



WILD CLASSROOM

Conservation in the Classroom

Interactive livestream series

USER GUIDE



Bring conservation and science to life by giving children the opportunity to connect with World Wildlife Fund.

Conservation in the Classroom offers free 45-minute virtual events that feature WWF experts answering viewers' questions as they share stories of their experience working to protect species and habitats around the world. Join live or watch past event recordings on-demand to inspire children to be environmental advocates in their own communities.

worldwildlife.org/pages/conservation-in-the-classroom



HOW IT WORKS

- ❖ All Conservation in the Classroom events use a video conferencing platform that allows several participants to join on camera.
- ❖ When the event is scheduled to begin, the video conference will stream online to the [Conservation in the Classroom webpage](#).
- ❖ Each event is 45 minutes long and consists of a short, engaging presentation from a WWF expert followed by a Q&A session facilitated by the host.
- ❖ Events are typically held one to two times per month between September and June. Day of the week and time will vary to allow viewers with different schedules to participate.
- ❖ Each event will focus on a conservation-themed topic related to the work of the presenting WWF expert (wildlife, oceans, climate, food waste, etc).
- ❖ Details regarding date, time, topic, speaker, and targeted grade level are posted on the [Conservation in the Classroom webpage](#) when an event is announced.
- ❖ All events are recorded and are available to watch immediately following the conclusion of the livestream on the [Conservation in the Classroom webpage](#) and [Wild Classroom YouTube channel](#).





HOW TO PARTICIPATE

1) Check the lineup of upcoming events

- ✓ Visit the [Conservation in the Classroom webpage](#).
- ✓ Check out the upcoming event schedule.
- ✓ If you're interested in receiving future event notifications via email, [sign up](#) to join our Wild Classroom community.

2) Determine how you'd like to participate

- ✓ Before registering for an event, determine which option best describes how you would like to participate (you will be asked when registering):
 - As an individual watching **off camera**
 - As a parent/caregiver whose children will watch (**off camera**)
 - As an educator whose learners will watch (**off camera**)
 - As a parent/caregiver who is interested in having their children participate live **on camera**
 - As an educator who is interested in having their in-person learners participate live **on camera**

3) Register

- ✓ Click the link on the [Conservation in the Classroom webpage](#) to register for the event you're interested in watching or participating in.
- ✓ Complete each required piece of information, including your email address and how you would like to participate.
- ✓ By registering, you certify that you are a teacher, educator, parent, and/or guardian who is at least 18 years old and that you agree to receive Conservation in the Classroom event reminders. Everyone who registers will receive a reminder email within two weeks of the event date.



OFF-CAMERA VIEWERS



- ✓ On the day of the event, visit the [Conservation in the Classroom webpage](#) to watch the livestream.
- ✓ Use the form embedded directly beneath the livestreaming video to submit questions for the presenter.
- ✓ During the Q&A, listen for a shoutout from the host; your question may be asked and answered live!

ON-CAMERA GUESTS

- ✓ For each event, we select a handful of groups to join us on-camera. This provides a unique opportunity for learners to interact directly with WWF experts.
- ✓ Educators and caregivers interested in having their learners selected for one of our on-camera guest spots should indicate their preference upon registering. If selected, the registrant will be contacted by a member of the Wild Classroom team via email in advance of the event to confirm their participation and provide instructions.
- ✓ Only those with children or learners physically in the room with them can be offered a camera spot. We cannot offer a spot to individual virtual learners.
- ✓ Camera spots are limited, so please check your email, including your junk/spam folders. If we do not receive an email response confirming your spot on-camera *within two business days* of our initial attempt to contact you, your spot will be offered to the next registrant.





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ENHANCE THE EXPERIENCE

Conservation in the Classroom is a fun engagement opportunity for children and students. It can serve as a stand-alone activity or part of a larger learning experience.

We encourage you to pair each event with any of the relevant learning resources within Wild Classroom's library, including the supplemental material packet designed exclusively for each event and located alongside the event details on the [Conservation in the Classroom webpage](#).

BEFORE THE EVENT

Each event's material packet contains suggested resources that can help prepare your learners for the livestream by introducing the topic, including

- Warm-up/bell-ringer questions
- WWF web stories
- Videos

AFTER THE EVENT

Take the lesson further by following up the event with the activities and assessment tools provided in the learning packet, such as

- Wild Classroom lessons
- Kahoot! games
- Quizzes/worksheets

If you have any questions about Conservation in the Classroom, please email wildclassroom@wwfus.org. We look forward to connecting with you!