



# U.S. ARCTIC SEASCAPE

Supporting the cultural, social, and economic needs of Alaskan peoples and protecting the diversity of Arctic life

**WWF's vision for the Arctic is healthy ecosystems that support the cultural, social, and economic needs of the people living there, and that protect the diversity of Arctic life.**

The Arctic is home to some of the world's largest intact ecosystems of global importance—ecosystems that have been stewarded by local and Indigenous communities for millennia. Today, millions of people rely directly on the Arctic's natural resource abundance and ecosystem services. But nature is increasingly under pressure. The global implications of the threats to the Arctic highlight the importance of a comprehensive US Arctic Program that conserves and protects the Arctic for the benefit of the planet, people, prosperity, and peace.

## ALASKA

### 2030 NATURE-POSITIVE IMPACTS INCLUDE

#### Planet

30% of seascape is within protected areas or under other effective area-based conservation measures.

#### People

40% of coastal communities have a Climate Change Adaptation Plan in progress or completed.

#### Prosperity

100% of wild-caught seafood can be sustainably harvested.

#### Peace

Central Arctic Ocean exploratory or commercial fisheries are managed in a precautionary, cooperative, and sustainable manner.





# OUR APPROACH

The challenges are interconnected.  
Our solutions are integrated.



## Challenges

Emerging  
climate threats

New and increased  
commercial activities

Unsustainable use  
of resources

## Solutions

Supporting Indigenous-led  
conservation initiatives

Preparing solutions for future  
climate-caused fisheries conflict

Co-creating shipping safety knowledge  
on the Arctic Ocean and Bering Strait

Blue finance for durable  
conservation

Bristol Bay, Alaska, USA

## OUR WORK

The WWF-US Arctic Program office opened in 1992 and has a history of active engagement with various activities throughout Alaska and the greater Arctic. Current priorities include:

### Wildlife

Building co-managed  
protections for  
healthy Arctic wildlife  
populations

### Coasts

Developing financial  
mechanisms for  
sustainable land  
protection in Bristol Bay

### Shipping

Enacting operational  
standards for vessels  
in the Bering Strait

### Ocean

Partnering with Arctic  
communities to build  
Indigenous-led Marine  
Protected Areas



WWF believes that when the planet regains its natural strength and flourishes, people thrive, societies prosper, and the world is more peaceful. **Join us.**