



# **World Wildlife Fund (WWF–US) FY20 Corporate Partnerships Report**

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WWF is one of the world's largest and most experienced independent conservation organizations, with over 5 million supporters and a global network active in more than 100 countries. WWF's mission is to stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature, by conserving the world's biological diversity, ensuring that the use of renewable natural resources is sustainable, and promoting the reduction of pollution and wasteful consumption.

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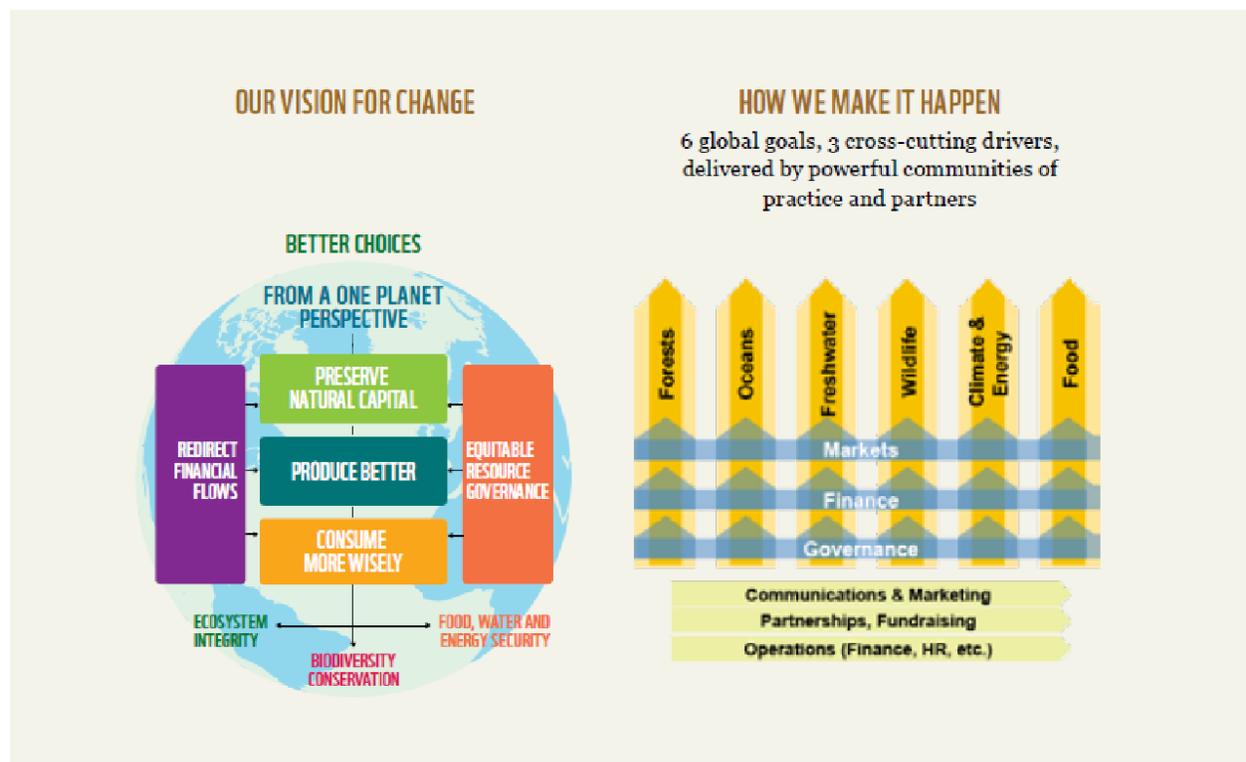
## TAKING BOLD COLLECTIVE ACTION

The time to act is now. We have put in place a global conservation strategy that reflects the way the world is changing, meets the big environmental challenges of the age and helps us simplify, unite and focus our efforts for greater impact.

WWF will continue to deliver locally in crucial ecoregions around the world, but sharpen our focus on six global goals – wildlife, forests, oceans, freshwater, climate and energy, and food – and three key drivers of environmental degradation – markets, finance and governance. We are creating global communities of practice for each of the goals and drivers composed of specialists from WWF and key external partners. This will foster greater collaboration and innovation, incubating new ideas and taking promising ones to scale, as we unite our efforts toward making ambitious targets a reality.

We know that one organization alone can't effect the change needed. That is why our work on the goals and drivers includes our partnerships with institutions and corporations, both local and global. The changes we want to see in the world can only come about through the efforts of many actors: local communities and national and multinational corporations, governments and NGOs, finance institutions and development agencies, consumers and researchers.

There has never been a stronger sense of urgency for action. In WWF we are defining new ways of working together to make a difference at a scale that matters. We know we must redefine humanity's relationship with the planet. And together we passionately believe we can.



## OUR WORK WITH THE CORPORATE SECTOR

WWF's mission is to stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature. As the [2020 Living Planet Report](#) demonstrates, the challenges that the global environment is facing today are too big, too interconnected and too urgent for any one organization to solve alone.

Therefore, WWF seeks to work with those who have the greatest potential to reduce the most pressing threats to the diversity of life on Earth and together find solutions to conservation challenges such as deforestation, over-fishing, water scarcity and climate change. The corporate sector drives much of the global economy, so we consider that companies also have a specific responsibility to ensure that the natural resources and ecosystems that underpin their business are used sustainably. Companies are also primed to lead on rapid adaptation and on the innovative solutions needed to drive change.

More specifically, our work with the corporate sector aspires to do this by:

- promoting better production and responsible sourcing of raw materials that otherwise drive deforestation or unsustainable use of water;
- encouraging a switch away from fossil fuels to 100 per cent renewable energy and away from fossil fuels;
- engaging jointly on public policy;
- supporting the equitable sharing of natural resources;
- redirecting financial flows to support conservation and sustainable ecosystem management;
- raising awareness of the need to consume more wisely; and
- protecting some of the world's most ecologically important places.

We do this in a variety of ways, including supporting regulations that stop illegal or unsustainable activities, encouraging companies and industry platforms such as the [UN Global Compact](#), [Science Based Targets](#), the [Consumer Goods Forum](#) to make ambitious commitments (and to engage in public policy discussions at global and local level, and supporting credible certification schemes (e.g. [Forest Stewardship Council](#) (FSC), [Aquaculture Stewardship Council](#) (ASC), [Roundtable on Sustainable Palm Oil](#) (RSPO), [Roundtable on Responsible Soy](#) (RTRS)). We also publish scorecards and reports on company or sector performance (e.g. [palm oil scorecard](#); [soy scorecard](#), and [sustainable cotton ranking](#)), mobilize public pressure through high-profile campaigns on issues related to business activities (e.g. [Seize Your Power](#), [Virunga](#), [Reviving the Oceans Economy](#)), as well as work in partnership with individual companies.

This report presents an overview of the partnerships that the WWF-US office has with individual companies.

## **WWF's CORPORATE PARTNERSHIPS**

Our cooperation with partners is based on a common understanding of issues, shared ambitions or activities, and a willingness to speak out in public. In general, we distinguish four types of partnerships with companies:

### **1. Driving sustainable business practices**

Our partnerships aim to deliver direct conservation results on key issues or in priority places by changing practices throughout a company's operations and value chain. These intend to reduce the major environmental impacts of some of the world's largest companies, achieve conservation results that would not otherwise be possible, and influence related sectors and markets.

### **2. Communications and awareness raising**

The second way that WWF partners with the private sector is by raising awareness of key environmental issues and mobilizing consumer action through communications and campaigns (including cause-related marketing campaigns). These partnerships also aim to highlight the beauty and uniqueness of WWF's priority places and species. This approach includes, for example, consumer actions to encourage the purchase of sustainable products such as FSC-certified wood, or results in companies supporting campaigns that inspire action in favor of special places such as the Arctic or endangered species like the tiger.

### **3. Philanthropic partnerships**

The third approach is articulated through specific programs with companies to fund conservation projects and the institutions that deliver them. Philanthropic relationships with companies raise money for the conservation of key places and species, and the capability and tools to deliver such conservation impact.

### **4. Employee engagement**

The fourth approach is focused on raising awareness of key environmental issues and raising funds for WWF's conservation priorities with corporate employees. WWF partners on a philanthropic or awareness-raising level with companies that are undertaking substantial action to improve their sustainability performance, or that have negligible environmental impacts.

Many partnerships with companies use a combination of these approaches.

WWF works with companies to achieve our conservation goals. NGO and company partnerships involve engaging in constructive dialogue while challenging each other with real issues. As such, they involve opportunities and risks for both parties. At WWF, we manage the risks by having clear guidelines and criteria in place, including a due diligence process. In all relationships, we maintain and exercise the right to public commentary.

## **TRANSPARENCY AND ACCOUNTABILITY**

Results and impact, both qualitative and quantitative, are essential for us. We advocate transparency in action by all stakeholders as a crucial step toward sustainability. We believe that accountability for results and transparency to our supporters and our members on how we deliver those results are key to our approach of working in a constructive, cooperative manner with all our partners, including the corporate sector.

We want all our partnerships with companies to deliver the greatest impact possible, with the goal of creating lasting results at scale. We have, therefore, started a process of deeper and more systematic assessment of the targets and the outcomes we achieve in our work with the private sector and specifically through our bilateral partnerships.

All WWF offices are committed to continue reporting publicly on all our company relationships, their intent, objectives and impacts, of which this report is one part. A Global Report of WWF's largest corporate partnerships globally can also be found [here](#).

## **THIS REPORT**

The aim of this report is to give an overview of the partnerships that WWF-US has with individual companies. Funds obtained through corporate partnerships are typically used by WWF to:

- Work with the company to reduce its impacts and footprint and to help shift sectors and markets toward sustainability in line with WWF's global conservation strategy;
- Raise public awareness of key conservation challenges;
- Directly support WWF conservation projects.

This WWF office is responsible for the agreements with the companies concerned. The activities of the engagements in many cases take place in other countries or regions.

In FY20, income from corporate partnerships represented 4% of this WWF office's total income.

## **PARTNERSHIPS WITH AN ANNUAL REVENUE OF MORE THAN \$250,000 IN FY20**

The following list of companies is an overview of all the corporate partnerships that WWF-US has in FY20 with a revenue greater than \$250,000 USD. Details of each partnership can be found below:

Company name: **American Beverage Association (ABA)**

Type of Partnership: Sustainable Business

Conservation Focus: Plastic

Revenue range (USD): 1,000,000 - 3,000,000

WWF and ABA are working together toward the common goal of building a sustainable materials system and preventing plastic waste in nature. Areas of work include reducing the use of new plastic, improving collection and recycling of PET plastic, transparently measuring plastic use, and developing joint collection policy principles. ABA is an Implementation Partner of WWF's Resource: Plastic activation hub.

Company name: **Amazon Smile Program**

Type of Partnership: Consumer Engagement

Conservation Focus: General Support

Revenue range (USD): 500,000 - 1,000,000

WWF is a featured charity on the AmazonSmile platform. For shoppers who designate WWF as their charity, 0.5% of each purchase made is donated back to WWF.

Company name: **Apple**

Type of Partnership: Philanthropy

Conservation Focus: Forests

Revenue range (USD): 250,000 - 500,000

WWF and Apple are working to help China—the world's largest producer and consumer of paper products—reduce its environmental footprint by producing paper products from responsibly managed forests within its own borders.

Company name: **Bank of America**

Type of Partnership: Consumer Engagement

Conservation Focus: General Support

Revenue Range: 500,000 - 1,000,000

Since 2009, Bank of America® has offered a Bank of America® Cash Rewards Visa® credit card and checking account to support WWF's global conservation efforts. WWF receives a minimum of \$3 for each qualifying credit card account that is opened and activated. WWF also receives 0.08% of all net retail purchases made with this card and \$3 for each annual renewal of the card. WWF will receive a \$10 contribution from Bank of America for each new qualifying WWF checking account and \$2 for each annual renewal.

Company Name: **Bumble Bee Foods**

Type of Partnership: Consumer Engagement, Sustainable Business

Conservation Focus: General Support, Oceans

Revenue Range: \$250,000 - \$500,000

Wild Selections is a line of Marine Stewardship Council-certified seafood products available in US retailers. Wild Selections supports WWF's global Oceans conservation programs, within a minimum annual contribution of \$250,000 USD through February 2021. In FY20, Bumble Bee was a sponsor of WWF's Panda Paddle.

Company Name: **Cargill**

Type of Partnership: Philanthropy, Sustainable Business

Conservation Focus: Climate, Food, Forests, Oceans

Revenue Range: \$250,000 - \$500,000

Cargill and WWF are working together on improving the sustainability of Cargill's supply chain, reducing food loss and waste, conserving North American grasslands, and implementing a responsible forest policy.

Company Name: **Cisco Systems**

Type of Partnership: Philanthropy

Conservation Focus: Wildlife

Revenue Range: \$250,000 - \$500,000

WWF and Cisco are working together to deploy cutting edge technology in priority wildlife conservation areas across Africa. This technology will empower those responsible to effectively diminish the threat of poaching while mitigating human-wildlife conflict. The successful implementation of this collaboration will lead to better protected area management and will help create and demonstrate technological solutions that deter poaching and reduce human-wildlife conflict.

Company Name: **Discovery Communications**

Type of Partnership: Philanthropy

Conservation Focus: Wildlife

Revenue Range: \$1,000,000 - \$3,000,000

Discovery helps WWF protect tigers in one of the world's most critical tiger habitats through their philanthropic support and efforts to engage consumers to raise funds and awareness for tiger conservation. Discovery helps conserve nearly 1 million acres of protected habitat in India and Bhutan to help protect and increase the wild tiger populations and is now providing new support of the Bikin Site in Russia.

Company Name: **Domtar Paper Company**

Type of Partnership: Consumer Engagement, Sustainable Business

Conservation Focus: Forests

Revenue Range: \$250,000 - \$500,000

WWF works with Domtar to promote responsible forestry and trade as a means to advance forest conservation. Domtar is a participant in WWF's Global Forest & Trade Network – North America (GFTN-NA) and made a commitment to eliminate any unknown or controversial sources of fiber in its supply chain and progressively increase the amount of certified fiber sourced over time. Domtar also supports WWF with an annual contribution from the sale of its FSC-certified EarthChoice® products.

Company Name: **FLIR Systems, Inc.**

Type of Partnership: Philanthropy

Conservation Focus: Wildlife

Revenue Range: \$500,000 - \$1,000,000

WWF and FLIR are working together to deploy cutting edge thermal technology with the shared goal of ending the poaching of rhinos in 10 parks and game reserves in Kenya. This technology will empower those responsible to effectively diminish the threat of poaching while mitigating human-wildlife conflict. The successful implementation of this collaboration will lead to better protected area management in Africa and will help create and demonstrate technological solutions that deter poaching and reduce human-wildlife conflict.

Company Name: **Google**

Type of Partnership: Employee Engagement, Philanthropy, Sustainable Business

Conservation Focus: General Support, Wildlife

Revenue Range: \$3,000,000 - \$5,000,000

Google supports WWF through their employee engagement efforts, including Google Giving Week. Google is also a leading member of the Coalition to End Wildlife Trafficking Online to reduce wildlife trafficking online by 80% by 2020, joining more than 20 other leading tech companies. Google has also supported WWF's conservation programs in Australia, Ireland, among others.

This year, WWF US, WWF Australia and Conservation International received funding from Google to help monitor wildlife recovery in areas impacted by the Australia bushfire, leveraging camera traps and the Wildlife Insights platform.

Company Name: **Hilton Worldwide**

Type of Partnership: Employee Engagement, Sustainable Business

Conservation Focus: Freshwater, Food

Revenue Range: \$250,000 - \$500,000

Hilton's partnership with World Wildlife Fund (WWF) supports Hilton's Travel with Purpose commitment ensuring its operations meet global best practice in sustainable travel and tourism. Together, WWF and Hilton have collaborated to develop a multi-year water stewardship strategy, expand Hilton's sustainable seafood efforts globally, and further reduce food waste within the company's operations and supply chain.

Additionally, WWF has supported Hilton's efforts to cut its environmental footprint in half, including setting an industry-leading climate target approved by the Science Based Targets Initiative.

Company Name: **HP Inc.**

Type of Partnership: Sustainable Business, Philanthropy

Conservation Focus: Climate, Forest

Revenue Range: \$1,000,000 - \$3,000,000

HP and WWF are working together to advance forest restoration in the Atlantic Forest in Brazil as well as accelerating improved forest management in China – the world's largest producer and consumer of paper products. Additionally, HP is supporting WWF in strengthening science-based targets for forests and developing a tool to estimate the ecological benefits of improved forest management so that other companies can better estimate the climate, water, and other nature-related co-benefits of their actions. This project builds on HP's progress in Forest Stewardship Council-certified paper sourcing as a participant in WWF's Global Forest & Trade Network. HP is also a member of WWF's Climate Savers program. WWF is a recipient of HP's employee giving program.

Company Name: **International Paper**

Type of Partnership: Sustainable Business

Conservation Focus: Forests

Revenue Range: \$500,000 - \$1,000,000

International Paper and WWF are working together to help create the first-ever science-based targets for forests by undertaking research and assessments, along with several other entities. This information will be used to create a comprehensive set of guidance on actions that can be taken to sustain the world's forests. International Paper is also supporting a restoration program in the 5,584 square mile Mogi Guaçu River Basin, in the Atlantic Forest of Brazil. International Paper is also a member of WWF's Global Forest and Trade Network (GFTN).

Company Name: **Kimberly-Clark Corporation**

Type of Partnership: Sustainable Business

Conservation Focus: Climate, Freshwater, Forests, Plastic

Revenue Range: \$250,000 - \$500,000

Kimberly-Clark is a participant in WWF's Forests Forward program and supports WWF's efforts to protect forests and other critical ecosystems. WWF also works with Kimberly-Clark to advance its corporate water stewardship and set a pathway to set and implement science-based targets as part of their climate mitigation efforts. Kimberly-Clark also works with WWF on plastic, waste, and material sustainability through WWF's Bioplastic Feedstock Alliance (BFA) and is a member of WWF's ReSource: Plastic activation hub.

Company Name: **Lyft**

Type of Partnership: Consumer Engagement

Conservation Focus: General Support

Revenue Range: \$500,000-\$1,000,000

World Wildlife Fund (WWF) is a part of Lyft's Round Up & Donate program, which gives Lyft riders the option to round up their fare to the next dollar and donate the difference to WWF. This partnership is driving individual action that can add up to something big. To date, Lyft riders have raised millions dollars through Round Up & Donate to help support WWF's global conservation efforts.

Company Name: **McDonald's**

Type of Partnership: Philanthropy, Sustainable Business

Conservation Focus: Climate, Food, Forests, Plastic

Revenue Range: \$500,000 - \$1,000,000

WWF and McDonald's are working together to advance sustainability in the company's business operations and supply chain. The goal of the collaboration is to reduce the impacts that commodities like beef, paper and palm oil have on places and species that WWF strives to protect. McDonald's is a participant in WWF's Global Forest and Trade Network (GFTN), WWF's Bioplastic Feedstock Alliance, and the U.S. Roundtable for Sustainable Beef (USRSB) and is a Principal Member of WWF's ReSource: Plastic activation hub. WWF also provides strategic advising for McDonald's climate initiatives and McDonald's has signed on to WWF's Corporate Renewable Energy Buyers' Principles and is a member of We Are Still In.

Company Name: **PepsiCo**

Type of Partnership: Philanthropy, Sustainable Business

Conservation Focus: Amazon Emergency Response, Plastic

Revenue Range: \$250,000 - \$500,000

PepsiCo Foundation supported WWF's Amazon Disaster Relief Efforts. WWF also works with PepsiCo to advise on corporate strategy and sustainability efforts across the supply chain including in freshwater, agriculture, as well as plastic and packaging as a member of WWF's Bioplastic Feedstock Alliance (BFA).

Company Name: **PVH**

Type of Partnership: Sustainable Business

Conservation Focus: Freshwater

Revenue Range: \$250,000 - \$500,000

PVH Corporation is working with WWF to support water stewardship efforts in key sourcing communities for PVH's businesses and the broader apparel industry. PVH and WWF will work together to help conserve freshwater resources in Ethiopia's Lake Hawassa and India's Cauvery River basins. This work builds on existing collaborative efforts by the organizations in China and Vietnam. Together, PVH and WWF will identify water risks and engage in collective efforts to advance water conservation activities for local communities in these strategic sourcing locations.

Company Name: **Ralph Lauren Corporation**

Type of Partnership: Sustainable Business

Conservation Focus: Freshwater

Revenue Range: \$250,000 - \$500,000

Ralph Lauren Corporation and WWF launched are working together to support water stewardship efforts and develop a water reduction strategy as part of their 20% target by 2025 across their value chain.

Company Name: **Royal Caribbean Group**

Type of Partnership: Consumer Engagement, Philanthropy, Sustainable Business

Conservation Focus: Climate, Food, Oceans

Revenue Range: \$1,000,000 - \$3,000,000

WWF and Royal Caribbean are working together to ensure the long-term health of the oceans. The company is addressing the environmental footprint of its operations by reducing greenhouse gas emissions, responsibly sourcing key commodities, including seafood, and promoting more sustainable tour operators and destinations. The company is supporting WWF's ocean conservation priorities and working with WWF to raise awareness of the oceans with their 5 million passengers globally.

Company Name: **Starbucks**

Type of Partnership: Sustainable Business

Conservation Focus: Freshwater, Plastic

Revenue Range: \$500,000 - \$1,000,000

Starbucks is a Principal Member of WWF's ReSource: Plastic activation hub. Their participation in ReSource: Plastic builds on an existing collaboration with WWF to co-develop Starbucks Greener Stores framework and the Next Gen Cup Challenge along with McDonald's. As part of Starbucks Greener Stores initiative, WWF conducted materiality prioritization and water risk analyses.

Starbucks partnered with Quantis and WWF to develop an environmental baseline by calculating the impact in line with industry leading methodology and validate greatest areas of opportunity.

Company Name: **The Coca-Cola Company**

Type of Partnership: Philanthropy, Sustainable Business

Conservation Focus: Climate, Freshwater, Food, Plastic

Revenue Range: \$250,000 - \$500,000

In 2007, World Wildlife Fund (WWF) and The Coca-Cola Company (TCCC) launched a ground-breaking partnership that inspired global cooperation in more than 50 countries across the globe. In our partnership with The Coca-Cola Company, the world's largest beverage company, we're working together to enhance climate change resilience, water-security, and responsible agricultural and materials production in the communities where the company operates and markets its products. We are currently in the second phase of our global partnership with TCCC, which supported supports global strategy development and implementation and on-the-ground conservation projects in two freshwater basins, the Mesoamerican Reef and the Yangtze River. Through support of the partnership, TCCC is a member of Climate Savers and WWF's Bioplastic Feedstock Alliance, and TCCC is a Principal Member of WWF's ReSource: Plastic activation hub. Both organizations are participating members of Bonsucro.

Company Name: **Kroger**

Type of Partnership: Philanthropy, Sustainable Business

Conservation Focus: Food

Revenue Range: \$500,000 - \$1,000,000

WWF has been working with Kroger since 2009 to ensure the sustainability of the company's Top-20 wild caught seafood species and in 2016, Kroger expanded upon the goal by publicly committing to sourcing 100% of their wild-caught seafood from fisheries that are Marine Stewardship Council (MSC) certified, in MSC full assessment, in comprehensive Fishery Improvement Projects (FIPs), or certified by other GSSI-recognized programs. In addition to collaboration on sustainable sourcing, the company has been investing in fishery improvement projects for key species to increase the number of MSC-certified fisheries it can source from and has committed to sourcing 90% of its wild caught seafood from MSC certified fisheries. Kroger has directly supported 43 FIPs. Key projects include a Mahi-Mahi fishery in Peru that the company has played a major role in supporting. Kroger has also committed to end hunger in their communities and eliminate waste in their company by 2025. WWF is supporting this Zero Hunger Zero Waste goal by helping to analyze data on waste and come up with innovative ideas to ensure that food is eaten. With the support of The Kroger Co. Foundation, WWF is implementing Food Waste Warrior curriculum in cities across the country. Food Waste Warrior works with teachers and student leaders to conduct food waste audits in their cafeteria and calculate the environmental impact of wasted food.

Company Name: **UPS Foundation**

Type of Partnership: Philanthropy, Sustainable Business

Conservation Focus: Education for Nature (Science), Forests

Revenue Range \$250,000 - \$500,000

The UPS Foundation supports WWF's forestry conservation efforts. The foundation's support is directed towards building local capacity for tropical forest reforestation and reforestation in Asia, Africa, and Latin America through Education for Nature Reforestation Grants to non-governmental organizations and community groups.

Company Name: **Walmart**

Type of Partnership: Philanthropy, Sustainable Business

Conservation Focus: Climate, Food, Forests

Revenue Range: \$1,000,000 - \$3,000,000

Walmart and WWF collaborate on Walmart's Project Gigaton to catalyse action to prevent a gigaton of emissions across the company's global supply chain by 2030. As one of the lead NGOs for the initiative, WWF advised on the design and implementation of Project Gigaton. With support of the Walmart Foundation, Cargill, McDonald's WWF launched a million-acre grazing initiative to help restore grasslands and address climate change. The initiative will scale up sustainable cattle grazing and connect ranchers across Montana, Nebraska and South Dakota to help preserve grasslands, improve soil health, support biodiversity and improve both producer and climate change resilience.

**PARTNERSHIPS WITH AN ANNUAL BUDGET OF BETWEEN \$25,000 AND \$250,000 IN FY20**

The following is a list of WWF-US corporate partnerships in FY20 with a budget between \$25,000 and \$250,000 USD.

<b>Company</b>	<b>Partnership Type</b>	<b>Conservation Focus</b>	<b>Revenue Range (USD)</b>
Ace Media	Philanthropy	Australia Emergency Response	51,000-100,000
Amcor	Sustainable Business	Plastic	25,000-50,000
Amerisource Bergen Corporation Foundation	Philanthropy	Australia Emergency Response	25,000-50,000
AUGEO	Consumer Engagement	General Support	51,000-100,000
Avery Dennison	Sustainable Business	Climate	25,000-50,000
Beaver Street Fisheries	Sustainable Business	Oceans	25,000-50,000
Bechtel Group Foundation	Philanthropy	Australia Emergency Response	101,000-250,000
BlackRock, Inc	Consumer Engagement	Australia Emergency Response, General Support	101,000-250,000
Burger King	Sustainable Business	Northern Great Plains	101,000-250,000
Calendar Club	Consumer Engagement	General Support	25,000-50,000
Coinstar	Consumer Engagement	General Support	51,000-100,000
Costco	Sustainable Business	Northern Great Plains, Food	101,000-250,000
Danaco Solutions	Sustainable Business	Freshwater	25,000-50,000
Discover	Consumer Engagement	Wildlife	51,000-100,000
Earthwise Bag Co.	Consumer Engagement	Food Waste	51,000-100,000
Ford	Sustainable Business	Plastic	25,000-50,000

Freepeople.com	Philanthropy	Australia Emergency Response	25,000-50,000
Hard Rock International	Consumer Engagement	General Support	101,000-250,000
Humble Bundle	Consumer Engagement	Australia Emergency Response, Food, Wildlife	25,000-50,000
Iberostar Group	Sustainable Business	Oceans	101,000-250,000
IMVU	Philanthropy	Australia Emergency Response	25,000-50,000
Keurig Dr. Pepper	Sustainable Business	Plastic	25,000-50,000
Lego System A/V	Sustainable Business	Plastic	51,000-100,000
Lokai	Consumer Engagement	General Support, Wildlife	25,000-50,000
Marriott International	Sustainable Business, Consumer Engagement	Food Waste, General Support, and Oceans	51,000-100,000
Merck Company Foundation	Philanthropy	Australia Emergency Response	25,000-50,000
Michelin North America/Uniroyal	Consumer Engagement	Forests, Wildlife	101,000-250,000
Microsoft	Consumer Engagement, Philanthropy	General Support, Wildlife	101,000-250,000
Nestle	Sustainable Business	Plastic	25,000-50,000
S.C. Johnson	Philanthropy	Wildlife	25,000-50,000
Sea Delight	Sustainable Business	Oceans	51,000-100,000
Sims Metal Management Company	Philanthropy	Australia Emergency Response	25,000-50,000
Skillz.	Consumer Engagement	Australia Emergency Response	25,000-50,000
Stanley Black & Decker	Sustainable Business	Freshwater	25,000-50,000

P&G	Sustainable Business	Climate, Forest, Plastic	101,000-250,000
Thrive Market	Philanthropy	Australia Emergency Response	51,000-100,000
WorldStrides International LLC	Philanthropy	Australia Emergency Response	25,000-50,000
Yum!	Sustainable Business	Food, Forests	25,000-50,000

## **PARTNERSHIPS WITH AN ANNUAL BUDGET OF LESS THAN \$25,000 IN FY20**

The following is a list of WWF-US corporate partnerships in FY20 with a budget of less than \$25,000 USD.

Accor SA  
AFFCO Trading, Inc.  
Alex and Anib  
ANA  
Anova Food, LLC.  
Hilo Fish Company  
Capital One  
Chicken of the Sea  
Chobani  
Closed Loop Partners, LLC  
Colgate-Palmolive Company  
D&E Import  
DMI  
Decker Outdoor Corporation  
Electric AI  
Entertainment Industry Foundation  
Inland Seafood  
Loews  
Luxie  
McCormick & Co.  
Mical Seafood, Inc.  
New Headings  
Orca Bay Foods  
Pescanova  
Red Lobster Seafood Co., LLC  
SeaWorld & Busch Gardens Conservation Fund  
Sony Pictures Entertainment, Inc.  
Starwood Retail Partners  
Tequesta Bay Foods, Inc.  
The Fishin' Company  
Theory 11  
Unilever  
Western United Fish Company, Inc.  
Williams-Sonoma  
Ziga Media