



Corporate Partnership Report

Overview of WWF-US Corporate Partnerships, Fiscal Year 2021

WWF is one of the world's largest and most experienced independent conservation organizations, with over 5 million supporters and a global network active in more than 100 countries. WWF's mission is to stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature, by conserving the world's biological diversity, ensuring that the use of renewable natural resources is sustainable, and promoting the reduction of pollution and wasteful consumption.

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TAKING BOLD COLLECTIVE ACTION

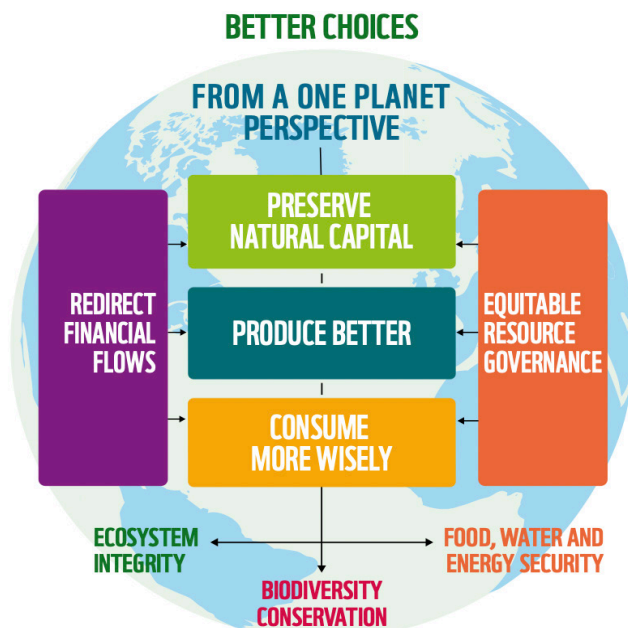
The time to act is now. We have put in place a global conservation strategy that reflects the way the world is changing, meets the big environmental challenges of the age and helps us simplify, unite and focus our efforts for greater impact.

WWF continues to deliver locally in crucial ecoregions around the world, but sharpen our focus on six global goals – wildlife, forests, oceans, freshwater, climate and energy, and food – and three key drivers of environmental degradation – markets, finance and governance. We are creating global communities of practice for each of the goals and drivers composed of specialists from WWF and key external partners. This will foster greater collaboration and innovation, incubating new ideas and taking promising ones to scale, as we unite our efforts toward making ambitious targets a reality.

We know that one organization alone can't effect the change needed. That is why our work on the goals and drivers includes our partnerships with institutions and corporations, both local and global. The changes we want to see in the world can only come about through the efforts of many actors: local communities and national and multinational corporations, governments and NGOs, finance institutions and development agencies, consumers and researchers.

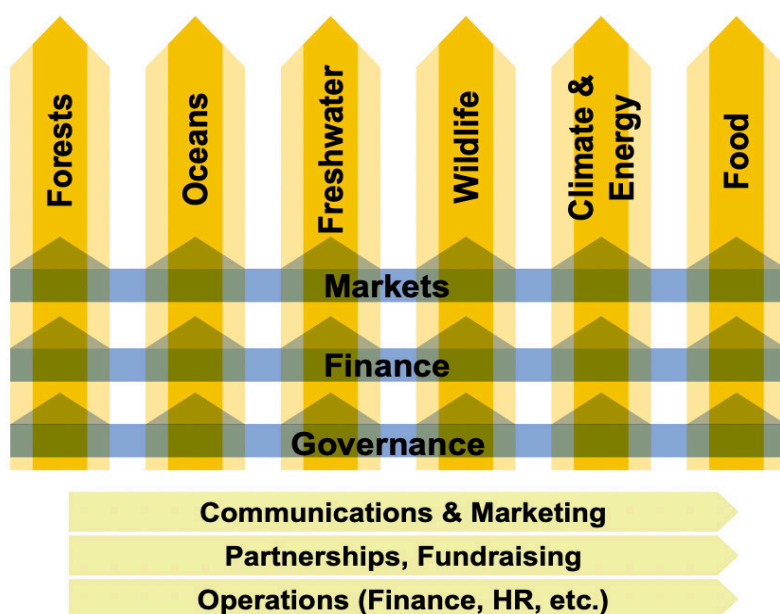
There has never been a stronger sense of urgency for action. At WWF we are defining new ways of working together to make a difference at a scale that matters. We know we must redefine humanity's relationship with the planet. And together we passionately believe we can.

OUR VISION FOR CHANGE



HOW WE MAKE IT HAPPEN

6 global goals, 3 cross-cutting drivers,
delivered by powerful communities of
practice and partners



OUR WORK WITH BUSINESS

WWF's mission is to stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature. As the [2020 Living Planet Report](#) demonstrates, the challenges that the global environment is facing today are too big, too interconnected and too urgent for any one organization to solve alone.

Therefore, WWF seeks to work with those who have the greatest potential to reduce the most pressing threats to the diversity of life on Earth and together find solutions to conservation challenges such as deforestation, over-fishing, water scarcity and climate change. The private sector drives much of the global economy, so we consider that companies also have a specific responsibility to ensure that the natural resources and ecosystems that underpin their business are used sustainably. Companies are also primed to lead on rapid adaptation and on the innovative solutions needed to drive change.

More specifically, our work with the private sector aspires to do this by:

- promoting better production and responsible sourcing of raw materials that otherwise drive deforestation or unsustainable use of water;
- encouraging a switch away from fossil fuels to 100 percent renewable energy and away from fossil fuels;
- engaging jointly on public policy;
- supporting the equitable sharing of natural resources;
- redirecting financial flows to support conservation and sustainable ecosystem management;
- raising awareness of the need to consume more wisely; and
- protecting some of the world's most ecologically important places.

We do this in a variety of ways, including supporting regulations that stop illegal or unsustainable activities, encouraging companies and industry platforms such as the [UN Global Compact](#), [Science Based Targets](#), The [Consumer Goods Forum](#) to make ambitious commitments (and to engage in public policy discussions at global and local level, and supporting credible certification schemes (e.g. [Forest Stewardship Council](#) (FSC), [Aquaculture Stewardship Council](#) (ASC), [Roundtable on Sustainable Palm Oil](#) (RSPO), [Roundtable on Responsible Soy](#) (RTRS)). We also publish scorecards and reports on company or sector performance (e.g. [palm oil scorecard](#); [soy scorecard](#), and [sustainable cotton ranking](#)), mobilize public pressure through high-profile campaigns on issues related to business activities (e.g. [Seize Your Power](#), [Virunga](#), [Reviving the Oceans Economy](#)), as well as work in partnership with individual companies.

This report presents an overview of the partnerships that the WWF-US office has with individual companies.

WWF'S CORPORATE PARTNERSHIPS

Our cooperation with partners is based on a common understanding of issues, shared ambitions or activities, and a willingness to speak out in public. In general, we distinguish three types of partnerships with companies:

1. DRIVING SUSTAINABLE BUSINESS PRACTICES

Our partnerships aim to deliver direct conservation results on key issues or in priority places by changing practices throughout a company's operations and value chain. These intend to reduce the major environmental impacts of some of the world's largest companies, achieve conservation results that would not otherwise be possible, and influence related sectors and markets.

2. COMMUNICATIONS AND AWARENESS RAISING

The second way that WWF partners with the private sector is by raising awareness of key environmental issues and mobilizing consumer action through communications and campaigns (including cause-related marketing campaigns). These partnerships also aim to highlight the beauty and uniqueness of WWF's priority places and species. This approach includes, for example, consumer actions to encourage the purchase of sustainable products such as FSC-certified wood, or results in companies supporting campaigns that inspire action in favour of special places such as the Arctic or endangered species like the tiger.

3. PHILANTHROPIC PARTNERSHIPS

The third approach is articulated through specific programmes with companies to fund conservation projects and the institutions that deliver them. Philanthropic relationships with companies raise money for the conservation of key places and species, and the capability and tools to deliver such conservation impact.

4. EMPLOYEE ENGAGEMENT

The fourth approach is focused on raising awareness of key environmental issues and raising funds for WWF's conservation priorities with corporate employees. WWF partners on a philanthropic or awareness-raising level with companies that are undertaking substantial action to improve their sustainability performance, or that have negligible environmental impacts.

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Many partnerships with companies use a combination of these approaches.

WWF works with companies to achieve our conservation goals. NGO and company partnerships involve engaging in constructive dialogue while challenging each other with real issues. As such, they involve opportunities and risks for both parties. At WWF, we manage the risks by having clear guidelines and criteria in place, including a due diligence process. In all relationships, we maintain and exercise the right to public commentary.

TRANSPARENCY AND ACCOUNTABILITY

Results and impact, both qualitative and quantitative, are essential for us. We advocate transparency in action by all stakeholders as a crucial step toward sustainability. We believe that accountability for results and transparency to our supporters and our members on how we deliver those results are key to our approach of working in a constructive, cooperative manner with all our partners, including the corporate sector.

We want all our partnerships with companies to deliver the greatest impact possible, with the goal of creating lasting results at scale. We have, therefore, started a process of deeper and more systematic assessment of the targets and the outcomes we achieve in our work with the private sector and specifically through our bilateral partnerships.

All WWF offices are committed to continue reporting publicly on all our company relationships, their intent, objectives and impacts, of which this report is one part. A Global Report of WWF's largest corporate partnerships globally can also be found [here](#).

THIS REPORT

The aim of this report is to give an overview of the partnerships that WWF-US has with individual companies. Funds obtained through corporate partnerships are typically used by WWF to:

- Work with the company to reduce its impacts and footprint and to help shift sectors and markets toward sustainability in line with WWF's global conservation strategy;
- Raise public awareness of key conservation challenges;
- Directly support WWF conservation projects.

This WWF office is responsible for the contractual agreements with the companies concerned. The activities of the engagements in many cases take place in other countries or regions.

In FY21, income from corporate partnerships represented 3% of this WWF office's total income.

PARTNERSHIPS WITH AN ANNUAL BUDGET OF MORE THAN \$250,000 IN FY21

The following list of companies is an overview of all the corporate partnerships that WWF-US has in FY21 with a budget greater than \$250,000. Details of each partnership can be found below.

AMERICAN BEVERAGE ASSOCIATION (ABA)

Type of Partnership	Sustainable Business
Conservation Focus of Partnership	Oceans, Plastics
Budget Range (in USD)	\$1,000,000-\$3,000,000

WWF and ABA are working together toward the common goal of building a sustainable materials system and preventing plastic waste in nature. Areas of work include reducing the use of new plastic, improving collection and recycling of PET plastic, transparently measuring plastic use, and developing joint collection policy principles. ABA is an Implementation Partner of WWF's Resource: Plastic activation hub.

AMAZON

Type of Partnership	Consumer Engagement
Conservation Focus of Partnership	General Support
Budget Range (in USD)	\$500,000-\$1,000,000

WWF is a featured charity on the AmazonSmile platform. For shoppers who designate WWF as their charity, 0.5% of each purchase made is donated back to WWF.

BANK OF AMERICA

Type of Partnership	Consumer Engagement
Conservation Focus of Partnership	General Support
Budget Range (in USD)	\$500,000-\$1,000,000

Since 2009, Bank of America® has offered a WWF Bank Americard Cash Rewards™ Visa® credit card and checking account to support WWF's global conservation efforts. WWF receives a minimum of \$3 for each qualifying credit card account that is opened and activated. WWF also receives 0.08% of all net retail purchases made with this card and \$3 for each annual renewal of the card. WWF will receive a \$10 contribution from Bank of America for each new qualifying WWF checking account and \$2 for each annual renewal.

CARGILL, INCORPORATED

Type of Partnership	Sustainable Business
Conservation Focus of Partnership	Climate, Food, Forests, Oceans
Budget Range (in USD)	\$500,000-\$1,000,000

Cargill and WWF are working together on sustainable seafood sourcing, responsible poultry production, climate commitments, reducing food loss and waste, conserving North American grasslands, and implementing a responsible forest policy.

DELOITTE TOUCHE TOHMATSU LIMITED

Type of Partnership	Employee Engagement
Conservation Focus of Partnership	Climate
Budget Range (in USD)	\$250,000-\$500,000

Deloitte and WWF entered into partnership in September 2020 following the launch of their WorldClimate strategy, 1.5 SBT, and Net-Zero by 2030 commitment. Our work over the last year produced a Climate Impact Assessment and interactive Climate Learning for Deloitte's 330,000 employees that enables them to make positive climate choices at work and at home, and in turn, influence those around them to amplify this impact. WWF's Climate team provides ongoing strategic climate guidance on key topical issues through participation in a Climate Advisory Committee that meets several times annually. Deloitte also supports WWF's Corporate Alliance on Smarter Aviation Choices (CASAC) that helps companies change their approaches to air travel in ways that materially reduce their climate footprints while achieving business goals.

DISCOVERY, INC.

Type of Partnership	Consumer Engagement, Philanthropy
Conservation Focus of Partnership	Wildlife
Budget Range (in USD)	\$250,000-\$500,000

Discovery helps WWF protect tigers in one of the world's most critical tiger habitats through their philanthropic support and efforts to engage consumers to raise funds and awareness for tiger conservation. Discovery helps conserve nearly 1 million acres of protected habitat in India and Bhutan to help protect and increase the wild tiger populations and is now providing support for the Bikin Site in Russia.

DOMTAR CORPORATION

Type of Partnership	Consumer Engagement, Sustainable Business
Conservation Focus of Partnership	Forests
Budget Range (in USD)	\$250,000-\$500,000

WWF works with Domtar to promote responsible forestry and trade as a means to advance forest conservation. Domtar is a participant in WWF's Global Forest & Trade Network – North America (GFTN-NA) and made a commitment to eliminate any unknown or controversial sources of fiber in its supply chain and progressively increase the amount of certified fiber sourced over time. Domtar also supports WWF with an annual contribution from the sale of its FSC-certified EarthChoice® products.

GOOGLE

Type of Partnership	Consumer Engagement, Philanthropy, Sustainable Business
Conservation Focus of Partnership	Forests, General Support, Wildlife
Budget Range (in USD)	\$1,000,000-\$3,000,000

Google supports WWF through employee engagement efforts, including their annual Google Giving Week. Google is also a leading member of the Coalition to End Wildlife Trafficking Online to reduce wildlife trafficking online by 80% by 2020, joining more than 20 other leading tech companies. Most recently, Google.org has funded WWF's "Eyes on Recovery", a large-scale collaborative camera sensor project that will measure the impact of the 2019-20 Australian bushfires on wildlife and help inform responses to future fires using innovative AI technology.

HILTON WORLDWIDE, INC.

Type of Partnership	Employee Engagement, Sustainable Business
Conservation Focus of Partnership	Food, Freshwater, Oceans
Budget Range (in USD)	\$500,000-\$1,000,000

Hilton's partnership with WWF-US supports Hilton's Travel with Purpose commitment ensuring its operations meet global best practice in sustainable travel and tourism. Together, WWF and Hilton have collaborated to develop a multi-year water stewardship strategy, expand Hilton's sustainable seafood efforts globally, and further reduce food waste within the company's operations and supply chain. Additionally, WWF has supported Hilton's efforts to cut its environmental footprint in half, including setting an industry-leading climate target approved by the Science Based Targets Initiative.

HP INC.

Type of Partnership	Sustainable Business
Conservation Focus of Partnership	Climate, Forests
Budget Range (in USD)	\$1,000,000-\$3,000,000

HP and WWF are working together to advance forest restoration in the Atlantic Forest in Brazil as well as accelerating improved forest management in China – the world’s largest producer and consumer of paper products. Additionally, HP is supporting WWF in strengthening science-based targets for forests and developing a tool to estimate the ecological benefits of improved forest management so that other companies can better estimate the climate, water, and other nature-related co-benefits of their actions. This project builds on HP’s progress in Forest Stewardship Council-certified paper sourcing as a participant in WWF’s Global Forest & Trade Network (GFTN-NA). HP is also a member of WWF’s Climate Business Network Program.

INTERNATIONAL PAPER COMPANY

Type of Partnership	Philanthropy, Sustainable Business
Conservation Focus of Partnership	Forests, General Support
Budget Range (in USD)	\$1,000,000-\$3,000,000

International Paper and WWF are working together to help create the first-ever science-based targets for forests by undertaking research and assessments, along with several other entities. This information will be used to create a comprehensive set of guidance on actions that can be taken to sustain the world’s forests. International Paper is also supporting a restoration program in the 5,584 square mile Mogi Guaçu River Basin, in the Atlantic Forest of Brazil. International Paper is also a member of WWF’s Global Forest and Trade Network (GFTN-NA). We also worked together on a match donation campaign around Shark Week for their Hammermill brand.

JOHNSON & JOHNSON

Type of Partnership	Philanthropy
Conservation Focus of Partnership	Forests, Wildlife
Budget Range (in USD)	\$1,000,000-\$3,000,000

WWF and J&J have an extensive background working together on projects that promote human health through WASH (Water, Sanitation and Hygiene), address responsible climate action through Climate Savers, as well as promote responsible forest management practices through responsible sourcing and support for the Forest Stewardship Council. In our most recent project, we are putting the One Health paradigm into practice by designing and testing an integrated approach in one landscape Sabah, Malaysia while seeking to extend the learnings more globally. By identifying the ecological tipping point for the forests in this region, and better understanding the costs to human health (and governments) if we surpass this tipping point, we have an opportunity to develop the next generation of corporate commitments and government policy around land-use. Johnson and Johnson has also provided funding for the project Thirty Hills, helping conserve and protect the last block of intact forest still standing in central Sumatra.

KIMBERLY-CLARK CORPORATION

Type of Partnership	Consumer Awareness, Philanthropy, Sustainable Business
Conservation Focus of Partnership	Climate, Forests, Freshwater, Plastics
Budget Range (in USD)	\$250,000-\$500,000

Kimberly-Clark is a participant in WWF's Global Forest and Trade Network (GFTN-NA) and supports WWF's efforts to protect forests and other critical ecosystems. WWF also works with Kimberly-Clark to set a pathway and implement science-based targets as part of their climate mitigation efforts. Kimberly-Clark also works with WWF on plastic, waste, and material sustainability through WWF's Bioplastic Feedstock Alliance (BFA) and is a member of WWF's ReSource: Plastic activation hub.

LOWE'S COMPANIES, INC.

Type of Partnership	Philanthropy, Sustainable Business
Conservation Focus of Partnership	Climate, Forests
Budget Range (in USD)	\$250,000-\$500,000

Lowe's is a participant in WWF's Global Forest and Trade Network (GFTN-NA) and Climate Business Network. In addition, the collaboration supports Employee Engagement on key sustainability issues such as forests and climate, climate strategy initiatives, and restoration opportunities in traditional territory.

MARS

Type of Partnership	Sustainable Business
Conservation Focus of Partnership	Climate, Food
Budget Range (in USD)	\$250,000-\$500,000

WWF and Mars have collaborated on seafood sustainability for their pet care supply chain. Mars also supports climate initiatives: the Renewable Thermal Collaborative, the Renewable Energy Buyers Agreement, and the Science Based Target Initiative.

MCDONALD'S CORPORATION

Type of Partnership	Sustainable Business
Conservation Focus of Partnership	Climate, Food, Forests, Plastics
Budget Range (in USD)	\$500,000-\$1,000,000

WWF and McDonald's are working together to advance sustainability in the company's business operations and supply chain. The goal of the collaboration is to reduce the impacts that commodities like beef, paper and palm oil have on places and species that WWF strives to protect. McDonald's is a participant in WWF's Bioplastic Feedstock Alliance, WWF's ReSource: Plastics initiative, and the Global Roundtable for Sustainable beef. WWF also provides strategic advising for McDonald's climate and forest commitments.

PVH CORPORATION

Type of Partnership	Sustainable Business
Conservation Focus of Partnership	Freshwater
Budget Range (in USD)	\$250,000-\$500,000

PVH Corp. (including Tommy Hilfiger) is working with WWF to understand water risk, and on water stewardship in communities critical to both organizations' efforts and priorities. Through collective action work in Turkey, India, Vietnam, and China, WWF and PVH Corp. address shared water challenges and improve the health of critical watersheds.

RALPH LAUREN CORPORATION

Type of Partnership	Sustainable Business
Conservation Focus of Partnership	Freshwater
Budget Range (in USD)	\$250,000-\$500,000

Ralph Lauren Corporation and WWF launched are working together to support water stewardship efforts and develop a water reduction strategy as part of their 20% target by 2025 across their value chain.

RECKITT

Type of Partnership	Consumer Engagement, Philanthropy
Conservation Focus of Partnership	Northern Great Plains
Budget Range (in USD)	\$500,000-\$1,000,000

Through a partnership with WWF, Air Wick Scented Oils, one of Reckitt's brands, is funding the reseedling of one billion square feet (about 23,000 acres) of native wildflower and grassland habitat in the Northern Great Plains through 2023. This joint effort is helping to restore, protect, and raise awareness of the Northern Great Plains, one of only four remaining intact temperate grasslands in the world, and puts a spotlight on the importance of biologically rich ecosystems. In support of this work, WWF and Air Wick Scented Oils launched the One Square Foot campaign to communicate the importance of healthy ecosystems and inspire the public to take part in improving local and national biodiversity by planting their own one square foot of native wildflowers.

WWF and Reckitt will also help restore and protect 2100 kilometers of freshwater within two of the world's most important ecosystems in the Amazon and the Ganges. The programs aim to improve the quality of freshwater resources to allow people and nature to thrive.

ROYAL CARIBBEAN GROUP

Type of Partnership	Consumer Engagement, Philanthropy, Sustainable Business
Conservation Focus of Partnership	Climate, Food, Freshwater, Oceans, Plastics
Budget Range (in USD)	\$500,000-\$1,000,000

WWF and Royal Caribbean are working together to ensure the long-term health of the oceans. The company is addressing the environmental footprint of its operations by reducing greenhouse gas emissions, responsibly sourcing key commodities, including seafood, and promoting more sustainable tour operators and destinations. The company is supporting WWF's ocean conservation priorities and working with WWF to raise awareness of the oceans with their five million passengers globally.

SYSCO CORPORATION

Type of Partnership	Sustainable Business
Conservation Focus of Partnership	Food, Oceans
Budget Range (in USD)	\$500,000-\$1,000,000

In 2021, Sysco Corporation expanded its commitment to improve the sustainability of its seafood procurement practices and standards in collaboration with WWF by 2025. These new commitments include improving seafood sustainability through the expansion of the current responsible sourcing program for its U.S. broadline business to also include sourcing for its specialty and Canadian broadline business, as well as increase the purchase of certified responsible seafood. It also adds new commitments to prohibit the sale of endangered species, advance its traceability work and help address deforestation.

THE COCA-COLA COMPANY

Type of Partnership	Philanthropy, Sustainable Business
Conservation Focus of Partnership	Climate, Food, Freshwater, Plastics
Budget Range (in USD)	\$1,000,000-\$3,000,000

For over a decade, WWF and The Coca-Cola Company have partnered to improve the health of freshwater basins and the environmental performance across Coca-Cola's supply chain, emissions and packaging. Together, we help create a more climate resilient and water-secure future for business, communities, and nature. Additionally, the Coca-Cola Foundation supports WWF projects worldwide.

THE KROGER COMPANY

Type of Partnership	Sustainable Business
Conservation Focus of Partnership	Food, Oceans
Budget Range (in USD)	\$250,000-\$500,000

WWF has been working with Kroger since 2009 to ensure the sustainability of the company's Top-20 wild-caught seafood species. In 2016, Kroger expanded upon the goal by publicly committing to sourcing 100% of their wild-caught seafood from fisheries that are Marine Stewardship Council (MSC) certified, in MSC full assessment, in comprehensive Fishery Improvement Projects (FIPs), or certified by other GSSI-recognized programs.

Kroger has also committed to end hunger in their communities and eliminate waste in their company by 2025. With the support of The Kroger Co. Foundation, WWF is implementing Food Waste Warrior curriculum in cities across the country.

THE PROCTER & GAMBLE COMPANY

Type of Partnership	Consumer Engagement, Sustainable Business
Conservation Focus of Partnership	Climate, Forests, General Support, Plastics
Budget Range (in USD)	\$250,000-\$500,000

WWF has a longstanding and wide-ranging partnership with P&G, advancing sustainability in the company's business operations and demonstrating leadership across industry. Current workstreams include Sustainable Materials, Forest products, and Climate & Energy. P&G is also an active member in several key initiatives, including the Bioplastic Feedstock Alliance (BFA), and is a founding member of WWF's ReSource: Plastic activation hub. P&G's support and leadership was critical in the establishment of the Renewable Energy Buyers Alliance (REBA), which has helped facilitate strong growth in corporate renewable electricity purchasing, and the Renewable Thermal Collaborative (RTC), which is working to stimulate the market for and adoption of low-carbon thermal energy solutions. With this foundation in place, we've also worked together to go beyond sustainability workstreams, including engaging consumers and investing in landscapes, such as forest restoration planning in Brazil's Atlantic Forest.

U.S. PLASTICS PACT LLC

Type of Partnership	Consumer Engagement, Sustainable Business
Conservation Focus of Partnership	Plastics
Budget Range (in USD)	\$250,000-\$500,000

The U.S. Plastics Pact is a collaborative, solutions-driven consortium led by The Recycling Partnership and WWF. It was launched as part of the Ellen MacArthur Foundation's global Plastics Pact network to unify diverse public-private stakeholders across the plastics value chain to rethink the way we design, use, and reuse plastics. It is also used to create a path forward to realize a circular economy for plastic in the United States.

UPS FOUNDATION

Type of Partnership	Philanthropy, Sustainable Business
Conservation Focus of Partnership	Education for Nature (Science), Forests
Budget Range (in USD)	\$250,000-\$500,000

The UPS Foundation supports WWF's forestry conservation efforts. The foundation's support is directed towards building local capacity for tropical forest reforestation and reforestation in Asia, Africa, and Latin America through Education for Nature Reforestation Grants to nongovernmental organizations and community groups as part of the foundation's commitment to plant 50 million trees by 2030.

WALMART

Type of Partnership	Philanthropy, Sustainable Business
Conservation Focus of Partnership	Climate, Food, Forests, Freshwater, Northern Great Plains
Budget Range (in USD)	\$500,000-\$1,000,000

Walmart and WWF collaborate on Walmart's Project Gigaton to catalyze action to prevent a gigaton of emissions across the company's global supply chain by 2030. As one of the lead NGOs for the initiative, WWF advised on the design and implementation of Project Gigaton. As of 2021, WWF helped Walmart incorporate nature into Project Gigaton by creating a nature pillar. Additionally, the Walmart Foundation supports WWF's Ranching Systems & Viability Planning project with the creation of a sustainable grazing network to promote grasslands management in the Northern Great Plains.

ZENDESK

Type of Partnership	Employee Engagement, Philanthropy
Conservation Focus of Partnership	Climate, General Support
Budget Range (in USD)	\$500,000-\$1,000,000

Zendesk selected WWF as a strategic nonprofit partner in April 2020 to support its employee awareness campaign around climate. WWF provided speakers for a series of webinars covering aspects of climate change, and Zendesk allocated \$200,000 of its philanthropic support to WWF's Climate Crowd initiative to fund multiple projects in the field.

PARTNERSHIPS WITH AN ANNUAL BUDGET BETWEEN \$25,000 AND \$250,000 IN FY21

The following list of companies is an overview of all the corporate partnerships that WWF-US has in FY21 with a budget between \$25,000 and \$250,000. Details of each partnership can be found below.

AIRBNB, INC.

Type of Partnership	Philanthropy, Sustainable Business
Conservation Focus of Partnership	Climate, Tourism
Budget Range (in USD)	\$25,000-\$100,000

AMCOR PLC

Type of Partnership	Sustainable Business
Conservation Focus of Partnership	Plastics
Budget Range (in USD)	\$25,000-\$100,000

APPLE INC.

Type of Partnership	Sustainable Business
Conservation Focus of Partnership	Freshwater
Budget Range (in USD)	\$25,000-\$100,000

ARISTA INDUSTRIES

Type of Partnership	Sustainable Business
Conservation Focus of Partnership	Oceans
Budget Range (in USD)	\$25,000-\$100,000

AVERY DENNISON

Type of Partnership	Sustainable Business
Conservation Focus of Partnership	Climate & Energy, Forests
Budget Range (in USD)	\$25,000-\$100,000

AUEGO

Type of Partnership	Consumer Engagement
Conservation Focus of Partnership	General Support
Budget Range (in USD)	\$25,000-\$100,000

**BLACKROCK,
INC.**

Type of Partnership	Consumer Engagement
Conservation Focus of Partnership	General Support
Budget Range (in USD)	\$100,000-\$250,000

**BUMBLE BEE
FOODS, LLC**

Type of Partnership	Consumer Engagement, Sustainable Business
Conservation Focus of Partnership	Food, General Support, Oceans
Budget Range (in USD)	\$25,000-\$100,000

BURGER KING

Type of Partnership	Sustainable Business
Conservation Focus of Partnership	Food, Northern Great Plains
Budget Range (in USD)	\$25,000-\$100,000

CALENDAR CLUB

Type of Partnership	Consumer Engagement
Conservation Focus of Partnership	General Support
Budget Range (in USD)	\$25,000-\$50,000

**CLOSED LOOP
PARTNERS**

Type of Partnership	Sustainable Business
Conservation Focus of Partnership	Plastics
Budget Range (in USD)	\$25,000-\$100,000

**COLGATE-
PALMOLIVE
COMPANY**

Type of Partnership	Sustainable Business
Conservation Focus of Partnership	Plastics
Budget Range (in USD)	\$25,000-\$100,000

**COSTCO
WHOLESALE
CORPORATION**

Type of Partnership	Sustainable Business
Conservation Focus of Partnership	Food, Northern Great Plains, Oceans
Budget Range (in USD)	\$100,000-\$250,000

**CREATIVE
GENIUS, LLC**

Type of Partnership	Consumer Engagement
Conservation Focus of Partnership	Wildlife
Budget Range (in USD)	\$25,000-\$50,000

CVS HEALTH

Type of Partnership	Sustainable Business
Conservation Focus of Partnership	Plastics
Budget Range (in USD)	\$100,000-\$250,000

DELL

Type of Partnership	Consumer Engagement, Sustainable Business
Conservation Focus of Partnership	Climate
Budget Range (in USD)	\$100,000-\$250,000

**DISCOVER
FINANCIAL
SERVICES**

Type of Partnership	Consumer Engagement
Conservation Focus of Partnership	General Support
Budget Range (in USD)	\$25,000-\$100,000

**FERRARA CANDY
COMPANY**

Type of Partnership	Consumer Engagement
Conservation Focus of Partnership	Wildlife
Budget Range (in USD)	\$100,000-\$250,000

**FORD MOTOR
COMPANY**

Type of Partnership	Sustainable Business
Conservation Focus of Partnership	Plastics
Budget Range (in USD)	\$25,000-\$100,000

**FOUR SEASONS
HOTELS LIMITED**

Type of Partnership	Sustainable Business
Conservation Focus of Partnership	Food
Budget Range (in USD)	\$25,000-\$100,000

**GENERAL MILLS
FOUNDATION**

Type of Partnership	Philanthropy
Conservation Focus of Partnership	Climate, Food
Budget Range (in USD)	\$100,000-\$250,000

GREIG SEAFOOD

Type of Partnership	Sustainable Business
Conservation Focus of Partnership	Food
Budget Range (in USD)	\$25,000-\$100,000

**HOME BOX
OFFICE, INC.**

Type of Partnership	Consumer Engagement
Conservation Focus of Partnership	General Support
Budget Range (in USD)	\$25,000-\$100,000

**HUMBLE
BUNDLE, INC.**

Type of Partnership	Consumer Engagement
Conservation Focus of Partnership	General Support
Budget Range (in USD)	\$100,000-\$250,000

**J. CREW GROUP,
INC.**

Type of Partnership	Sustainable Business
Conservation Focus of Partnership	Freshwater
Budget Range (in USD)	\$25,000-\$100,000

**KEURIG DR.
PEPPER INC.**

Type of Partnership	Sustainable Business
Conservation Focus of Partnership	Climate & Energy, Plastics
Budget Range (in USD)	\$100,000-\$250,000

LUXIE, INC.

Type of Partnership	Consumer Engagement
Conservation Focus of Partnership	General Support
Budget Range (in USD)	\$25,000-\$100,000

**MCCORMICK &
COMPANY**

Type of Partnership	Sustainable Business
Conservation Focus of Partnership	Markets, Food
Budget Range (in USD)	\$25,000-\$100,000

**MICROSOFT
CORPORATION**

Type of Partnership	Consumer Engagement, Philanthropy
Conservation Focus of Partnership	General Support, Wildlife
Budget Range (in USD)	\$25,000-\$100,000

NESTLÉ S.A.

Type of Partnership	Sustainable Business
Conservation Focus of Partnership	Plastics
Budget Range (in USD)	\$25,000-\$100,000

**OUTERWALL
INC.**

Type of Partnership	Consumer Engagement
Conservation Focus of Partnership	General Support
Budget Range (in USD)	\$25,000-\$100,000

PEPSICO, INC.

Type of Partnership	Sustainable Business
Conservation Focus of Partnership	Climate, Food, Freshwater, Plastics
Budget Range (in USD)	\$100,000-\$250,000

**RED LOBSTER
HOSPITALITY
LLC**

Type of Partnership	Sustainable Business
Conservation Focus of Partnership	Oceans
Budget Range (in USD)	\$25,000-\$100,000

**S.C. JOHNSON &
SON**

Type of Partnership	Philanthropy
Conservation Focus of Partnership	Wildlife
Budget Range (in USD)	\$25,000-\$100,000

**SEA DELIGHT,
LLC.**

Type of Partnership	Sustainable Business
Conservation Focus of Partnership	Oceans
Budget Range (in USD)	\$25,000-\$100,000

SPLUNK INC.

Type of Partnership	Employee Engagement
Conservation Focus of Partnership	General Support
Budget Range (in USD)	\$25,000-\$100,000

**STANLEY BLACK
& DECKER**

Type of Partnership	Sustainable Business
Conservation Focus of Partnership	Freshwater
Budget Range (in USD)	\$100,000-\$250,000

**STARBUCKS
CORPORATION**

Type of Partnership	Sustainable Business
Conservation Focus of Partnership	Climate, Food, Forests, Freshwater, Plastics
Budget Range (in USD)	\$100,000-\$250,000

**THE J.M.
SMUCKER
COMPANY**

Type of Partnership	Employee Engagement, Philanthropy, Sustainable Business
Conservation Focus of Partnership	Food
Budget Range (in USD)	\$100,000-\$250,000

**THE LEGO
GROUP**

Type of Partnership	Sustainable Business
Conservation Focus of Partnership	Plastics
Budget Range (in USD)	\$25,000-\$100,000

**TEQUESTA BAY
FOODS**

Type of Partnership	Sustainable Business
Conservation Focus of Partnership	Oceans
Budget Range (in USD)	\$100,000-\$250,000

**TOYOTA MOTOR
CORPORATION**

Type of Partnership	Philanthropy
Conservation Focus of Partnership	Food
Budget Range (in USD)	\$100,000-\$250,000

**UNITED
NATURAL FOODS**

Type of Partnership	Sustainable Business
Conservation Focus of Partnership	Food, Oceans
Budget Range (in USD)	\$100,000-\$250,000

VISA INC.

Type of Partnership	Sustainable Business
Conservation Focus of Partnership	Climate
Budget Range (in USD)	\$25,000-\$100,000

**WILLIAMS-
SONOMA INC.**

Type of Partnership	Sustainable Business
Conservation Focus of Partnership	Forests
Budget Range (in USD)	\$25,000-\$100,000

**YUM! BRANDS,
INC.**

Type of Partnership	Sustainable Business
Conservation Focus of Partnership	Food, Markets, Plastics
Budget Range (in USD)	\$100,000-\$250,000

PARTNERSHIPS WITH AN ANNUAL BUDGET OF \$25,000 OR LESS IN FY21

The following list of companies is an overview of all the corporate partnerships that WWF-US has in FY21 with a budget of \$25,000 or less.

ACCOR SA

AFFCO TRADING INC.

AMERICAN BATH GROUP, LLC

ANA HOLDINGS

**BEAVER STREET
FISHERIES INC.**

BH COSMETICS, INC.

BRIGHT FUNDS FOUNDATION

CHICKEN OF THE SEA

CONFREMAR USA LLC

D&E IMPORT, LLC

DARIK ENTERPRISES, INC.

E. & J. GALLO WINERY

GLOBAL FUND INVESTMENTS, LLC

GLOBALGIVING FOUNDATION

**GUGGENHEIM PARTNERS
INVESTMENT MANAGEMENT, LLC**

HARPERCOLLINS PUBLISHERS

HEWLETT PACKARD ENTERPRISE

HILO FISH COMPANY

INCREDIBLE FISH

INFINITY SURF

INLAND SEAFOOD

**INTERCONTINENTAL HOTELS
GROUP PLC**

ISLAND PRESS

LAIRD SUPERFOOD INC.

**LICENSE PLATES OF
TEXAS, LLC**

MARRIOTT INTERNATIONAL

MICAL SEAFOOD INC.

NETUNA USA, INC.

**NIPPON YŪSEN KABUSHIKI
KAISHA**

NORPAC FISHERIES EXPORT

PESCANOVA, INC.

PHILLIPS

PLEDGELING

SEAFOOD IMPORTS

SEATTLE FISH COMPANY

**SONY PICTURES
ENTERTAINMENT INC.**

**SWCA ENVIRONMENTAL
CONSULTANTS**

THE FARMLINK PROJECT

THEORY11.COM LLC

TYSON FOODS

WE ARE HAH

WESTERN UNITED FISH COMPANY

WORKHUMAN

YOURCAUSE

ZIGA MEDIA, LLC