



WILD CLASSROOM

CONSERVATION in the CLASSROOM

Interactive Livestream Series



USER GUIDE

Bring conservation and science to life by giving children the opportunity to connect with WWF.

Conservation in the Classroom offers free 45-minute virtual events that feature experts answering viewers' questions while sharing stories of their experience working to protect species and habitats around the world. Join live or watch past event recordings on demand to inspire children to be environmental advocates in their own communities.



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HOW IT WORKS

- There are two ways to participate in the virtual event: as a featured group on screen or watching live on the [Conservation in the Classroom webpage](#) on event day. Those interested in watching (off camera) will simply visit the [Conservation in the Classroom webpage](#) to view the livestream and/or its recording. If selected to be featured on camera, you will receive additional instructions by email along with the additional information to follow.
- Each event is 45 minutes long and consists of a short, engaging presentation from a WWF expert followed by a Q&A session between the presenter and the audience watching live (both on and off camera), facilitated by the host.
- Events are typically held one to two times per month between September and June. Days of the week and times will vary to allow viewers with different schedules to participate.
- Each event will focus on a conservation-themed topic related to the work of the presenting expert (e.g., wildlife, oceans, climate, food waste).
- Details regarding date, time, topic, speaker, and targeted grade level are posted on the [Conservation in the Classroom webpage](#) when an event is announced. You can also sign up to join our educator community and receive emailed notifications as new events are added.
- All events are also recorded and available to watch immediately following the conclusion of the livestream on the [Wild Classroom YouTube channel](#).





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Off-Camera Viewers

- On the day of the event, visit the [Conservation in the Classroom webpage](#) to watch the livestream.
- Use the form embedded directly beneath the live-streaming video to submit questions for the presenter.
- During the Q&A, listen for a shout-out from the host; your question may be asked and answered live!



On-Camera Guests

- All Conservation in the Classroom events use a video conferencing platform that allows several participants to join on camera. On-camera participants include the host, the presenter, and a few pre-selected groups (e.g., classes, families, youth clubs).
- For each event, we select a handful of groups to join us on camera. This provides a unique opportunity for learners to interact directly with WWF experts by asking them questions directly during the Q&A.
- To be on camera, you must have a relatively up-to-date laptop, tablet, desktop computer (with mic/camera), or phone, and preferably a Google account and Google Chrome. If you plan to display the event to a larger group, then you will need a projector or smartboard.
- If you and your group are selected, then a member of the Wild Classroom team will contact you via email in advance of the event to confirm participation and provide instructions.
- We cannot offer spots to individual virtual learners. Only those with children or learners physically in the room with them can be offered on-camera spots.
- On-camera spots are limited, so please check your email, including your junk/spam folders. If we do not receive an email response confirming your spot on camera within two business days of our initial attempt to contact you, then your spot will be offered to another registrant.
- We recommend notifying parents/guardians of their child's participation on camera and obtaining their permission prior to event day.





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HOW TO PARTICIPATE

1. See what events are scheduled:

- Visit the [Conservation in the Classroom webpage](#). Check out the upcoming event schedule.
- [Sign up](#) to join our Wild Classroom community if you're interested in receiving future event notifications via email.

2. Determine how you'd like to participate:

- Pick the option that best describes how you would like to participate (you will be asked this when registering). Please refer to the previous pages for additional information on off-camera and on-camera participation options.
 - as an individual watching **off camera**
 - as a parent/caregiver whose children will watch **off camera**
 - as a parent/caregiver who is interested in having their children participate live **on camera**
 - as an educator whose learners will watch **off camera**
 - as an educator who is interested in having their in-person learners participate live **on camera**

3. Register:

- Click the link on the [Conservation in the Classroom webpage](#) to register for the event you're interested in watching or participating in.
- Complete each required information field, including your email address and how you would like to participate.
- Certify, by registering, that you are a teacher, educator, parent, and/or guardian who is at least 18 years old and that you agree to receive Conservation in the Classroom event reminders. Everyone who registers will receive a reminder email within two weeks of the event's date.



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ENHANCE THE EXPERIENCE

Conservation in the Classroom is a fun engagement opportunity for children and students. It can serve as a stand-alone activity or part of a larger learning experience.

We encourage you to pair each event with any of the relevant learning resources within Wild Classroom's library, including the supplemental material packet designed exclusively for each event, located alongside the event details on the [Conservation in the Classroom webpage](#).

Before the Event

Each event's material packet contains suggested resources that can help prepare your learners for the livestream by introducing the topic, including

- warm-up/bell-ringer questions
- WWF web stories
- [videos](#)

After the Event

Take the lesson further by following up with the activities and assessment tools provided in the learning packet, such as

- [Wild Classroom lessons](#)
- [Kahoot! games](#)
- quizzes/worksheets

If you have any questions, please email wildclassroom@wwfus.org. We look forward to connecting with you!



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wildclassroom.org/livestream