

# What is Nature Positive?

Nature positive is a global goal to halt and reverse nature loss measured from a baseline of 2020, through increasing the health, abundance, diversity, and resilience of species, populations, and ecosystems so that by 2030 nature is visibly and measurably on the path of recovery. By 2050, nature must recover so that thriving ecosystems and nature-based solutions can continue to support future generations.

## Why is this important?

Multiple crises — climate change, biodiversity loss, and inequality — are contributing to the breakdown of nature, the life support system for all living things. To date, 66% of marine environments severely altered by human actions. If we better steward the ocean, it can be a powerhouse of solutions for a flourishing future. But if we miss this opportunity, we will experience a hotter, less vibrant, and less secure world.

## What's unique about the nature positive concept for the ocean?

The ocean is industrializing rapidly and facing multiple, overlapping threats, including downstream impacts from land and fresh water. Also, the ocean is understudied; at least two thirds of marine species are unidentified and may be going extinct before we even identify them.

## Who needs to contribute to a nature positive future?

- **Governments** through policy changes to increase support for conservation and reduce financial flows that harm nature
- **Companies and Financial Institutions** by including nature as core in all decisions
- **NGOs** by supporting solutions and holding institutions accountable
- **Scientists and knowledge holders** by generating and sharing knowledge for decision-makers
- **Media** by featuring positive solutions to inspire the public
- **Individuals, Artists, and Youth** by engaging politically and demanding change

## How can we all get started contributing?

- **Use whole systems thinking** to consider how humanity both impacts AND depends on nature
- **Shift mindsets** to move beyond mitigating harm to also regenerating biodiversity and transforming systems to heal our broken relationship with the rest of nature
- **Use inclusive, participatory processes** that incorporate diverse science and knowledge, particularly from Indigenous peoples and local communities

# A Nature Positive Future for the Ocean

