

# Appendix 5: Gender, Stakeholder Plans, Stakeholder Response Mechanism(SRM) and Personnel ToRs

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## Attachment 5a: Gender Action Plan

Outcome	Project Activities	Gender specific action	Responsible	Indicators / Target	Timeline	Budget
<b>Component 1: Technical Assistance to National Child Projects</b>						
<b>Outcome 1.1.</b> Improved capacity and knowledge sharing on key topics, determined based on country demand	1.1.1 Develop detailed methodology and tool to support countries assess GEBs	Ensure that the project document, methodology and tool includes gender inclusion considerations	UNEP Industry and Economy Division	Gender inclusion is included in the project document as one of the pillars of the framework	Y1	Covered by output budget
	1.1.2 Provide technical review and feedback to the project document					
	1.1.3 Develop guidelines and support for gender mainstreaming and just transition	Development of a Gender-Plan drawing from Activities 1.1.4 to 1.1.7 and on Activity 1.2.1 on the development of a private sector engagement strategy and network to support the national child projects -		Guidelines on gender mainstreaming developed		
	1.1.4 Develop guidance on national legislative and policy framework on circular economy to countries	Develop specific guidance on gender-responsive policy development for the 15 Child Projects, as part of each Activity, including guidance to overcome the challenges in the plastic packaging food and beverage sectors, reusable and refillable systems, EPR, and for the development of alternatives	WRAP	N. of recommendations for gender inclusion in the outputs of Activities 1.1.4 to 1.1.7	Y2	
	1.1.5 Develop guidance for decision making and evaluation of available alternatives, and tailored alternative		WWF US, RSB			
	1.1.6 Enhance a global EPR one-stop shop on EPR and DRS		UNEP Industry and Economy Division			
1.1.7 Support the implementation of reuse and refill systems	WWF US, Perpetual					
<b>Outcome 1.2</b> Improved partnerships and brokered services to increase country delivery of circular solutions	1.2.1 Develop a private sector engagement strategy and network to support the national child projects	Development of a specific section in the private sector engagement strategy dedicated to the promotion of women in the business of plastic packaging, and especially in developing countries	WWF US	A section of the strategy is specifically dedicated to women engagement		Covered by output budget
<b>Component 2: Addressing Global Barriers</b>						

Outcome	Project Activities	Gender specific action	Responsible	Indicators / Target	Timeline	Budget
<b>Outcome 2.1</b> Advance knowledge and create tools, standards, and good practices on key topics at the global level	<b>Activity 2.1.1</b> Advance a harmonized framework for evaluating the plastic footprint for governments  <b>Activity 2.1.2</b> Advance a harmonized framework for evaluating the plastic footprint for the private sector, and guidelines for disclosure to investors	Gender-inclusion analysis and development of guidelines as part of the framework, including on: - role of women along the plastic value chain, including current gaps for a more inclusive and equal involvement in the plastic manufacturing industry, business sector, and waste management - analysis of the role of women in the household management and as driver of change in consumption of plastic and SUPs at the global level - Enhance Data Collection and Monitoring for the inclusion of women in along the plastic value chain:	UNEP, WWF US	Gender analysis is included in the harmonized frameworks	Y1	Covered by output budget
<b>Outcome 2.2</b> Address systemic barriers to solutions and scaling which cannot be addressed only at the national level	<b>Activity 2.2.1</b> Assess barriers to traceability of plastic products, and develop recommendations	Global analysis and preparation of guidelines to address finance innovation for women's economic empowerment, and ensure women's access to green jobs  Preparation of guidelines to identify financial mechanisms specifically addressing women, and drivers to improve their access to such mechanisms	UNEP	Guidelines to empower women in innovative finance are prepared	Y2	
<b>Outcome 2.3</b> Create enabling conditions for success for National Project	<b>Activity 2.3.1</b> Identify and establish an incubator to finance and scale up innovative solutions	Inclusion of gender-sensitive mechanisms as part of the incubator to guarantee access to the incubator tool  Dedication of a quota in the incubator plan specifically to women.	UNEP	At least 30% of the activities and mechanisms developed within the incubator specifically address women to increase their participation in the business, and access to women to innovative	Y3	

Outcome	Project Activities	Gender specific action	Responsible	Indicators / Target	Timeline	Budget
				financing solutions		
<b>Component 3: Knowledge Management and Coordination</b>						
<b>Outcome 3.1</b> Integrated communications strategy for coordination within the program, and wider engagement strategy for target stakeholders	Activity 3.1.1 Creation of a website, branding materials, program communications, and regular knowledge sharing webinars.	<ul style="list-style-type: none"> <li>-Develop Gender-Responsive Stakeholder Engagement</li> <li>-Creation of branding material specifically targeting women on the website and in the forms of brochures or other means of communication, to develop the knowledge and results from Components 1 and 2 regarding gender inclusion</li> </ul>	UNEP, WWF US	<ul style="list-style-type: none"> <li>- One section of the website is dedicated to gender inclusion</li> <li>- Brochures are developed specifically targeting women</li> </ul>	Y2	Covered by output budget
	Activity 3.1.2 Organize annual conference, inter-country exchange, platform, and forum creation and/or contribution, thematic webinars, and stakeholder engagement through partnerships and coalitions, including with the finance sector, private sector, CSOs, and global initiatives, for program leverage and impact, connection to child projects, and to strengthen existing coalitions and initiatives.	<ul style="list-style-type: none"> <li>-Promote Partnerships with Women's Organizations: The Global Project will ensure collaboration with local and international women's organizations that have expertise in environmental issues, entrepreneurship, and gender equality</li> <li>-Promote Awareness, Education and Capacity Building among Women and Men through the organization of focused events</li> <li>-Ensure a fair share of female participants in the knowledge-sharing events</li> <li>- Ensure a fair share of female presence in the panel and among the presenters of the knowledge-sharing events, including female entrepreneurs, innovators, etc.</li> <li>-Conduction of specific webinars and knowledge-sharing events on gender inclusion in priority topics in the plastic food and beverage sector</li> </ul>		<ul style="list-style-type: none"> <li>- At least 2 webinars are organized on priority topics which relate specifically on gender inclusion</li> <li>- Target of 50% of women participating in knowledge sharing activities at least 50% of invitees are women</li> </ul>	Y2	

Outcome	Project Activities	Gender specific action	Responsible	Indicators / Target	Timeline	Budget
		.				
<b>Outcome 3.2</b> Learnings, tools, and best practices shared to amplify impact	<b>Activity 3.2.1</b> Develop best practices and success stories from all projects of the Program	-Develop best practices and success stories with focus on gender inclusion in policy making, entrepreneurship and innovation		- at least 30% of the best practices focus on gender inclusion	Y1	
	<b>Activity 3.2.2</b> Integrate program knowledge into existing knowledge platforms				Y2	
<b>Outcome 3.3</b> The program and the child projects are working collaboratively and are adaptive through an effective and synergistic programme	<b>Activity 3.3.1</b> Establishing and facilitating the governance structure of the Global Project, which will include a Steering Committee and an Advisory Committee	-Ensure strong participation of women in the composition of the advisory bodies of the Global Project		- At least 40 % of the Steering Committee and Advisory Committee members of the Global Project are women	Y1	
	<b>Activity 3.3.2</b> Organize internal project discussion meetings, events and webinar among child projects	Ensure a fair share of female presence in the panel and among the presenters of the knowledge-sharing events, including female entrepreneurs, innovators, etc.			Y2	
<b>Outcome 3.4</b> The progress of the child projects and the program are effectively and consistently monitored	-	Track the progress of the Gender Plan within the Global Project		The Indicators in this table are correctly delivered		

# Attachment 5b: Gender Analysis

## Brief Project introduction, its main goals and objectives:

The Global Project will develop guidance, support the implementation of 15 National Child Projects, and manage and coordinate the generated knowledge of upstream and midstream solutions of plastic packaging in the food and beverage sector.

Women are important actors of change in the plastic value chain. Still, the impacts are felt disproportionately by socially disadvantaged groups such as women in rural communities and amongst the urban poor, who may be uniquely exposed to environmental threats whilst facing limited access to social protection and the resources to build resilience<sup>1</sup>.

The Global Project offers a unique chance to integrate gender issues along the plastic value chain in the food and beverages packaging sector. Recognizing the importance of systemic change, the project is committed to implementing actions and activities across its programmatic landscape to address gender risks, differences, gaps, and opportunities. This involves a proactive approach to **identifying and mitigating potential challenges** faced by both women and men within the project's scope, ensuring that gender considerations are not merely an afterthought but an integral aspect of decision-making and planning.

The adoption of gender mainstreaming within the Global Project is a crucial step toward embracing a **comprehensive and inclusive approach** to ensure equality. This strategy involves a nuanced understanding of the experiences, concerns, and needs of both women and men across the plastics value chain. By actively incorporating gender considerations into the project's initiatives, it aims to bolster women's participation at every stage, from production to consumption, thereby fostering a more balanced and diverse representation within the plastics industry.

Women empowerment is also a prerequisite for gender equality<sup>2</sup>. One significant focus of gender mainstreaming is to enhance gender equality in **decision-making processes and leadership roles** related to sustainable consumption. By ensuring that women have a prominent voice in shaping policies and strategies, the project seeks to harness a broader spectrum of insights, ultimately contributing to more holistic and effective solutions for sustainable practices in the consumption of plastics. Moreover, the Global Project recognizes the critical role of women in driving change, particularly in the realms of **reuse and recycling**. Efforts are directed towards improving women's economic empowerment and social benefits associated with actions related to reuse and recycling. This not only acknowledges the often overlooked contributions of women in waste

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<sup>1</sup> United Nations Environment Programme, Coordinating Body on the Seas of East Asia, 2019. Gender Equality and Preventing Plastic Pollution, Issue Brief 02. Bangkok: UNEP. Available at: [SEA\\_brief2\\_gender.pdf \(unep.org\)](#)

<sup>2</sup> United Nations Environment Programme, Coordinating Body on the Seas of East Asia, 2019. Gender Equality and Preventing Plastic Pollution, Issue Brief 02. Bangkok: UNEP. Available at: [SEA\\_brief2\\_gender.pdf \(unep.org\)](#)

management and recycling efforts but also aims to create opportunities for their active participation, ultimately fostering social and economic benefits within their communities.

Gender mainstreaming is the systematic integration of the respective situations, priorities, and needs of people of all genders in projects and policies to promote equality<sup>3</sup>. The Global Project's commitment to integrating gender-sensitive issues signifies a progressive and inclusive approach. By systematically **addressing gender risks and disparities**, adopting gender mainstreaming, and promoting women's involvement across the plastics value chain, the project sets a precedent for not only advancing gender equality but also enhancing the overall impact and sustainability of its initiatives. This holistic approach ensures that the Global Project becomes a catalyst for positive change, leaving a lasting legacy of inclusivity and equality in plastic packaging in the food and beverage sector.

### General gender conditions in the Project country/countries or region:

Since the Global Project intends to address the plastic problem at a global level, the approach to address gender involvement and inclusion will also target the development of global approaches for gender inclusion in the plastic value chain for food and beverage packaging.

The involvement of women in the plastic value chain, particularly in developing countries, is a multifaceted issue that encompasses various stages of the plastic lifecycle, including production, consumption, and waste management. While women play crucial roles in these aspects, their involvement is often influenced by cultural, social, and economic factors. Women often **face challenges** such as limited access to education, training, and resources, which can hinder their participation in skilled roles within the plastic value chain. Discriminatory cultural norms and societal expectations may restrict women's mobility and decision-making power, affecting their ability to enter and succeed in the plastic industry. Women may disproportionately bear the brunt of environmental and health impacts associated with plastic production and waste. For instance, exposure to harmful chemicals during plastic manufacturing and inadequate waste management practices can affect women's well-being.

Here's an overview of women's involvement in the plastic value chain and its consequences:

- **Production and Manufacturing:** Around 30% of workers in the plastics industry are women<sup>4</sup>. In many developing countries, women are involved in plastic production and manufacturing processes. In developing countries, they may work in factories that produce plastic products or engage in small-scale plastic manufacturing businesses, often in low-paid jobs. Individuals in low-paid jobs are more likely to be exposed to toxins or pollutants such as cleaning agents and other chemical

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<sup>3</sup> United Nations Environment Programme, Coordinating Body on the Seas of East Asia, 2019. Gender Equality and Preventing Plastic Pollution, Issue Brief 02. Bangkok: UNEP. Available at: [SEA\\_brief2\\_gender.pdf \(unep.org\)](#)

<sup>4</sup> [The Plastic Crisis Must Be on the Feminist Agenda | Heinrich Böll Foundation | Southeast Asia Regional Office \(boell.org\)](#)

substances. A Canadian study, for instance, shows that women who handle plastics in the car industry have a fivefold higher risk of developing breast cancer<sup>5</sup>. Cultural norms and stereotypes can limit women's access to certain types and higher-paid jobs within the industry.

- **Entrepreneurship and Business:** Women entrepreneurs in developing countries may establish small businesses related to plastics, such as manufacturing recycled plastic products or operating recycling centers. But little data is, in general, available on labor force participation within the plastics value chain. In Ghana, for instance, men constitute about 61% and women about 39% of the workforce, however, their respective roles are not equal. Women work predominantly in the informal economy as itinerant waste-pickers (64%) and in recycling companies as washers and sorters (68%). The formal economy within the value chain, with greater protections, social security, and higher status (i.e. waste management firms, plastic sourcing, production, and manufacturing companies), had the lowest representation of the female workforce (12%); men constitute 89% of plastics manufacturing and 92% of waste management workforce. Access to financial resources, education, and support networks can significantly impact women's ability to establish and grow businesses within the plastic value chain<sup>6</sup>.
- **Policy Impact:** Existing policies can both positively and negatively impact women in the plastic value chain. Conversely, if policies are not gender-sensitive, they may inadvertently reinforce existing inequalities. For instance, occupational health and safety standards may not adequately consider the specific needs of women working in the plastic industry. In Ghana, for instance, women are under-represented in decision-making positions in plastic-related businesses and on regulatory bodies for the industry, suffering greater economic and health impacts than men<sup>7</sup>. Policies promoting gender equality, education, and economic opportunities can empower women to participate more fully in the industry.
- **Waste Collection and Recycling:** A big occupational segregation exists in the waste management sector, with women concentrated in the informal economy and thus pushed into performing lower-paid and lower-skilled jobs than men<sup>8</sup>. Women are often actively engaged in informal waste collection and recycling activities. They may collect plastic waste from households or public spaces and participate in sorting and recycling processes. In some cases, women involved in informal recycling face health and safety risks due to the lack of proper protective measures and infrastructure. Women are among the most vulnerable groups of the urban poor and make up the majority of informal waste pickers, exposing them to health hazards and

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<sup>5</sup> Heinrich-Böll-Stiftung in cooperation with Break Free From Plastic. 2019. Doi: 978-3-86928-211-4. Available at: [Plastic Atlas 2019 > Free download \(boell.de\)](#)

<sup>6</sup> [Why gender is at the heart of transforming the plastics value chain | World Economic Forum \(weforum.org\)](#)

<sup>7</sup> [Why gender is at the heart of transforming the plastics value chain | World Economic Forum \(weforum.org\)](#)

<sup>8</sup> [The Plastic Crisis Must Be on the Feminist Agenda | Heinrich Böll Foundation | Southeast Asia Regional Office \(boell.org\)](#)



social stigma while consistently earning less than male waste pickers who more often are included in formal employment<sup>9</sup>.

- **Behavioral change.** Women can be drivers of change due to their leading role in decision-making in households and household management<sup>10</sup>. Similarly, studies suggest that women are the biggest consumers of cosmetics and personal care products that often include microplastics and microbeads<sup>11</sup>, making them a key target group for market-driven solutions to reduce food packaging waste and a potential champion for awareness raising within families and their social networks.

Overarching solutions include implementing gender-responsive policies that address the specific needs of women in the plastic value chain, promoting education and training opportunities for women to enhance their skills and capabilities, and supporting women entrepreneurs in the plastic industry through access to finance, mentorship, and networking.

#### **Project-specific gender information and considerations:**

The Global Project presents a unique opportunity to integrate gender-sensitive issues into its framework. Ensuring that the **project incorporates gender considerations** can lead to more effective, equitable, and inclusive outcomes. Systemic actions and activities will be put in place across the Program to respond to identified gender risks, differences, gaps, and opportunities. The adoption of gender mainstreaming will consider both women's and men's experiences, concerns, and needs to increase women's involvement across the plastics value chain, enhance gender equality in decision-making and leadership related to sustainable consumption, and improve women's economic empowerment and social benefits related to reuse and recycling actions.

- In the production and manufacturing sector, employment opportunities within the plastic industry should be structured to promote gender equality. This involves not only creating a gender-neutral work environment but also actively seeking to recruit and retain women at all levels of the industry. Diversifying the workforce ensures a broader range of perspectives, which is essential for developing comprehensive and effective plastic policies. The Global Project will identify key principles and actions, such as mentorship programs and targeted recruitment efforts, which can further assist in breaking down gender barriers within the sector.
- In the entrepreneur and business sector, women's access to financial and fiscal instruments is pivotal to ensure gender equity. The Global Project will assess and guide the instruments to promote financial and fiscal tailored instruments targeting specifically women, as well as through the incubator for innovative finance, as part of the Global

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<sup>9</sup> Ibid. Based on findings of a 10-city Informal Economy Monitoring Study (IEMS) conducted by WIEGO to evaluate the realities informal workers across different sectors face. All IEMS publications are available from [www.inclusivocities.org/iems/](http://www.inclusivocities.org/iems/)

<sup>10</sup> United Nations Environment Programme, Coordinating Body on the Seas of East Asia, 2019. Gender Equality and Preventing Plastic Pollution, Issue Brief 02. Bangkok: UNEP. Available at: [SEA\\_brief2\\_gender.pdf \(unep.org\)](https://www.unep.org/SEA_brief2_gender.pdf)

<sup>11</sup> Women Engage for a Common Future (WECF), 2017. Plastics, Gender and the Environment. Findings of a literature study on the lifecycle of plastics and its impacts on women and men, from production to litter. Netherlands/France/Germany: WECF.

Project. The Global Project will also formulate targeted guidance for the 15 National Child Projects.

- Gender-inclusive policies can be instrumental in driving sustainable practices in packaging companies and fast consumer goods companies, where plastic usage is prevalent. This involves acknowledging the unique challenges and opportunities women face in these sectors and tailoring interventions accordingly. For instance, women-led initiatives in research and development can lead to the creation of more environmentally friendly packaging materials or innovative recycling technologies. The Global Project will identify the policy leverages to ensure gender-inclusive policy, propose global guidance on the promotion of gender inclusion and equality in policy-making on plastic packaging, and provide specific guidance to the 15 Child Projects.
- Recognizing the essential role that women already play in waste management efforts, it is imperative to amplify their involvement in designing and implementing holistic solutions. By fostering an environment that values diversity and actively seeks gender-inclusive perspectives, the plastic industry can harness the full potential of its workforce to develop sustainable packaging solutions that benefit both the environment and society at large. The Global Project will develop global guidance on policy and regulations to empower and protect women (and their children) working as waste pickers and promote them across the 15 National Child Projects.

### **Describe Project-specific strategies and opportunities for gender mainstreaming and desired impact**

To address inclusion, the Global Project will develop a gender strategy. The gender strategy will include a comprehensive gender analysis within the food and beverage sector to identify how plastic packaging and its alternatives affect men and women differently. The gender strategy will be developed to be included in the design of the Program and its child projects across the timeline of the project. Gender specialists will conduct targeted surveys to assess the roles of women in the plastic value chain, and design gender-disaggregated indicators to measure impacts, by following the Theory of Change and programmatic components. By following the strategic priorities and objectives of the Program, relevant activities, deliverables, and timelines will be developed to improve women's participation and influence in delivering the Program outcomes. The gender specialist will also collect gender-disaggregated data from the Program and project activities to gender-related GEB, as well as co-benefits. This analysis can reveal disparities in access to resources, decision-making power, and the division of labor within the sector. Key questions to be addressed will include:

- Assessing gender roles and needs across the plastics value chain
- Performing a landscape analysis to determine key factors/barriers to secure women's involvement and support
- Asking and responding to six critical questions throughout the project:
  1. What role do women play across the whole plastics value chain e.g.: product design; policy design; consumer behavior (use and disposal)?
  2. What role do women play in decision-making processes, both personally and professionally?

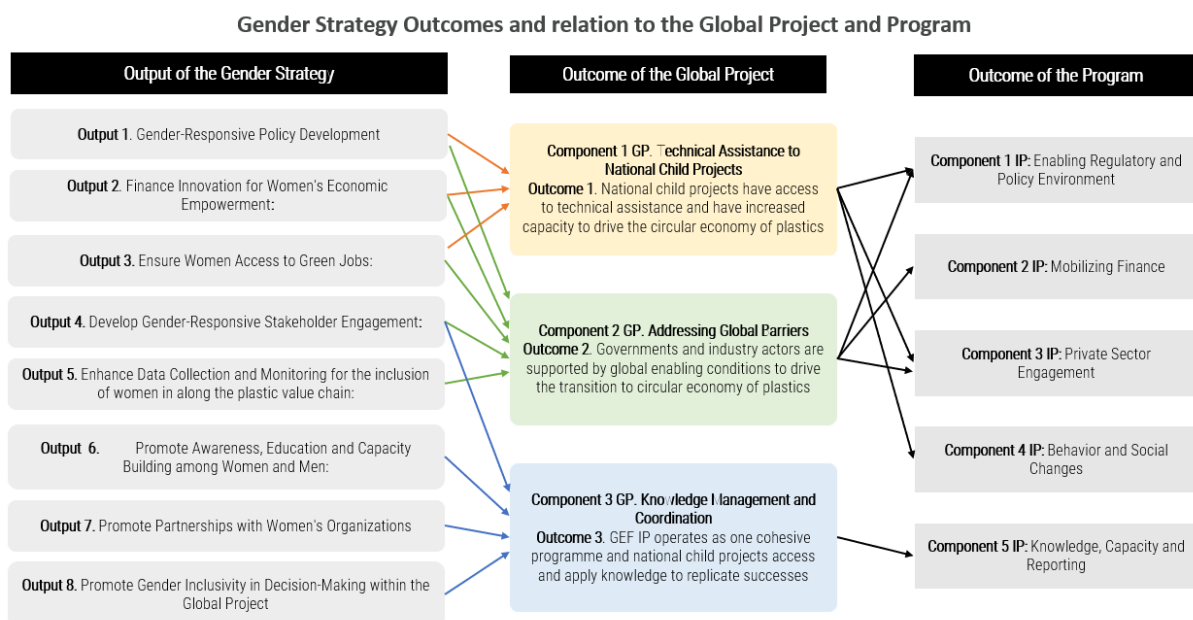
3. What are the entry points to ensure equal participation and benefits in activities/policies developed?
4. What role can women play in raising awareness and multiplying actions?
5. What tools/methods could be used to ensure gender-responsive design?
6. What will gender mainstreaming success look like?

Further, the Gender Strategy will include the following Outputs:

1. **Gender-Responsive Policy Development:** The Global Project will support the development of global guidance on policy and financial issues with a gender-sensitive lens. The components will consider how policy changes can address the specific challenges and opportunities that women face in the food and beverage sector. For instance, policies that support women's entrepreneurship in sustainable packaging alternatives, or in developing reuse and refilling systems, will be explored.
2. **Finance Innovation for Women's Economic Empowerment:** the Global Project will explore and include mechanisms to encourage and support women's active involvement in the development and promotion of alternatives to single-use plastic and reuse and refilling systems. Providing training, capacity building, and access to financial resources for women entrepreneurs can be an integral part of the project. In particular, the Finance Innovation component will consider and propose financing mechanisms that are specifically dedicated to and accessible by women entrepreneurs to facilitate their inclusion in the innovation process
3. **Ensure Women's Access to Green Jobs:** Ensure that job opportunities in the project are open to women, and consider providing training for women in green and sustainable roles within the sector. Promote women's participation in supply chains related to alternative packaging solutions. The gender analysis will also consider the role of women in the waste industry and their high predominance as waste pickers, and the opportunities for women to switch from downstream waste pickers in unsanitary and hazardous conditions to safer, stable, reuse/refill collectors, washers and redistributors.
4. **Develop Gender-Responsive Stakeholder Engagement:** The Global Project will engage with a diverse set of stakeholders, including women entrepreneurs, workers, and local communities, and ensure their active participation in project design, implementation, and decision-making processes. The Global Project aims at creating an environment for women's voices to be heard and considered
5. **Enhance Data Collection and Monitoring for the Inclusion of Women along the Plastic Value Chain:** the Global Project will incorporate gender-disaggregated data collection into the project's monitoring and evaluation framework. The inclusion of gender-sensitive considerations and the inclusion of women in the components of the project will be regularly assessed to make necessary adjustments to ensure gender equality and women's empowerment.
6. **Promote Awareness, Education, and Capacity Building among Women and Men:** The Global Project foresees knowledge management and capacity building for different target groups. The Global Project will ensure to development of outreach and awareness campaigns that specifically target women in the food and beverage packaging sector. Further, the Global Project will design and offer training and support to women in the food and beverage packaging sector, enabling them to be actively involved in the transition to sustainable packaging solutions.

7. **Promote Partnerships with Women's Organizations:** The Global Project will ensure collaboration with local and international women's organizations that have expertise in environmental issues, entrepreneurship, and gender equality. These partnerships can help leverage knowledge and resources for better project outcomes.
8. **Promote Gender Inclusivity in Decision-Making within the Global Project:** The Global Project will ensure the creation of gender-balanced decision-making bodies or advisory groups within the project, e.g. while establishing the Advisory Board. This ensures that women's perspectives are taken into account when shaping project strategies and outcomes.

The outcomes of the Gender Strategy relate to the Global Project and Program as represented in the figure below:



## Monitoring and evaluation of gender-responsive activities

### Indicators

Gender mainstreaming strategies need to be monitored regularly to evaluate if the desired outcomes are being achieved, and to determine whether adaptive mechanisms need to be developed if outcomes are not being reached.

Below are possible indicators that can be used to qualitatively assess whether the capacity of women and men has been increased. Indicators must be designed in a way that enables gender-sensitive monitoring and collection of accurate data in a culturally sensitive manner. Where possible data collection should be further disaggregated to include indigenous women who potentially face different challenges, not only from indigenous men (owing to the gendered division of labour in indigenous cultures) but also from other women.

- **Consultation Participation**

- Number and percentage of women and men actively participating in consultations, workshops, events, training and committee meetings; at least 40% of each gender represented
- Number and percentage of men and women, by social group, consulted in each of the four project components
- Number of women and men in decision-making positions in the related activities
- Number of steering boards established disaggregated by gender and sector
- 100% of guidelines and workplans have gender inclusiveness integrated

- **Benefit Sharing:**

Number of women and men benefitting from organized workshops and training opportunities

- Number of women and men benefitting from new tools and resources
- Number of poor households that are project beneficiaries broken down by number headed by women/men
- Number of women-owned businesses that are involved in project activities
- Number of women in a leadership position in community or sector
- Number of specific knowledge material developed on gender

- **Gender-sensitive generated knowledge**

- Number of recommendations targeting gender-sensitive issues
- Dedicated chapters to women inclusion in sector-specific report and guidelines

- **Gender-sensitive issues within the project**

- Number of women in the consulting boards of the project
- Number of women in the project team

## Monitoring and evaluation

Understanding whether the project was successful in mainstreaming gender will be important. Monitoring of gender-related activities will occur throughout the project and will track and evaluate gender impacts and results by ensuring:

- the presence of tools/methods to ensure gender-responsive design
- tracking of positive impact: sex-disaggregated indicators and targets

The final evaluation will contain a discussion about how well the project has integrated a gender perspective, with concrete examples including learnings and recommendations related to the gender perspective of the project.

Various actions and activities will be implemented across the project to respond to identified gender risks, differences, gaps, or opportunities. The adoption of gender mainstreaming will consider both women's and men's experiences, concerns, and needs. These proposed activities and target setting are intended to achieve the following strategic priorities: 1) increase women's

involvement across the plastics value chain; 2) enhance gender equality in decision-making and leadership; and 3) improve women's economic empowerment.

# Attachment 5c: Stakeholder Engagement Plan

## Introduction

Plastic pollution is a global crisis and a serious threat to people, wildlife, and habitats. However, plastic is also a versatile material with many useful properties which people rely on every day to keep their food fresh and their medications safe. This means that the solution is not as simple as phasing out plastic. Instead, a considered approach of multiple solutions tailored to both local context and application is necessary to avoid negative tradeoffs to social and environmental outcomes.

There is increasing recognition of the need to take a systemic, transformational approach to the plastic pollution crisis, as evidenced by the global binding instrument on plastic pollution currently in negotiation. Research supports that we already have the solutions needed to reduce the leakage of plastic into the oceans by at least 80% by 2040 compared to a business-as-usual scenario. However, this will require a substantial shift in investment away from the use of virgin plastic and to new delivery models, substitute materials, and collection and recycling infrastructure. To date, most commitments and investments have focused on downstream solutions such as collection and recycling – thus more effort is needed on upstream solutions such as reduction, substitution, reuse, and redesign.

The Circular Solutions to Plastic Pollution Integrated Program (IP) aims to drive systems change to accelerate the transition towards a circular economy of plastics in the food and beverage sector, and prevent plastic pollution through upstream solutions. The IP will target the following areas:

1. *Elimination and Reduction* – Reduction in the amount of problematic and unnecessary plastic used, including shift to reuse and reduction of very short-life items
2. *Design for Circularity* – Increase in plastic items designed for circularity, design for recyclability, elimination of problematic design elements, shift to alternatives, and shift to use of recycled and responsibly sourced biobased content
3. *Circulate in Practice* – Implementation of policies and innovative business models which ensure materials circulate in practice, including reusable systems, and incentives for circularity.

The program will be delivered through a Global Project that will ensure the success of 15 national level Child Projects, creating a cohesive whole in order to achieve impact that goes beyond what the national level projects can achieve alone. The 15 National Projects will be implemented in the following countries: Brazil, Burkina Faso, Cambodia, Cook Islands, Costa Rica, Dominican Republic, India, Jordan, Laos, Mocco, Nigeria, Peru, Philippines, Senegal, and South Africa.



The Global Project will support the success of these national projects by providing technical assistance (guidance, expertise, tools, and best practices) and by addressing global barriers that cannot be solely tackled by individual National Projects. In addition, the Global Project provides the key function of Knowledge Management and Coordination to the IP, focusing on key transformational levers to maximize impact and creating widely applicable or replicable assets to multiply influence beyond direct project work. It will provide a system solution to the plastic pollution problem, in part by leveraging key stakeholder partnerships and coalitions, including with the private sector, financial institutions, civil society, and global initiatives, to increase ambition and scale impact.

The Global Project will comprise of the following components:

**1. Technical Assistance to National Projects**

This component will provide opportunities on technical assistance and capacity development to child projects on key topics related to circular economy of plastics, with ‘on-demand’ support based on emerging technical needs and critical issues identified by the child projects, and innovative business solutions to foster awareness and uptake by child projects. The technical assistance will respond to topics related to the circular economy of plastics, will be an ‘on-demand’ support based on emerging technical needs and critical issues identified by the child projects, and will involve innovative business solutions to foster awareness and uptake by child projects.

**2. Addressing Global Barriers**

This component will provide targeted technical assistance on global and cross-cutting topics, to create enabling conditions by creating a common vision, fostering knowledge sharing, developing harmonized definitions and measurement methods for monitoring plastic pollution, stimulate innovation, strengthening coordination along the plastic value chain, increasing investment in innovative solutions, and promoting a just transition. It will also offer the opportunity for global stakeholders including corporates and the private sector to participate in the system change movement generated by the IP to reduce single-use plastics in the food and beverage sector nationally and/or globally.

**3. Knowledge Management and Coordination**



This component will intervene across all participating child projects for program coherence and synergies, and Knowledge Management and Communications to foster sharing of project lessons and experiences and provide additional good-practices and innovative solutions and lessons learned from other partners to the participating child projects. The Global Project will also promote coherence of indicators and develop a program level system to integrate national/regional and global monitoring systems for continuity and better assessment of impacts beyond the program.

## **Regulations and Requirements**

### **National Policies and Regulations of the 15 National Project Countries**

The Circular Solutions for Plastic Pollution IP will comply with the National policies, regulations and stakeholder engagement standards as defined by each of the 15 executing countries of the program. The National Projects will be responsible for outlining an engagement strategy specific to their country that ensures National government bodies are appropriately informed and included in relevant project development and that all local stakeholders are disseminated transparent communications and accurately consulted on any potential risks and impacts. Additionally, when the Global Instrument on Plastic Pollution goes into effect (expected 2025, negotiations currently ongoing) the Global Project will utilize adaptive management to align with its provisions.

### **WWF Standard on Stakeholder Engagement**

The WWF GEF Agency requires all GEF projects comply with GEF and WWF standards on Stakeholder Engagement, specifically the WWF [Standard on Stakeholder Engagement](#) and the associated [Procedures for Implementation of the Standard on Stakeholder Engagement](#). Stakeholder engagement is an overarching term that encompasses a range of activities and interactions with stakeholders throughout the project cycle and is an essential aspect of good project management.

The WWF Standard on Stakeholder Engagement requires the Executing Agency(ies) to engage stakeholders throughout the life of the project; communicate significant changes to project stakeholders and consult on potential risks and impacts; establish a grievance redress mechanism and register and respond to grievances throughout project execution, and; disseminate information in a way that is relevant, transparent, objective, meaningful, easily accessible. The Standard on Stakeholder Engagement promotes an inclusive process to support the development of strong, constructive and responsive relationships that help to identify and manage risks, and which encourage positive outcomes for stakeholders and project activities.

### **UNEP Standard on Stakeholder Engagement**

UNEP's programmes and projects are guided by [UNEP's Environmental and Social Sustainability Framework \(ESSF\)](#) that aims to strengthen the sustainability and accountability of UNEP programmes and projects. It respects human rights and aims to protect people and the environment from potential adverse impacts of project interventions and to ensure that stakeholders actively participate in programmes and projects and have effective channels to voice their concerns. The Framework applies to all UNEP-funded programmes and projects, UNEP-administered MEAs, implementing partners, executing agencies and contractors.

UNEP will promote meaningful and effective engagement with stakeholders throughout the programme or project management cycle, in particular with those who may be directly or indirectly affected by supported activities. Regarding gender equality and women's empowerment, the Framework guides that UNEP programmes and projects will ensure supported activities do not discriminate against women and girls, reinforce gender-based inequalities and exclusion, or have disproportionate adverse gender-related impacts.

## **Project Stakeholders**

### **NGOs**

The Global Project will collaborate with leading non-governmental organizations throughout the duration of the program to build upon and further multiply existing efforts to address the plastic pollution crisis. These stakeholders, such as civil society organizations, community groups, and research institutions, will provide critical expertise and technical assistance, offer diverse perspectives, collaborate on external initiatives, and help amplify the uptake and scale of solutions. Several leading NGOs have been selected as Executing Partners and will play a significant role in the program's success by implementing key technical topics for the Global Project, with plans to engage additional organizations as Executing Partners to support the Child Projects' future needs.

### **Private Sector**

Private sector engagement will be instrumental to scaling the Circular Solutions for Plastic Pollution IP's impact. Packaging designers, food and beverage companies, retailers, hospitality, waste management firms, and other relevant industries all play a vital role in executing interventions to address plastic pollution. The private sector is therefore critical for piloting and incubating solutions, providing co-financing, and advocating for policy development. The Global Project plans to leverage private sector expertise and immense influence at several stages in the program, such as providing technical guidance through the Advisory Committee or amplifying the impact of national projects through complimentary workstreams. The Global Project has developed *Principles of Private Sector Engagement* (see p.26) that will serve as the IP's overarching safeguard to ensure that all outreach to and subsequent engagement with the private sector is aligned with the IP's vision.

### **Local & Vulnerable Communities**

The Global Project will engage with social enterprises and community-led organizations both globally and in the implementing countries to ensure the solutions put forth by the IP account for these critical local stakeholders. Notably, the Global Project aims to engage around relevant issues affecting women, youth and indigenous peoples as these groups are highly affected by the impacts of plastic waste. Engaging with relevant community groups and social enterprises will help contribute to the overarching program's success and also create local opportunities for employment and entrepreneurship. In early 2024, the Global Project conducted a landscape review (see page 38) of notable groups focused on advancing the rights and perspectives of vulnerable communities within one or more of the 15 countries targeted within the Circular Solutions for Plastic Pollution program; the results of this research will be used to create an outreach and inclusion plan for the IP's implementation phase.

### **Collaboration with other GEF Projects**

Given the scope and scale of the plastic crisis, solutions to address plastic pollution often touch on other environmental causes as well, such as sustainable city innovation, food waste and ocean conservation. The Global Project aims to build off the efforts of previous GEF projects on relevant topics to leverage

their existing work, enhance their ability to mitigate plastic impacts, and elevate their own impact through their platforms.

### **National Government Entities**

Governments play a multifaceted role in the Global Project. They are executing partners in national child projects, participate in piloting and implementing activities, and engage in policy development. Their input and expertise are invaluable for shaping the program's strategies, and they facilitate the scale-up of approaches. Primary engagement with government entities will be the responsibility of the National Child Projects – please see detailed further in the National Child Project summaries.

### **Summary of any previous stakeholder engagement activities**

The Circular Solutions to Plastic Pollution IP undertook a number of stakeholder engagement activities during project development. These activities have been instrumental to forming a project designed to deliver maximum impact from the onset, drawing upon and building off many stakeholders' existing work to address the plastic pollution crisis. During implementation, the program aims to continue coordinating with a wide array of stakeholders – including the public and private sectors, civil society organizations (CSOs), government bodies at various levels, the private sector, non-profit organizations, research institutions, and local actors – to create synergies and mobilize resources that enable policies, regulation and investment in a just and safe transition towards circular systems, innovation, solutions, and technologies.

An overview of key activities and engagements is outlined below and further documented on page 28.

#### ➤ **Informational Webinar Series & Stakeholder Interest Survey**

**Participating Stakeholders:** Private Sector, Non-governmental organizations and Financial Institutions

As the co-leading agencies of Global Project, WWF and UNEP hosted an initial informational webinar series in April 2023. The goal of this series was to introduce the Circular Solutions to Plastic Pollution IP to a wide range of potential stakeholders, identified by WWF, UNEP and the GEF through industry knowledge and previous collaboration efforts. The series included two virtual sessions, with the first session targeted to the private sector, and the second session to NGOs and financial institutions. Both webinars identified the 15 Child Project regions and outlined potential opportunities for upcoming stakeholder engagement at both the global and national level.

Following the completion of the Informational Webinar Series, a Stakeholder Interest Survey was distributed to all webinar invitees to gather interest in potential collaboration. More than 25 companies and organizations responded positively to the survey – these responses were then synthesized into a tracking document, organized by areas of technical expertise and separated by either global or regional focus, to create a comprehensive tool that will allow both the Global Project and the Child Projects to quickly identify stakeholder partners that will align with their needs down the line.

➤ **GEF Annual Assembly Side Event and Reception**

**Participating Stakeholders:** Other GEF Projects, Implementing Agencies of the IP (UNIDO, UNDP)

In August 2023, the Circular Solutions for Plastic Pollution IP hosted an in-person informational side event and networking reception at the Seventh GEF Annual Assembly in Vancouver, Canada. The goal of both events was to introduce the IP, create connections between IP participants, and gather feedback on the drafted program framework. During the Assembly, the Global Project also met with the implementing agencies of the IP to align on processes and meeting cadence during the project design phase, as well as timelines and guidance topics from the Global Project.

➤ **Stakeholder Consultation Webinar Series to Inform Global Technical Topics**

**Participating Stakeholders:** Private Sector, Non-governmental organizations and Financial Institutions

A second webinar series was held in September 2023 to gather stakeholder input that will inform how the Global Project addresses priority technical topics. Four 1-hour webinars were conducted, focusing each on one of the following key areas: Reuse & Refill Systems, Finance Mechanisms, Policy Frameworks, and Plastic Alternatives. These topics were chosen based on their immediate relevance to the Global Project design.

During each Consultation Session, the Global Project team presented a drafted plan for how the topic will be included in the program, including key project deliverables. Stakeholders were then invited to share feedback, insights and suggestions for other organizations/initiatives to engage with during a facilitated discussion and an interactive virtual-whiteboard activity. Following each session, the IP team synthesized stakeholder feedback into actionable insights and used these to strengthen the project deliverables.

➤ **Outreach to and Selection of Executing Partner Organizations**

**Participating Stakeholders:** Non-governmental organizations and financial institutions – 20+ external applicants resulting in 3 selected Executing Partners

In September 2023, the Global Project team conducted targeted outreach to non-governmental organizations, inviting them to submit an Expression of Interest (EOI) to become executing partners of one of the Global Project's key technical topics: Reuse & Refill Systems, Innovation Finance Mechanisms, Policy Frameworks, and Plastic Alternatives.

Ultimately 30 proposals were received and subsequently reviewed by the core WWF and UNEP technical teams. Each proposal was evaluated based on technical expertise match, value-add to the Global Project, level of available co-financing and implementation plan feasibility. In October 2023, the IP team officially selected three executing partner organizations (WRAP to execute Policy Frameworks, Perpetual to execute Reuse Systems and the Roundtable on Sustainable Biomaterials to execute Alternative Materials). An executing partner on the topic of Innovative Finance will also be engaged, however a suitable partner was not able to be identified during initial outreach.

➤ **In-Person Paris Workshop with GEF Secretariat and IP Implementing Agencies**

**Participating Stakeholders:** Implementing Agencies of the IP (UNIDO, UNDP, UNEP, WWF-Laos), GEF Secretariat

In October 2023, the Global Project team hosted an in-person 2 day kick-off workshop at the UNESCO HQ office in Paris, France. The workshop connected representatives from WWF, UNEP, UNIDO, UNDP and the GEF Secretariat to align on key decisions for the Global Project’s design and advance the IP’s work plan. The workshop attendees were able to share their respective unique insights on many topics, for instance: clarifying best practices around receiving input on technical assistance needs. The Global Project was then able to incorporate these learnings and designed a National Projects technical assistance survey based on these insights.

Following this workshop, a regular cadence of monthly meetings was established to facilitate engagement with the GEF Secretariat and the other implementing agencies on decisions and issues as they arise. During the program development phase, these meetings have provided an opportunity for the agencies to share feedback and insights that inform the Global Project design. As the Child Projects develop further, these monthly meetings will also include regular updates on the progress, challenges and lessons learned from each country-level project.

➤ **Survey to Identify National Project Technical Assistance Priorities**

**Participating Stakeholders:** representatives of the 15 National Project teams

In November 2023, the Global Project disseminated a survey to the 15 National Projects of the IP to identify their priority areas for technical assistance. Through the survey, the National Projects are given the opportunity to rank their needs for assistance for a range of technical topics and what methods of engagement would be preferred. After synthesizing 18 survey responses representing 9 National Projects, the Global Project was able to determine most assistance was requested for the below topics (in order):

1. Decision-Making Tools and Guidance for Alternative Materials to Plastic (i.e. biodegradable, biobased, compostable, etc.).
2. Harmonized Metrics and Frameworks for Evaluating Plastic Footprint for both Governments and Private Sector.
3. Calculation and Updates of Global Environmental Benefits (GEBs).

These topics were thus highlighted for priority attention. The survey also revealed that the top requested method of receiving technical support is through virtual sessions with subject matter experts, as well as through the dissemination of written resources.

The Global Project will plan to re-share the survey every 6 months to get an updated view of what topics require attention and the preferred methods of receiving support. See page 31 for more details on the survey results.

➤ **Survey to Identify Potential Collaboration with Relevant GEF Projects**

**Participating Stakeholders:** GEF Projects

A second survey was also conducted in November 2023, to identify potential collaboration with other relevant GEF projects. Given the immense scope and scale of the plastic pollution crisis,

solutions to address plastic pollution often overlap with other environmental areas. The Global Project therefore designed a survey for other GEF projects and initiatives that are tackling relevant issues—such as freshwater and ocean conservation, food waste, sustainable city innovation and more—to submit their interest in working together to scale impact. A total of 5 projects responded to the survey, indicating their desire to join the Circular Solutions for Plastic Pollution IP’s listserv or further engage through virtual learning sessions or consultations. These projects included projects centering on plastic pollution in Africa, resource efficiency and circularity in Asia, and a hazardous chemical elimination from global supply chains.

### **Consultation and Validation Workshops**

**Participating Stakeholders:** Implementing Agencies of the IP, Executing Partners of the Global Platform, Representatives of the 15 National Projects, GEF Secretariat, Science and Technology Advisory Panel, Operational Focal Points of the IP

In December 2023, the Global Project hosted a Consultation Workshop, including representatives from the GEF Secretariat, the Science and Technology Advisory Panel (STAP), the Implementing Agencies of the IP, and the Global Project’s executing partners: WRAP, Perpetual and the Roundtable for Sustainable Biomaterials. The goal of this workshop was to receive input on the Global Project’s design and feedback on National Project engagement. The workshop was hosted twice to accommodate for time zones, as participants joined from many locations around the world. During the consultation sessions, the Global Project solicited valuable insights via both verbal discussion and written comments to improve the program’s design, and built a thorough response matrix to document, address and later incorporate feedback ahead of the Validation Workshop.

The Validation Workshop occurred on January 16, 2024, and included the same representatives as the earlier Consultation Workshops, as well as Operational Focal Points. The Validation Workshop marked the final presentation of the Global Project before submission for CEO endorsement. As part of the presentation, the core Global Project team walked through the response matrix built from the Consultation Workshops and acknowledged how each previous comment has since been addressed. The opportunity for further feedback as offered once again via verbal discussion and written comments. A second response matrix was built to document and address this feedback.

## Stakeholder Engagement Plan

The purpose of this Stakeholder Engagement Plan is to ensure appropriate and consistent involvement of project stakeholders in every stage of the project implementation, supporting effective communication and working relationships. The Project Management Unit (PMU) will ensure that the views and inputs of stakeholders are taken into consideration throughout project implementation.

Stakeholder Type	Name	Frequency of Engagement/ Project Years	Engagement During Project Implementation
NGOs	<p>6 Executing Partners for the Global Project, including:</p> <ul style="list-style-type: none"> <li>- <b>WRAP</b> to execute policy frameworks</li> <li>- <b>Perpetual</b> to execute reuse systems</li> <li>- <b>The Roundtable on Sustainable Biomaterials</b> to execute alternative materials</li> <li>- <b>CDP</b> to execute on corporate plastic footprints and disclosure</li> <li>- <b>Global Action Partnership for EPR</b> for extended producer responsibility schemes</li> <li>- TBD organization to execute innovation finance mechanisms</li> </ul>	Ongoing, at least quarterly during implementation	<p>The Global Project will be supported by key executing partners, who bring specific expertise to in-depth technical assistance topics.</p> <p>Each Executing Partner has outlined an implementation plan unique to their technical topic. Kick off calls with each executing partner took place between November-December 2023, with further meeting cadence through the preparation phase. Executing Partners will participate in the kickoff workshop of the Global Project.</p> <p>Executing partners will also sit on the Advisory Committee and attend semi-annual convenings.</p>
	Additional Executing Partners and critical NGO Stakeholders TBD	TBD	<p>Additional executing partners will be sought as necessary, such as on the topic of trade and traceability, as well as to meet future needs identified by the Child Projects.</p> <p>Global Project will solicit EOI submissions through request for proposal and/or targeted outreach to select additional partners as needed.</p>

<b>Private Sector</b>	Private Sector Organizations	Beginning in mid 2024, continuing semi-annually until the end of the Global Project	The Global Project will engage with leading food and beverage companies by forming a Private Sector Collaboration Group that will operate as a working group to give the National Projects access to private sector expertise. The Global Project will engage with these stakeholders to solicit expert input to the design and execution of interventions, help pilot solutions, and support advocacy and for policy development. Engagement will include ongoing communication and sharing regular updates with targeted companies.
	2-3 Advisory Committee Members TBD	Semi-Annual	2-3 private sector stakeholders will be chosen to sit on the Advisory Committee and will advise and share technical insights for both global level and country level activities during semi-annual convenings.
	Industry Associations and Relevant Food & Beverage Corporate Initiatives	Ongoing	The Global Project will engage with industry associations and private sector initiatives in the food and beverage sectors to understand and map their existing projects and actions in different countries and markets. Engagement might include future webinars to share updates or surveys to gather input.
<b>National Government Entities</b>	Government Entities of the 15 National Projects, including: <ul style="list-style-type: none"> <li>- Brazil</li> <li>- Burkina Faso</li> <li>- Cambodia</li> <li>- Cook Islands</li> <li>- Costa Rica</li> <li>- Dominican Republic</li> <li>- India</li> <li>- Jordan</li> <li>- Laos</li> <li>- Mocco</li> <li>- Nigeria</li> <li>- Peru</li> <li>- Philippines</li> <li>- Senegal</li> <li>- South Africa</li> </ul>	See National Project Summaries	<p>National Projects will engage their relevant Government entities to execute solutions, participate in piloting and implementing activities, and further policy development. The Global Project will invite government stakeholders as identified by the National Projects to join regular update calls, annual conferences, relevant trainings, email newsletters etc.</p> <p>As the timeline of the National Projects is behind that of the Global Project, the exact department/division within each respective government that will be responsible for each national project has yet to be determined. As the National Projects develop further, an update will be provided. See individual National Project proposals for more details on their planned engagement with their National government.</p>
		Quarterly	



<b>Implementing Agencies</b>	Circular Solutions IP Steering Committee		The Steering Committee will consist of representatives from the GEF Secretariat, UNEP, WWF, UNIDO, and UNDP and will convene quarterly.
<b>Executing Agencies</b>	National Project Leads	Semi-Annual	<p>The Global Project intends to survey the National Project Leads every six months to assess and adapt to changing technical assistance needs. Technical assistance will be regularly delivered to the executing agencies through webinars, written content and resources, one-on-one virtual consultation opportunities and an email newsletter sharing updates on the Circular Solution for Plastic Pollution IP.</p> <p>As the National Projects determine what organizations and entities are most relevant to their work, the Global Project will extend engagement to representatives from these groups as well</p>
<b>Other Relevant GEF Projects</b>	Existing GEF projects and IPs TBD	Ongoing	The Global Project plans ongoing engagement with other relevant GEF projects to build synergies and enhance the outcome of all projects. Projects that target topics related to plastic will be prioritized, such as sustainable city innovation, food waste and security, and ocean conservation. Initial engagement has included an Interest Survey to identify the most relevant opportunities for collaboration, and future engagement will include consultations to share implementation strategies and learning experiences.
<b>Local &amp; Vulnerable Communities</b>	Social Enterprises & Local Groups	Ongoing	The Global Project conducted a thorough landscape analysis to identify relevant social enterprises and local groups already working to advance the views of women, youth and indigenous peoples, globally and regionally in the 15 project countries. See page 38 for the complete landscape analysis.
	2-3 Advisory Committee Members TBD	Semi-Annual	2-3 social enterprises and local groups will be invited to join the Advisory Committee. These groups will be identified through landscape analysis and selected based on their existing expertise in advancing the views of women, youth and indigenous peoples.

The Circular Solutions to Plastic Pollution IP is committed to engage with a diverse set of stakeholders, including women, youth, indigenous peoples and other relevant underrepresented groups to ensure

active participation in project design, implementation, and decision-making processes. To ensure that the views of these underrepresented groups are represented throughout the full scope of the IP, the Global Project plans to conduct a thorough landscape review and stakeholder analysis of relevant social enterprises and community-led groups that exhibit expertise in advancing the views of underrepresented groups, both globally and regionally in the executing countries. For example, the Global Project aims to collaborate with local and international women's organizations that have expertise in environmental issues, entrepreneurship, and gender equality. Another key area of focus will be the adverse impacts that plastic pollution and pollution associated with plastic production has on human health – most notably the health of these vulnerable communities.

The Global Project will engage the social enterprises and community-led groups identified during landscape analysis throughout the duration of the program by soliciting their expert technical assistance. This might be achieved through 1-1 consultations, webinars to share key insights and learnings with the National Projects, or even invitations to attend/present at annual conferences. Additionally, 2-3 social enterprises or community-led groups will join the Advisory Committee and join semi-annual convenings.

The Global Project will also support the development of global guidance on policy and financial issues with a gender-sensitive lens. The components will consider how policy changes can address the specific challenges and opportunities that women face in the food and beverage sector. For instance, policies that support women's entrepreneurship in sustainable packaging alternatives, or in developing reuse and refilling systems, will be explored.

## **Resources and Responsibilities**

Stakeholder engagement responsibilities for the Global Project will be distributed between the two co-lead agencies, WWF and UNEP, and also supported by executing partners on the topics of alternative materials, reuse systems, policy frameworks, and innovative finance. While the agencies will collaborate across topics, WWF will serve as primary lead for the private sector engagement and UNEP will serve as primary lead for non-governmental organizations engagement, as it aligns with both agencies' expertise and existing networks. Stakeholder engagement activities are embedded across all three components of the Global Project, by topic relevance. Component 3 - Knowledge Management and Communications, has additional dedicated budget and resources to host events and learning sessions focused on stakeholder engagement, including key stakeholder groups attending annual conferences. For additional details on staffing and responsibilities please see Attachment 5e: Staff and Executing Partner Auxiliary Information / Table 1. PMU Staff of the Circular Solutions for Plastic Pollution Global Project CEO Endorsement.

At the National level, implementing agencies will be responsible for choosing individual stakeholder partners for each National Project, with support and guidance to help match partners from the Global Project as needed.

## Stakeholder Engagement Plan Monitoring and Reporting

Progress against the Stakeholder Engagement Plan will be monitored and reported on throughout implementation.

The following comprises the monitoring and reporting activities to be undertaken with respect to stakeholder engagement **by the PMU**:

- The SEP will be periodically reviewed and updated as necessary at an annual Reflection Workshop. The review will ensure that the list of project stakeholders and methods of engagement remain appropriate.
- Activities related to stakeholder engagement will be documented and reported by the PMU every 6 months in a Project Progress Report (as part of regular reporting). The project Results Framework and Annual Work Plan and Budget will track beneficiaries of the project and activities related to the Stakeholder Engagement Plan.
- Stakeholder Engagement activities and progress will be monitored through the following indicators:
  - GEF Core Indicator 11: Number of direct beneficiaries disaggregated by gender as co-benefit of GEF investment (Global Project Core Indicator)
  - Indicator SEP 1: Number of government agencies, civil society organizations, private sector, indigenous peoples and other stakeholder groups that have been involved in the project implementation phase on an annual basis
  - Indicator SEP 3: Number of engagements (e.g. meeting, workshops, consultations) with stakeholders during the project implementation phase (on an annual basis)

Stakeholder Engagement will be evaluated by **independent consultants** recruited for the project midterm and terminal evaluation.

The **WWF GEF Agency** will undertake annual supervision missions to ensure compliance, and report on progress against the Stakeholder Engagement Plan annually to the GEF through Project Implementation Reports

## Principles of Private Sector Engagement

The Global Project has developed the following *Principles of Private Sector Engagement* to serve as the IP's overarching safeguard to ensure that all outreach to and subsequent engagement with the private sector is aligned with the IP's vision.

- An ideal Private Sector Collaborator to the IP credibly supports the goals of the IP through their actions and their communications, has influence in the focal areas of the IP (Food and Beverage Sector, upstream and midstream interventions), and works collaboratively to achieve shared goals.
- The purpose of private sector engagement in the IP is to support the goals of the IP, specifically reducing the flow of plastic pollution, and its impacts on people and the environment. Specific collaborative roles that the private sector will play in the IP are:
  - Global or National Advisory Council Members - responsible for bringing their perspective, expertise, and networks in support of the IP's objectives. Advisory Council Members are also encouraged to provide co-financing to the IP.

- Global Private Sector Collaboration Group - This group is specifically to connect the Private Sector Organizations to the IP for the purpose of sharing expertise and collaboration opportunities. This is a light-touch way for Private Sector Organizations to stay connected to the IP and explore collaboration over the timeframe of the IP.
- Amplification and Impact Scaling - Collaborators on this topic work to cross-pollinate their work with the IP, help the IP integrate its work into existing platforms and fora where relevant, and help share out news, results, best practices, and findings as appropriate. Collaboration on this topic from the Private Sector could include the following:
  - Private Sector Organizations who provide Co-finance to the IP are considered Impact Scaling Collaborators
  - Invitations to IP teams and partners to corporate events, panels, or features in newsletters
  - Providing sponsorships to conferences or events
  - Providing paid media opportunities, social media promotion, etc.
- Partnership with Country Projects - Collaborating with Country Projects to execute programming advancing the objectives of the IP, including pilots
- In-kind Support - Donating capacity, products, and services to support the Country Projects
- Collaborations with the private sector are non-exclusive. The IP is free to work with other companies and organizations on the same or similar issues.
- The IP will be transparent about what organizations (transparency mechanism to be created by the steering committee within the 1st year of IP operation) we are collaborating with, and this will include the general collaborative role that private sector organizations are playing in the program.
- Communications both from the IP and from Private Sector Collaborators must be focused on the work the organizations are collaborating on, and be focused on the goals and impact of the IP. For communications using the name or logo(s) of IP Implementing and Executing Agencies, there will be an agreed-upon process (to be determined by the IP Steering Committee) for review and approval (or rejection) of such communications materials.
- Collaboration of any kind on the IP does not include the right to refer to the IP itself, or any organization implementing or executing the IP, including names or other trademarks (such as logos) at points of sale, to advertise company products or services, or in any manner that suggests the IP or associated organizations endorse the company's products or services.
- No collaboration shall deter the IP or associated organizations from good faith public commentary on, or efforts to seek alteration of, company policies or actions that are contrary to the IP's goals. For example, the right to comment publicly on any aspects of the company's environmental performance.
- The IP will conduct due diligence, in accordance with the requirements of the relevant organization, on any Private Sector Organizations who serve on Advisory Committees, who

provide co-finance to the IP, or whose logo appears for any reason on IP communications materials, including the Global Project or any National Project under the IP.

- At a minimum, this due diligence process will determine whether the organization under review is actively working against the goals of the IP, including in advocacy actions, and assess the reputational risk of the IP being associated with, or receiving co-financing from, the organization.
- The implementing agency leading in the geography of engagement is responsible for conducting this due diligence and confirming that this requirement has been satisfied to the Global Steering Committee. The lead implementation agency conducting due diligence will provide a summary of due diligence conducted, based on the minimum criteria above and make a recommendation to the IP Steering Committee on whether or not to proceed with engagement or if additional actions or review are needed.
- The IP will not collaborate with, nor accept co-financing from, any organization found to be working in opposition to the IP goals. The IP Steering Committee will have the right to review and approve or reject due diligence results, in accordance with the Steering Committee decision-making process.
- “Working against” the goals of the IP includes actions such as: Lobbying or media campaigns that are in direct oppositions to key tenets of the IP work, investments / expenditures on projects or facilities that hinder the success of projects under the IP (e.g. investing in fossil-based, single-use plastic production facility, expanded production capacity etc.), and leadership statements which oppose upstream and midstream action.

## Systematic Documentation of Stakeholder Consultations

<b>Date</b>	<b>Description of Consultation</b>	<b>Venue</b>	<b>Objective of the Consultation</b>	<b>Summary of Meeting Outcomes</b>	<b>Participants</b>
April 6, 2023	Informational Webinar for Private Sector Engagement	Virtual Webinar	To introduce the Circular Solutions to Plastic Pollution IP to a wide range of stakeholders, targeting potential engagement interest from the Private Sector	This webinar successfully provided potential Private Sector stakeholders a high level overview of the Circular Solutions IP and options to collaborate, giving them ample opportunity to ask questions.	More than 20 attendees representing a range of private sector stakeholders. Attendance was not recorded during the webinar, but outreach was conducted to over 100 individuals representing a wide spectrum of private sector companies including: Aldi, Amcor, Danone, Keurig Dr Pepper, Mars, Nestle, PepsiCo, Starbucks, Coca-Cola, McDonalds, Uber Eats, Yum! Brands, Unilever and more.
April 7, 2023	Informational Webinar for NGO Engagement	Virtual Webinar	To introduce the Circular Solutions to Plastic Pollution IP to a wide range of stakeholders, targeting potential engagement interest from NGOs	This webinar successfully provided potential NGO stakeholders a high level overview of the Circular Solutions IP and options to collaborate, giving them ample opportunity to ask questions.	More than 20 attendees representing a range of NGO stakeholders. Attendance was not recorded during the webinar, but outreach was conducted to over 150 individuals representing a wide spectrum of organizations including: Bloomberg, CDP, Circular Innovation Lab, Consumer Goods Forum, Delterra, Ellen MacArthur Foundation, EPA, NOAA, Ocean Conservancy, Oceana, Pew, Terracycle, The Coca-Cola Foundation, WEF, World Bank, Zero Waste Europe and more.

April 7, 2023	Stakeholder Interest Survey	Online Survey	Following the Informational Webinar Series, a survey was distributed to all webinar invitees to gather interest in potential collaboration.	More than 25 responses that were synthesized into a comprehensive tracking document that National Projects will use to identify and connect with potential partners	28 individual companies and organizations were represented across responses, including the following: Amcor, CDP, Delterra, Duke University, Ellen MacArthur Foundation, Mars Inc., Nestle, Ocean Conservancy, The Coca-Cola Company, World Bank, and World Economic Forum and more.
August 22, 2023	Seventh GEF Assembly: Circular Solutions IP Reception	Vancouver, CA	An in-person reception event at the Seventh GEF Annual Assembly with the goal of socializing the new program with other conference attendees.	The reception successfully socialized the Circular Solutions IP with GEF conference attendees, sharing awareness and facilitating connections.	More than 40 attendees represented a range of stakeholders including Project Countries, private sector organizations, and NGOs. Exact attendance was not recorded.
August 23, 2023	Seventh GEF Assembly: Circular Solutions IP Side Event	Vancouver, CA	An in-person informational side event at the Seventh GEF Annual Assembly to introduce the IP and gather feedback on the drafted program framework.	Assembly attendees were encouraged to submit written comments on index cards during the informational session, which were then synthesized by the WWF and UNEP teams to further guide initial project development.	More than 40 GEF Assembly attendees, including government representatives from many of the National Project Countries. Exact attendance was not recorded. A panel discussion was led by Mr. Halatoa Fua of Cook Islands, as well as representatives from Nestle, and Algramo.
August 24, 2023	Implementing Agency Working Meeting	Vancouver, CA	A half-day in-person working session hosted by the Global Project to engage all the IP IAs.	Alignment on processes and meeting cadence during the Global Project and National Project design phase, timelines, and guidance topics from the Global Project.	UNEP, WWF, UNIDO, and UNDP

Aug 28, 2023	Consultative Session on Reuse and Refill Systems	Virtual Webinar	Stakeholders were engaged on how the Global Project addresses the priority technical topic of reuse.	Dozens of comments including feedback on deliverables as well as suggestions for future engagement were received from webinar participants.	More than 30 attendees representing a range of stakeholders including the Private Sector, NGOs, GEF Agencies, and social enterprises
Aug 30, 2023	Consultative Session on Policy Frameworks	Virtual Webinar	Stakeholders were engaged on how the Global Project addresses the priority technical topic of policy.	Dozens of comments including feedback on deliverables as well as suggestions for future engagement were received from webinar participants.	More than 30 attendees representing a range of stakeholders including the Private Sector, NGOs, GEF Agencies, and social enterprises
Sept 6, 2023	Consultative Session on Finance Mechanisms	Virtual Webinar	Stakeholders were engaged on how the Global Project addresses the priority technical topic of finance mechanisms.	Dozens of comments including feedback on deliverables as well as suggestions for future engagement were received from webinar participants.	More than 30 attendees representing a range of stakeholders including the Private Sector, NGOs, GEF Agencies, and social enterprises
Sept 8, 2023	Consultative Session on Plastic Alternatives	Virtual Webinar	Stakeholders were engaged on how the Global Project addresses the priority technical topic of plastic alternatives.	Dozens of comments including feedback on deliverables as well as suggestions for future engagement were received from webinar participants.	More than 30 attendees representing a range of stakeholders including the Private Sector, NGOs, GEF Agencies, and social enterprises
Oct 18-19, 2023	Circular Solutions Implementing Agencies Workshop	UNESCO HQ, Paris, France	An in-person workshop was held at the UNESCO HQ office in Paris, France to align all the Circular Solutions IP agencies around key design decisions and	Important insights and updates were shared between the agencies, advancing the IP work plan.	WWF, UNEP, UNDP, UNIDO, WWF-Laos and the GEF Secretariat



			advance the IP workplan.		
Nov 27, 2023	National Project Technical Assistance Survey - DEC 2023	Online Survey	A survey disseminated to the 15 National Projects of the IP to identify their priority areas for technical assistance through a ranking system.	After synthesizing 18 survey responses representing perspectives from 9 of the 15 National Projects, the Global Project was able to see that most assistance was requested for Decision Making Tools and Guidance for Alternative Materials to Plastic (i.e. biodegradable, biobased, compostable, etc.).	Responses from the December 2023 survey including perspectives from 9 National Projects: Philippines, Laos, Nigeria, Cambodia, Cook Islands, Costa Rica, Morocco, Senegal, and South Africa. The survey intends to be redistributed every 6 months.
Nov 27, 2023	GEF Related Project Interest Survey	Online Survey	A survey disseminated to identify potential collaboration with other relevant GEF projects.	A total of 5 GEF projects responded to the survey, indicating their desire to join the Circular Solutions for Plastic Pollution IP's listserv or further engage through virtual learning sessions or consultations.	Responses were received from the following GEF projects: (1) Promoting Resource Efficiency and Circularity to Reduce Plastic Pollution for Asia and the Pacific, (2) POPs free Plastics in Africa, (3) GEF LAC Cities, (4) 11049 Africa Plastics, and (5) Eliminating Hazardous Chemicals from Supply Chains
Dec 4, 2023	Consultation Session Option 1 (Asia & Europe) - hosted by UNEP Team	Virtual Webinar	In this session, the Global Project solicited feedback from key stakeholders on the Global Project's design and National Project engagement strategy. Valuable insights were received via both verbal discussion and written comments.	The Global Project team built a thorough response matrix to document, address and later incorporate stakeholder feedback ahead of the Validation Workshop. See the response matrix on page 34 for complete list of comments and questions, as well as how each concern was addressed by the global project	WWF, UNEP, UNDP, UNIDO and the GEF Secretariat, STAP, Executing Partners including WRAP, Perpetual and RSB

Dec 5, 2023	Consultation Session Option 2 (Americas) - <i>hosted by WWF Team</i>	Virtual Webinar	This session presented the same content as the earlier Consultation session, offering a 2nd time slot to ensure stakeholders from all time zones could attend.	See the response matrix on page 34 for complete list of comments and questions, as well as how each concern was addressed by the global project	WWF, UNEP, UNDP, UNIDO and the GEF Secretariat, STAP, Executing Partners including WRAP, Perpetual and RSB
Jan 16, 2024	Validation Workshop Option 1 (Asia & Europe) - <i>hosted by UNEP Team</i>	Virtual Webinar	In this session, the Global Project presented the final project plan before submission for CEO endorsement. As part of the presentation, the core team walked through the response matrix built from the Consultation Workshops and acknowledged how each previous comment has since been addressed. The opportunity for further feedback as offered once again via verbal discussion and written comments.	See the response matrix on page 35 for complete list of comments and questions, as well as how each concern was addressed by the global project	WWF, UNEP, UNDP, UNIDO, the GEF Secretariat, STAP, Executing Partners including WRAP, Perpetual and RSB, Operational Focal Points

# Response Matrix - Consultation Sessions

Feedback and Responses from Consultation Sessions on December 5, 2024

	Question or suggestion	Response
<b>Scope of the Global Project</b>	Focus is too much on plastic as a material for the technical details, but less on human beings as the drivers. <b>Behavior change</b> is probably the most upstream solution	There is not a specific workstream on behavior change, instead behavior change is embedded within each topic. For example, the workstream on reuse has specific deliverables on behavior change considerations for reuse. This way, behavior change topics are aligned with the scope of the IP, <b>focused on upstream and midstream interventions.</b>
	The packaging issue should be better linked with the <b>increase of processed food</b> , ready-to-eat, etc. Hence, consumption should be addressed in this sense too, not only reusables	The Global Project will <b>collaborate with the GEF IP and other relevant programs on Food Systems and Food Waste</b> which tackled both production and demand side of food system, wherever relevant.
	Can Global Project advise National projects on <b>marketing tool for sustainable solutions</b> ? SUP are often supported by huge investments to place them on the market, sustainable solutions (refilling, reuse, avoidance) lack this type of marketing strategy.	Each workstream has embedded in the outputs considerations for sustainability of results, so in this way the support is broader than marketing tools specifically. The Global Project also has a dedicated workstream to <b>facilitate innovative finance</b> mechanisms backed by enabling policy and share best practices, which will support National projects with sustainable solutions.
	Is <b>Deposit and Return Scheme</b> considered upstream/midstream?	It has been <b>removed</b> from the Global Project, and will be part of the work EPR where relevant.
<b>Components and Outputs</b>	For 1.1.8 ‘Reserve technical assistance to adapt to needs as the Program progresses’, at which stage will it be defined? How the <b>new topics will be selected</b> ?	The Global Project team will <b>survey the National Projects every six months</b> during implementation, to assess any new or evolving needs for technical assistance. The summarized survey results will be shared with the Advisory Committee for input, and the Steering Committee for decision. This will also allow the Global Project to flexibly adapt to the implementation of the upcoming international instrument.
	Innovative financing could be perhaps changed to financial sustainability to cover financial analysis of SMEs and private sectors experimenting alternatives	Innovative financing can include different finance options and blended finance, and indeed it will improve the financial sustainability of the Program. It will be addressed in Output 2.2.1.
<b>Stakeholder engagement</b>	Include <b>youth</b> as an important stakeholder.	Youth together with women, informal sector workers, and indigenous peoples are identified as vulnerable groups and the Project will ensure their unique needs, concerns, and insights are considered. This is embedded in the stakeholder engagement plan.

	<b>Inter-agency</b> thought leadership (in addition to project comms) as part of the comms strategy	The Global Project will provide continuous opportunities for <b>inter-agency cooperation</b> on thought leadership through Steering committee and other stakeholder meetings.
	Could we put our national project partners' contact details in the relevant technical groups?	Technical Working Groups are open and the Global Project <b>encourages national project partners to join to share their insights.</b>
<b>Cross-cutting issues</b>	How will <b>just transition</b> (involvement of informal waste sector working on collection and recycling) be integrated in the GEF National project?	Output 1.1.3 will <b>develop guidelines for gender mainstreaming and just transition</b> to guide National projects. The Global Project will look beyond waste management to see what relevant actions can be planned in the project at upstream and midstream level.
	Foresight process to <b>inform the next generation of IP</b>	The Global Project through Component 3 will <b>consolidate best practices and success stories</b> from all projects of the IP as knowledge products, which will be integrated into both the new website and existing platforms to inform future IPs.

## Response Matrix - Validation Workshop

Feedback and responses from Validation Session on January 16, 2024

	Question or suggestion	Response
<b>Technical support from the Global Project</b>	Are <b>GEB methodology, tools and indicators</b> available during PPG to guide calculation for detailed interventions?	In the coming months, the Global Project <b>will provide the National Projects with GEB calculation support at the level of specific levers and interventions undertaken by the National Projects</b> . GEF does not expect major changes in the overall GEBs between PIF and PPG without strong justification, so we need to see how we can work toward achieving original GEBs.
	Some national project partners have asked for <b>definitions for terms used in global IP documents</b> such as 'circular plastics', 'sustainable sources', 'reuse', etc. Would formal definitions be provided by the Global project in the guidelines?	There will be more consensus as the INC process progresses, but in the meantime, the Global Project <b>will aim to provide existing definitions as a starting point</b> .
	It's a pity that guidelines are only available after PPG of National National Projects. Would appreciate <b>review and comments on their PPG</b> .	<b>ToC, Table B, and GEB indicators will be the main elements reviewed by the Global Project</b> . It's recommended to receive feedback to ensure consistency. Unfortunately because the National Projects and Global Project are designed to be planned concurrently much of the guidance will be staggered, but the Global Project seeks to discuss further how to best coordinate given this timeline.
	Just consider to ensure <b>timely deliverables</b> to have useful inputs for the national projects during its execution.	The Global Project seeks to provide as much guidance and inputs as possible but is limited by the timeline for receiving funds from the GEF and beginning implementation—it is unfortunate that the timelines are so close together but we are aware of the issue and <b>will send out a timeline with rough timeline indicating when these guidance pieces will be made available</b> .
	As of present, can the <b>network of experts at the global level</b> already be tapped? For example, we are being asked by potential private sector partners if the global program can already provide a menu of plastic alternatives that the country's private sector can consider?	Any support before the official kickoff of the Global Project in July 2024 will be provided as <b>in-kind</b> , but if it's about using existing knowledge, they might be able to provide support. We are working now on building private sector connections and experts at the global level.

<b>Scope of the Global Project</b>	Why were <b>trade</b> and <b>DRS</b> removed from the Global Project?	Trade is removed from the Global Project due to the following reasons: i) <b>There was no across-the-board request</b> from national projects as identified through the survey. We need to be more focused in providing support within a limited budget. ii) There was <b>an emphasis by GEF to shift more budget to Comms and KM</b> , so the Global Project diverted some funding from technical support. The Global Project can consider including DRS as technical support if there is a major request from National Projects. DRS can be covered in the context of EPR to see how that can stimulate take back.
	Criteria to select best practices across national projects	Under 3.2.2, the Global Project will compile all best practices for knowledge management and embedded into each of the thematic guides (finance, alternative materials, etc.) is including and collecting best practices.
	How will the Global Project tackle <b>behavioral change</b> as an ambition of the global program? Especially how to define methodology and indicators	There is not a specific workstream on behavior change, instead behavior change is embedded within each topic. For example, the workstream on reuse has specific deliverables on behavior change considerations for reuse. This way, behavior change topics are aligned with the scope of the IP, <b>focused on upstream and midstream interventions. Therefore, deliverables in each topic will include behavior change.</b>
<b>Components and Outputs</b>	Policy implementation assessment guidance/method. On 1.1.4. Each country has its own legal structure, procedures, requirements, etc. So, it is <b>important to consider the particularities of each country</b> to give/define the legal support intended.	In addition to providing <b>cross-cutting guidance around model legislation</b> , through the partner Global Action Partnership for EPR, experts and center of excellence on the topic of EPR will be established in different regions, <b>to enable the localization and adaptation of EPR</b> in accordance with regulatory, socio-economic conditions in a specific region or country.
	Work in the same type of initiative across countries (e.g. certification scheme for HORECA businesses)	A number of the outputs will work to <b>harmonize approaches</b> and create space for <b>regional coordination of initiatives</b> as appropriate
	Use of <b>geographically specific materials</b> or by-products as alternatives	The Roundtable on Sustainable Biomaterials will consolidate existing guidance on sustainable materials including drawing upon WWF's Bioplastic Feedstock Alliance, which has developed guidance that clearly specifies the importance of <b>locally-specific considerations that must be evaluated in choosing biobased alternatives</b>

	<p>We should consider how to measure <b>impact within the private sector</b>. Could it be tonnes of plastic/turnover unit or alike? This should be clear in the project preparation phase</p>	<p>WWF has a robust methodology on how the private sector should measure and report on their plastic portfolio which is <b>being deployed with CDP</b>; the metrics workstream and the Global Project will finalize this guidance for the national projects during execution.</p>
<p><b>Cross-cutting Issues</b></p>	<p>If possible include a strategy for <b>youth engagement</b>. Not mainstreamed. A visible strategy coordinated with the national projects.</p>	<p><b>Youth are a key stakeholder</b> in ensuring the long-term sustainability of the IP's work, and the <b>knowledge management component</b> will explore ways to intentionally target youth.</p>
	<p>In relation to <b>plastic footprint by governments</b>, would it be the estimation of national plastic leakage only related to F&amp;B?</p>	<p>Although the scope of the IP is on food and beverage, <b>in some instances it will make more sense to have a broader scope</b>—for instance, many policy interventions supported by the project may not be exclusive to food and beverage.</p>
	<p>Would be ideal to have <b>mechanism for all projects to exchange</b> on common issues, activities, stakeholder engagement, indicators etc. at an stage, from now, rather than after March</p>	<p>The Global Project has added this for discussion during our monthly agency meeting.</p>



## Vulnerable Communities Stakeholder Landscape Review

The Global Project conducted a stakeholder landscape assessment focused on Vulnerable Groups (e.g., informal waste pickers, women, youth, and indigenous peoples) as these groups are highly affected by the impacts of plastic waste. Their inclusion in the program's design and implementation is essential to ensure that their unique needs, concerns, and insights are considered, contributing to the program's success and creating opportunities for employment and entrepreneurship. The landscape analysis is focused on the 15 countries where the IP will be active, as well as any global communities. We will use the results of this landscape analysis to create an outreach and inclusion plan for the implementation phase of the IP.

Stakeholder Name	Country	Description	Resources
NEERE Group	Burkina Faso	<p>The NEERE group aims to improve sanitation while helping women and youth responsible for the majority of work related to waste management and collection in Burkina Faso to generate better incomes.</p> <p>Wend Waoga is a women group from the district of Koudougou in Burkina Faso under the NEERE project that deals with integrated waste management.</p>	<p><a href="#">UNEP: Weaving a brighter future for plastic in Burkina Faso</a></p> <p><a href="#">UNEP: In Koudougou, upcycling creates jobs for women</a></p>
GAFREH Plastic Bag Recycling Center	Burkina Faso	Founded in 2003 by GAFREH, an association of women artisans, the recycling center makes eco-friendly fashion goods and decorative handicraft products out of used plastic bags. The initiative provides an innovative solution to pollution caused by plastic waste in Burkina Faso, while encouraging women to become commercially autonomous.	<a href="#">SEED: GAFREH Plastic Bag Recycling Centre</a>
Moroccan Supermarkets tackling Single-Use Plastics (MOSSUP)	Morocco	With the project “Moroccan Supermarkets tackling Single-Use Plastics” (MOSSUP), Searious Business aims to increase collection of post-consumer plastic waste and improve the recycling rate of PET plastic.	<a href="#">Searious Business: Moroccan Supermarkets Tackling Single-Use Plastics</a>
Community Action against Plastic Waste (CAPWs)	Nigeria, South Africa (+ other countries not included in IP)	Community Action Against Plastic Waste (CAPWs) is on a mission to build the largest community of climate youth leaders in the world. The initiative through its “RestorationX10000” project aims to empower 10,000 youths to lead community efforts to reduce plastic waste while creating meaningful income for young people within their community by 2025.	<a href="#">UN: Community Action against Plastic Waste (CAPWs)</a>
Clean Senegal	Senegal	Clean Senegal is an environmental association that raises awareness via education campaigns and encourages reuse and recycling.	<a href="#">Voa News: 'Plastic Man' in Senegal on Mission Against Trash</a>
Cambodia Rural Students Trust	Cambodia	Cambodia Rural Students Trust is a plastic education program reaching 15,000 rural high school students in 2020, and another 25,000 rural students in 2021.	<a href="#">Cambodia Rural Student Trust: Project Plastic Education</a>
GoGreen Cambodia	Cambodia	GoGreen Cambodia is a project actively working to provide alternatives to Cambodia's waste management problems by collaborating with NGOs, the ministries of environment and tourism, the Cambodia Hotel Association, and various youth groups.	<a href="#">World Bank: Meet the Innovator Protecting Our Oceans in Cambodia</a>

Community Sanitation and Recycling Organization (CSARO)	Cambodia	CSARO works to improve the living and working conditions of adult and child waste pickers in the city.	<a href="#">GAIA: Meet Our Members - CSARO</a>
Ervis Foundation	India	Ervis Foundation is a social enterprise with the aim to educate and engage the youth to bring a positive change and incorporate behavioral change with respect to consumption and disposal of plastic in society.	<a href="#">The Ervis Foundation</a>
Chintan	India	Chintan is an environmental NGO that manages solid and electronic waste and advocates around materials that reduce waste and consumption. It uses waste as a tool to fight poverty, child labor, gender-based violence and exclusion, and climate change, while creating green livelihoods.	<a href="#">Chintan: India</a>
Plastics for Change India Foundation	India	The Plastics for Change India Foundation works to improve the infrastructure capabilities of the recycling industry and provide holistic development of the waste picker communities in India.	<a href="#">Plastics for Change Foundation: Changing lives through recycling</a>
Zero Waste Laos	Laos	ZWL is a youth-led non-profit organization that assists the country in advancing their environment and sustainable development goals through the provision of capacity-building, knowledge sharing, policy advice, and research in four thematic areas: Waste Management, Climate Change, Sustainability, Youth Development and gender.	<a href="#">Zero Waste Laos</a>
CORA Eco-Ikot Center	Philippines	CORA Eco-Ikot Center is an inclusive holistic recycling centre located in Parañaque, Metro Manila that promotes community-based waste management. CORA's projects are centered around volunteerism, community, and inclusivity, and are dedicated to empowering the most vulnerable community members, including women and youth.	<a href="#">CORA Eco Ikot: Empowering Women while Mainstreaming Community-based Recycling System</a>
ASEAN Youth Organization	Philippines	The ASEAN Youth Organization vision is to exhibit a heightened interest on ASEAN through activities that empower youth and engage and educate communities to implement ideas that enables positive sustainable change.	<a href="#">ASEAN Youth</a>
Fundación The Clean Wave	Costa Rica	The Clean Wave is a non-profit organization dedicated to promoting environmental sustainability and ocean conservation through education, community engagement, and clean-up efforts.	<a href="#">Amigos of Costa Rica: Fundación The Clean Wave</a>

Life Out of Plastic (L.O.O.P.)	Peru	Founded and led by women, Life Out Of Plastic - L.O.O.P. is an established Peruvian brand and national platform for action on plastic pollution. The social enterprise aims to generate a movement for sustainable consumption across Latin America.	<a href="#">UNFCCC: Life Out Of Plastic - L.O.O.P. - Peru</a>
Kōrero O Te `Ōrau	Cook Islands	Kōrero O Te `Ōrau is an environmental NGO consisting of Cook Islanders who are passionate about protecting the culture, environment, and natural resources of the nation.	<a href="#">NES: Environment NGO feature – Kōrero o te `Ōrau</a>
Te Ipukarea Society	Cook Islands	Te Ipukarea Society is an environmental NGO with the philosophy that people do not own the land and marine resources but borrow them from future generations, and need to leave them in good condition.	<a href="#">Te Ipukarea Society</a>
International Alliance of Waste Pickers	Global	The International Alliance of Waste Pickers is a union of waste picker organizations representing more than 460,000 workers across 34 countries.	<a href="#">International Alliance of Waste Pickers</a>
Global Alliance for Incinerator Alternatives (GAIA)	Global	Formally, GAIA operates as three registered nonprofit organizations (GAIA Philippines, GAIA USA, and Zero Waste Europe). From community organizers to frontline waste pickers to policymakers, GAIA unites and supports local environmental justice efforts around the world to end waste pollution and implement regenerative zero waste solutions.	<a href="#">GAIA: Zero Waste to Zero Emissions</a>

# Attachment 5d: Stakeholder Response Mechanism(SRM)

## Grievances Mechanism

The grievance redress mechanism is designed to enable the receipt of complaints of affected women and men and public concerns regarding the environmental and social performance of the project. In short, the aim of the mechanism is to provide people fearing, or suffering, adverse impacts with the opportunity to be heard and assisted. It is designed to address the concerns of the community(ies) with a particular project, identify the root causes of the conflicts, and find options for the resolution of grievances. Therefore, it is an essential tool to foster good cooperation with project stakeholders and ensure adequate delivery of previously agreed-upon results.

This mechanism is designed to:

- Address potential breaches of WWF's policies and procedures;
- Be independent, transparent, and effective;
- Be accessible to project-affected people;
- Keep complainants abreast of progress of cases brought forward; and
- Maintain records on all cases and issues brought forward for review.

**The PMU will be responsible for informing project-affected parties about the grievance mechanisms.**

Contact information of the staff member responsible for the grievance mechanism in the PMU will be made publicly available.

### WWF GEF Agency Grievance Mechanism

Project-affected communities and other interested stakeholders may raise a grievance at any time to the WWF GEF Agency. Contact information of the WWF GEF Agency will be made publicly available.

A grievance can be filed with the Project Complaints Officer (PCO), a WWF staff member fully independent from the WWF GEF Agency, who is responsible for the WWF Accountability and Grievance Mechanism and who can be reached at: Email: [SafeguardsComplaint@wwfus.org](mailto:SafeguardsComplaint@wwfus.org).

#### **Mailing address:**

Project Complaints Officer Safeguards Complaints,  
World Wildlife Fund  
1250 24th Street NW  
Washington, DC 20037

Complaints may be submitted in the Affected Party's native language and should include the following information:

- Complainant's name and contact information;
- If not filed directly by the complainant, proof that those representing the affected people have authority to do so;
- The specific project or program of concern;
- The harm that is or may be resulting from the project;
- The relevant Environmental and Social Safeguards policy or provision (if known);
- Any other relevant information or documents;

- Any actions taken so far to resolve the problem, including contacting WWF;
- Proposed solutions; and
- Whether confidentiality is requested (stating reasons).

The PCO will respond within 10 business days of receipt, and claims will be filed and included in project monitoring.

Stakeholders may also submit a complaint online or over the phone through an independent third-party platform at <https://secure.ethicspoint.com/domain/media/en/gui/59041/index.html> or <https://report.whistleb.com/en/wwf>.

### **UNEP's Stakeholder Response Mechanism**

Grievance issues can be raised through [UNEP's Stakeholder Response Mechanism](#) (SRM), which provides the opportunity for people who believe they have been adversely affected by activities that are implemented or executed as part of UNEP-funded projects and programmes to submit complaints directly to UNEP. The SRM serves as a complementary mechanism to local grievance redress processes and mechanisms that are established for UNEP projects and programmes.

Upon receiving any complaints via the SRM, the UNEP team will make efforts to respond to them promptly. Issues that would not be resolved at the project level will be elevated to UNEP Stakeholder Response Office via email ([unep-iossr@un.org](mailto:unep-iossr@un.org)), web-based request known as the "[Project Concern Form](#)" (available in all 6 UN official languages, or mail to the following address:

Independent Office for Stakeholder Safeguard-related Response (IOSSR) &  
Director of Corporate Service Division  
UNEP  
P.O. Box 30552, 00100  
Nairobi, Kenya

## Attachment 5e: Staff and Executing Partners Auxiliary Information

### Global Project Staff

Table 1. Staff of the global project

Agency	Staff Member	Major Responsibility	Percent Time
UNEP	Technical Co-lead (UNEP 1)	Strategic and Technical Oversight, Steering Committee Representative for UNEP	50%
WWF	Technical Co-lead	Strategic and Technical Oversight, Steering Committee Representative for WWF	20%
UNEP	Project Manager (UNEP 2)	Coordination and management of UNEP-led technical activities; Preparation of overall project progress reports; Coordination of project mid-term review and terminal evaluation; reports to Technical Co-lead	60%
WWF	Technical Manager I	Technical Lead for alternative materials, Private Sector Engagement Lead; reports to Technical Co-lead	40%
UNEP	Technical Officer 1 (UNEP 3)	Technical support on topic of policy and government footprints; reports to Technical Co-lead	35%
UNEP	Technical Officer 2 (UNEP 4)	Technical support on topic of EPR; reports to Technical Co-lead	35%
UNEP	Technical Officer 3 (UNEP 5)	Technical support on topic of finance; reports to Technical Co-lead	35%
UNEP	Technical Officer 4 (UNEP 6)	Technical support on topic of reserved TA; reports to Technical Co-lead	50%
WWF	Knowledge Management and Coordination Officer	Coordination of knowledge management, coordination and execution of communications strategy; reports to Technical Manager	100%

WWF	Communications Director	Leads the communications strategy for the Global Project and the Integrated Program.	20%
WWF	Technical Manager II	Technical lead for corporate metrics, reuse, private sector engagement support; reports to Technical Co-lead	30%
UNEP	Finance Management Officer (UNEP 7)	Certification of UNEP contracts and expenditure report; reports to Technical Co-lead	10% (in-kind)
UNEP	Administrative Assistant (UNEP 8)	Budget, programming, contracts, payment, procurement, travel, financial reports	50%

## UNEP Team TORs

### 1. Technical Co-Lead

Background

The Technical Co-Lead will oversee and manage overall execution of all UNEP deliverables and project management, including supervising staff, coordinating with project partners, and providing strategic and technical oversight for the project. 20% of personnel time will be spent on the project.

Responsibilities

- Ultimately responsible for the Program and leads technical aspects of the Program
- Participates in the Steering Committee to represent UNEP’s technical perspective
- Responsible for making significant technical and management decisions as they relate to the strategy of the project in consultation with the UNEP co-lead
- Responsible for any significant troubleshoot required related to technical issues and implementation of the Global Project
- Develops Program project plan and strategy in partnership with WWF Co-Lead and oversees their execution
- Directly manages Technical Manager I and Technical Manager II and oversees team management overall

### 2. Technical Manager

Background

The Project Manager will be responsible for the execution of the project at daily basis. The overall objective is to ensure the project is implemented efficiently according to the workplan, and liaise with program co-lead WWF, implementing agencies and executing agencies of national child projects for cohesive delivery. The project manager will report regularly to the UNEP Technical co-lead, while coordinating with all Technical Officers, Finance Management Officer and Administrative Assistant. 60% of personnel time will be spent on the project.

Responsibilities



- Participates in the development, implementation and evaluation of the project; monitors and analyzes programme/project development and implementation; reviews relevant documents and reports; identifies problems and issues to be addressed and proposes corrective actions; liaises with relevant parties; identifies and tracks follow-up actions.
- Researches, analyzes and presents information gathered from diverse sources.
- Prepares various written outputs for the project
- Provides substantive support to consultative and other meetings, conferences, etc., to include proposing agenda topics, identifying participants, preparation of documents and presentations, etc.
- Approaches governments, the private sector, academic, and non-for-profit organizations to acquire grants and co-finance to support to design and implementation of projects and activities.
- Prepares progress reports to summarize the achievement and learning of project implementation, and organizes project mid-term review and terminal evaluation.
- Undertakes outreach activities; conducts training workshops, seminars, etc.; makes presentations on assigned topics/activities.
- Participates in or lead field missions, including provision of guidance to external consultants, government officials and other parties and drafting mission summaries, etc.
- Coordinates activities related to budget and funding (programme/project preparation and submissions, progress reports, financial statements, etc.) and prepares related documents/reports .

The following four technical officer will share a similar nature of responsibility, but the expertise will differ per topic

- 3. Technical Officer 1 on policy and measurement of governmental footprint**
- 4. Technical Officer 2 on Extended Producer Responsibility**
- 5. Technical Officer 3 on finance**
- 6. Technical Officer 4 on topics related to reserved TA**

### Background

The Technical Officer is in charge the overall delivery of the outputs related to policy and measurement of governmental footprint, Extended Producer Responsibility, finance, and topics that will emerge during the implementation of national child projects as reserved Technical Assistance. 30% of personnel time will be spent per topic.

### Responsibilities

- Provide overall guidance to design the structure, orientation, scope of the outputs in the topic
- Deliver specific technical output and products based on the workplan and deliverable on behalf of UNEP
- Provide review and quality assurance on the preliminary and final versions of outputs delivered by the thematic Implementing Partner
- Create a community to co-develop and collaborate on the thematic topic, including academia, international agencies, government and business representatives, and NGOs.
- Organize stakeholder consultation and working groups meetings
- Channel additional inputs from individual experts to the working groups and national child projects

- Facilitate review, consensus, and discussion on key outputs delivered by the thematic Implementing Partner
- Disseminate and apply key outputs and results at regional and global levels (beyond the project countries)

## **7. Finance Management Officer**

### Background

The Finance Management Officer (FMO) in UNEP will review, validate and sign off the Budget Table, Budget Plan, Legal Agreements, Expenditure Reports prepared in collaboration with the Project Technical Manager and will provide guidance for budget planning, expenditures and in-kind contributions including staff costs. FMO is also responsible for reviewing the financial status for the Due Diligence of Implementing Partners. 10% of personnel time will be spent on the project.

### Responsibilities

- Monitors budget implementation and determines/recommends reallocation of funds when necessary
- Monitors expenditures to ensure that they remain within authorized levels.
- Authorizes payment to implementing partners, consultants, and recipients of procurement contracts.
- Reviews all requisitions generated by the Reality system for goods and services to ensure correct objects of expenditure have been charged, ensuring availability of funds.
- Reviews agreements and cost plans, ensuring compliance with regulations and rules and established policies and procedures.
- Prepares relevant documentation with respect to budget performance submissions.
- Reviews and makes appropriate recommendations with respect to the finalization of budget performance reports, analysing variances between approved budgets and actual expenditures.
- Provides substantive support to intergovernmental and legislative bodies.

## **8. Administrative Assistant**

### Background

Administrative assistant will assist project manager on human resources and management, requisitioning and advisory services in requisitioning processes and transactions, support of travel matters and transactional functions in IT system, and general administration. 50% of personnel time will be spent on the project.

### Responsibilities

- Assists with day-to-day administration of contracts between the UN and external contractors for outsourced services
- Provide administrative and logistic support in arrangement procurement and travels for events and meetings
- Assist project manager on recruitment of project experts and on preparation of contracts with implementing partners. Initiates, reviews, processes and follows-up on actions related to the

administration of human resource activities, ensuring consistency in the application of UN HR rules and regulations.

- Categorizes, updates, tracks and analyses data related to programmes/projects, accounting records, outputs, resources utilized and deviations/revisions; carries out periodic status reviews, identifies issues and initiates requisite follow-up actions
- Reports on budget revisions, expenditures and obligations, verifies availability of funds; ensures necessary approval and entry in computerized budget system
- Processes the payment of contractors' invoices and monitors payments
- Provides assistance on reporting requirements, guidelines, rules and procedures and ensures completeness and accuracy of data submitted
- Collaborates with project managers on preparing expenditure reports

## WWF Team TORs

### Technical Co-Lead

#### Background

The Technical Co-Lead will oversee and manage overall execution of all WWF deliverables and project management, including supervising staff, coordinating with project partners, and providing strategic and technical oversight for the project. 20% of their time will be spent on the project.

#### Responsibilities

- Ultimately responsible for the Program and leads technical aspects of the Program
- Participates in the Steering Committee to represent WWF's technical perspective
- Responsible for making significant technical and management decisions as they relate to the strategy of the project in consultation with the UNEP co-lead
- Responsible for any significant troubleshoot required related to technical issues and implementation of the Global Project
- Develops Program project plan and strategy in partnership with UNEP Co-Lead and oversees their execution
- Directly manages Technical Manager I and Technical Manager II and oversees team management overall

### Technical Manager I

#### Background

The Technical Manager I will provide technical support to the project and serve as the technical lead for the alternative materials and private sector engagement workstreams. 40% of their time will be spent on the project. The TM I will report to the Technical Co-Lead and manage the Knowledge Management and Communications Officer and Coordinator.

#### Responsibilities

- Develop and lead alternative materials and private sector collaboration workstreams
- Support technical work as needs arise determined by UNEP/WWF technical working group
- Represent the Program in external meetings as appropriate on relevant technical areas
- Manages Knowledge Management and Communications Officer

## **Technical Manager II**

### Background

The Technical Manager II will provide technical support to the project and serve as the technical lead for corporate metrics, reuse, and provide support to private sector engagement. reports to Technical Co-lead. 30% of their time will be spent on the Program.

### Responsibilities

- Develop and lead metrics and reuse workstreams
- Support technical work as needs arise determined by UNEP/WWF technical working group
- Support execution and management of private sector collaboration workstream
- Represent the Program in external meetings as appropriate on relevant technical areas

## **Knowledge Management and Coordination Officer**

### Background

The Knowledge Management Officer will develop and implement knowledge management and coordination activities for the Global Project and coordinate and oversee communications across the National Projects. The Officer will lead the implementation of communications strategy, with strategic support from the Communications Director, focused on increasing awareness and uptake of key insights, tools, and best-practices with targeted audiences, to accelerate progress on tackling the plastic pollution crisis. This Officer will report to the TM I and 100% of their time will be dedicated to the project.

### Responsibilities

- Works to positively influence decision makers, outcomes, and dialogue on the Global Project issues under discussion in order to address problems at a scale that is meaningful
- Manages the development of key deliverables for the Global Project, including authoring materials, reports, presentations, etc.
- Responsible for acquiring and gathering data relevant to specific projects and ensuring external expertise from GEF Agencies and executing partners is integrated into deliverables, to ensure harmonization of efforts for greatest impact
- Represents IP positions as needed in key forums, including with corporate collaborators, universities and academic institutions, and NGOs representatives
- Executes the communications strategy for the Global Platform. Works with WWF's Director, Communications in devising communications strategies and creating content for the Global Platform
- Leads communications coordination across the GEF IP by working with stakeholders to create and implement communications guidelines and consistency across the platform
- Supports the development of communications materials for GEF IP program with Director, Communications and media and external affairs staff to ensure accuracy and consistency
- Finalizes communications materials with media and external affairs staff and ensures legal approval.
- Support on taking notes from meetings and follow-ups including distributing resources and documenting key decisions made
- Leading file management and institutionalizing knowledge through managing documents as needed

## **Communications Director**

### Background

The Communications Director will lead the development of the global communications strategy, and will liaise with the Knowledge Management and Coordination officer for its implementation. 20% of the Communication Director's time will be spent on the project.

### Responsibilities

- Leads development of global communications strategies for the IP
- Works with Technical Project Staff to help inform and shape activities and their communication products
- Serves as communications expert on plastic issue areas for National Project Communications Teams
- Works with Technical Project Staff to help inform and shape events, and supports event communications and media engagement.
- Develops content (including blog posts and web stories) with the support of Technical Staff

## **Executing Partners Expertise**

### **GAP for EPR**

GIZ, WWF and OECD have partnered to establish the Global Action Partnership for Extended Producer Responsibility, the "GAP for EPR". The partnership also receives circular economy support from the Ellen MacArthur Foundation and is in close collaboration with UNEP on providing technical support to governments and PROs.

Together, they provide a one-stop-shop for EPR, strive to create a common understanding of EPR, build an international community to share knowledge and expertise, and offer technical support on EPR development worldwide. The GAP for EPR is hosted by the PREVENT Waste Alliance, an international think and do tank that connects circular economy practitioners worldwide.

### **CDP**

#### About CDP

CDP is a global non-profit that runs the world's environmental disclosure system for companies, cities, states and regions. Founded in 2000 and working with more than 700 financial institutions with over \$140 trillion in assets, CDP pioneered using capital markets and corporate procurement to motivate companies to disclose their environmental impacts, and to reduce greenhouse gas emissions, safeguard water resources and protect forests. CDP scores are widely used to drive investment and procurement decisions towards a zero carbon, sustainable and resilient economy.

All environmental efforts – from tackling deforestation to developing and implementing a climate transition plan – are reported and measured through CDP, which provides the world with standardized,

meaningful and high-quality data with science at its heart. CDP's work has the transformative effect of normalizing best practice behavior, which is borne out through impact data; while 38% of first-time disclosers have emissions reductions initiatives, this rises to 69% by the third year of disclosure.

CDP is a founding member of the Science Based Targets initiative, We Mean Business Coalition, The Investor Agenda and the Net Zero Asset Managers initiative, and forms the foundation of tools such as the Race to Zero Data Explorer, UN Global Climate Action Portal, CDP Environmental Corporate Action Tracker, the CDP Governmental Portal and the Net-Zero Data Public Utility.

### CDP's Approach to Plastics

Plastic production and pollution threaten both the health of our planet's climate and the function of the world's oceans and terrestrial and freshwater ecosystems, which serve as sanctuaries for biodiversity, vital food sources, and major carbon sinks. Despite widespread recognition of the scale of the problem, there is an unaddressed barrier preventing collective action to halt the global plastics crisis: the lack of clear, comparable data from major actors across the globe that can enable the financial, policy, civil society, and regulatory actions necessary for a systemic shift toward a circular economy.

With support and expertise from The Pew Charitable Trusts, Minderoo Foundation and the Ellen MacArthur Foundation, CDP is leading a multi-year initiative entitled, "Scaling Plastics Disclosure", which will enable companies and financial institutions to measure, monitor and reduce plastic pollution and waste.

CDP is designing and implementing a disclosure system to understand corporate exposure to commercial, legal and reputational risks associated with plastic waste and pollution, and enable corporate disclosure against these risks to drive behavior change including financial and procurement decisions. This parallel project has an overall goal that by 2027, plastic-related disclosure via CDP informs decision-making among companies and financial institutions and becomes the business norm in global value chains.

The Scaling Plastics Disclosure program includes the technical design of the questions companies will respond to on an annual basis, a scoring methodology to determine best practice, and policy work to drive implementation of the Global Plastic Treaty and alignment with reporting frameworks such as the ISSB, TNDF and EFRAG.

For this parallel program to be successful, significant training and capacity building will be needed to ensure companies and financial institutions, as well as sub-national governments, understand and can act upon the risks and opportunities associated with plastic waste and pollution.

## Roundtable on Sustainable Biomaterials (RSB)

The Roundtable on Sustainable Biomaterials (RSB) is a global, multi-stakeholder independent organisation that works to ensure that the inevitable transformation to a biocircular economy is truly environmentally sustainable and socially just.

Recognised globally as most credible and supported broadly by NGOs, the RSB Standard is implemented by alternative material producers and circular solutions operators as well as their

upstream supply chain to demonstrate and scale the sustainability of alternatives to fossil plastics. Importantly, the RSB Standard is used across all sectors in the bio-circular economy – from fuels to plastics to chemicals. A key challenge of the transition away from linear, fossil-based supply chains to sustainable bio-circular alternatives is the lack of agreed sustainability frameworks among sectors. This creates difficulty for upstream and midstream supply chain actors whose feedstocks and intermediates may supply into multiple sectors. By aligning sustainability requirements and verification mechanisms across sectors, countries will be better-placed to meet their national targets such as for reduced plastic pollution, GHG emissions reduction and SDGs. With strong positioning across all of these sectors including recognition by both industry and civil society for the most robust approach to sustainability, the RSB is well-placed to support the cross-cutting enabling conditions needed to scale impact through the Program.

The RSB offers trusted, credible tools and solutions for sustainability that mitigate business risk, fuel the bioeconomy, and contribute to the UN Sustainable Development Goals. We are directly engaged with sector pioneers who are seeking solutions for a new generation of products that are free of fossil fuels.

RSB provides user-friendly tools for supply chains to demonstrate the creation of positive impacts and validates sustainable production including greenhouse gas emission reductions, respect for human rights, protection of biodiversity and water and maintenance of food security.

RSB standards are used to certify feedstocks and their material and fuel supply chains, globally. Importantly, the RSB Standard is feedstock agnostic, meaning that it can be applied to any feedstock, irrespective of production location or circumstance.

RSB implements a landscape-level approach to understanding the availability of alternative feedstocks in a given geography, taking into consideration local demographic needs and constraints, future agri-climatic conditions, and ecosystem limitations. By taking local context into consideration, the outcomes of RSB's programmes enable users to plan and implement bioeconomy programs and strategies that are future-proof and will work to support a thriving new economy.

RSB convenes stakeholders globally bringing together industry, regulators, academia and civil society in different formats to build capacity around sustainability risks and opportunities for alternative materials. Formats include webinars, regional and global in-person events, regional expert groups, global working groups.

RSB educates and builds capacity through the RSB Academy, a hybrid approach combining an e-learning environment with in-person learning courses. The e learning courses are about to launch at the end 2023, and in-person learning courses have been conducted in Ethiopia and South Africa, and will be expanded to South East Asia, India and Brazil.

Relevant projects and resources:

- [Star4BBS project](#): will develop indicators and a new monitoring system for assessing the effectiveness of existing schemes and labels, and related traceability systems applicable to biological feedstock and bio-based materials and products.
- [Improving Livelihoods through a Sustainable Bioeconomy Programme](#) (RSB Academy, Impact & Incentive Claims, Stakeholder Engagement in project regions)
- Global recognitions of the [RSB Sustainability Standard](#)
- [RSB Advanced Products Standard](#)

## Perpetual

Perpetual is wholly focused on accelerating the transition to the reuse economy and is currently partnering with four US cities to facilitate the design and implementation of equitable, accessible, economically and environmentally viable reuse systems, starting with foodware. Perpetual has completed a number of workstreams relevant to this project:

- Developed a replicable approach to Interactive Participatory Design Workshops to enable ongoing community engagement in the design process. Live workshops in 2 cities completed with a third at the end of October. Interactive, online workshop developed in 6 languages.
- Created System Design Framework which takes stakeholders through the different design considerations and tradeoffs
- Compiled literature review of all insights and best practices for behavioral cues in the system design, and worked with behavioral experts to pressure test and validate the behavioral hypotheses that inform our system design process.
- Partnered with the University of Chicago's Data Science Institute to build a data pipeline tool to quickly identify and map all relevant entities for participation in a system and to suggest optimized asset and return bin placement and logistics routing
- Partnered with the University of Michigan's Center for Sustainable Systems to use Life Cycle Assessment to test different system design choices and their impact on the environmental viability of reuse systems, for a data-driven design process.

While Perpetual as an organization is only 2 years old, it has already developed a track record of success, building on work that its founders and staff did for years before.

- Dr. Dagny Tucker brings reuse design & operation expertise as founder of Vessel, a reusable cup program that operated over seven years in 3 states with a strong track record of successful implementation. Prior to Vessel & her tenure at Parsons School of Design teaching circular design, Dagny spent 15 years leading international work in Asia, Africa, South America & Europe.
- Ellie Moss is the author of [Sea of Opportunity](#), [Campaigns that Work](#), [Global landscape analysis of reuse and refill solutions](#), and other noted research reports, and has worked as a strategy consultant at the Boston Consulting Group, at Blu Skye Sustainability Consulting, and at her own firm Moss & Mollusk Consulting, and has 18 years of experience managing projects for a range of clients including Walmart, Nestle Purina, Microsoft, and Energizer.
- Rona Cohen recently joined Perpetual from The Council of State Governments, where she spent two decades providing energy and environmental policy analysis for Northeastern state government officials, and leading projects to catalyze clean energy development, promote resilience, and enhance the sustainability of the region's communities and built environment. Earlier in her career, Rona worked as a newspaper, magazine, and wire-service reporter based in Buenos Aires.
- Autumn Buford is an emerging sustainability leader focused on the intersection of social justice, human behavior, and sustainability to enact equitable and lasting change. Autumn earned her MA in Global Sustainability from the University of South Florida's Patel College of Global Sustainability. Prior to beginning her graduate studies she served as a Peace Corps Volunteer in the Philippines.

## WRAP

Relevant Experience:



**Reuse and Refill Policy Assessment (Defra, ongoing)** - WRAP are assessing the viability of policy measures which could be introduced in 2025. This comprises developing a long list of policy options, engaging stakeholders and gathering evidence to refine these to a shortlist. The analysis will be carried out in line with HM Treasury [Green Book \(2022\)](#) guidance.

WRAP has previously carried out policy viability assessments for government such as [Textiles Policy Options](#) and [Wales Food Waste Routemap](#), identifying policies which can deliver government targets. WRAP has also previously undertaken work for Defra to review the European Commission [proposal for a regulation on packaging and packaging waste](#) to understand implications for reuse and refill packaging systems.

**Reuse Gap Analysis (Welsh Government, ongoing)** - WRAP are undertaking a review of the reuse landscape in Wales to identify barriers and opportunities such as skills, policy options and infrastructure.

**Plastics Policy Commission** (2023- 2024) - The Commission, including WRAP, will deliver a set of clear, future-facing, recommendations to the UK Government, to aid the UK in a journey towards a more sustainable relationship with plastics. These recommendations will aim to enhance the positive contributions they make to our social, economic, and environmental wellbeing whilst minimising any negative impacts across their whole life cycle.

**Non-Technical Challenges to Non-Mechanical Recycling** (2022). The project comprised high-level desk-based research and a series of stakeholder interviews to ascertain the key challenges to implementation of non-mechanical plastic recycling in the UK, with emphasis on legislative elements.

Globally, WRAP directly supports over 20 international national [plastics](#) initiatives with technical, operational and strategic advice. This includes all 14 Plastics Pacts and the WEF GPAP initiatives. WRAP provides technical training and capacity building of partners internationally, including on topics of reuse / refill. These Public-Private Partnerships cover the whole plastics packaging supply chain. Reuse and refill (plus displacement of single use packaging via loose sale) are key elements of WRAP's approach.

Peer reviewer: Ghana National Plastics Action Partnership (unpublished) - Intersectional Inclusive Social Context Assessment of Ghana's Informal Plastics and Plastics Waste Sector. Providing expert insight on a just transition for plastics.

Peer reviewer: India Plastics Pact (2022) - [Toolkit for Inclusion of the Informal Plastic Waste Recycling Sector](#) providing expert insight on a just transition.

**Plastics Tracker Report 2021:** The research delivered insights to guide behaviour change initiatives and interventions, enabling WRAP to support businesses, Governments and citizens to adopt behaviours that will lead to increased uptake of refill.

WRAP is currently providing technical support to the Government of Peru for the Global Treaty to End Plastic Pollution Negotiations under contract with the World Bank.

WRAP provided technical support to the Government of Malaysia on the process of developing an elimination list for problematic and unnecessary plastics, a capacity building programme for SMEs on

Circular Economy for Plastics and a Playbook for businesses on circular design.  
Through a taskforce with government representatives, WRAP is facilitating sessions to develop a list for elimination of problematic and unnecessary plastics in Ghana.