climate, wildlife, endangered species, energy, biodiversity, water, oceans, food, forests, natural resources, conservation