BOAST ABOUT YOUR COAST

KELP-THE UNDERWATER "NEIGHBOR" PROTECTING YOUR COASTLINE AND THE WORLD'S CLIMATE

Coastal communities have so many benefits to brag about. They're great places to work, recreate, and raise families, and their beautiful ocean vistas have even been shown to reduce stress and stimulate dopamine. But did you know that your community also has another bragworthy hidden benefit that

HEALTHY OCEAN LIFE

Many species, including

fish, crabs, and other marine

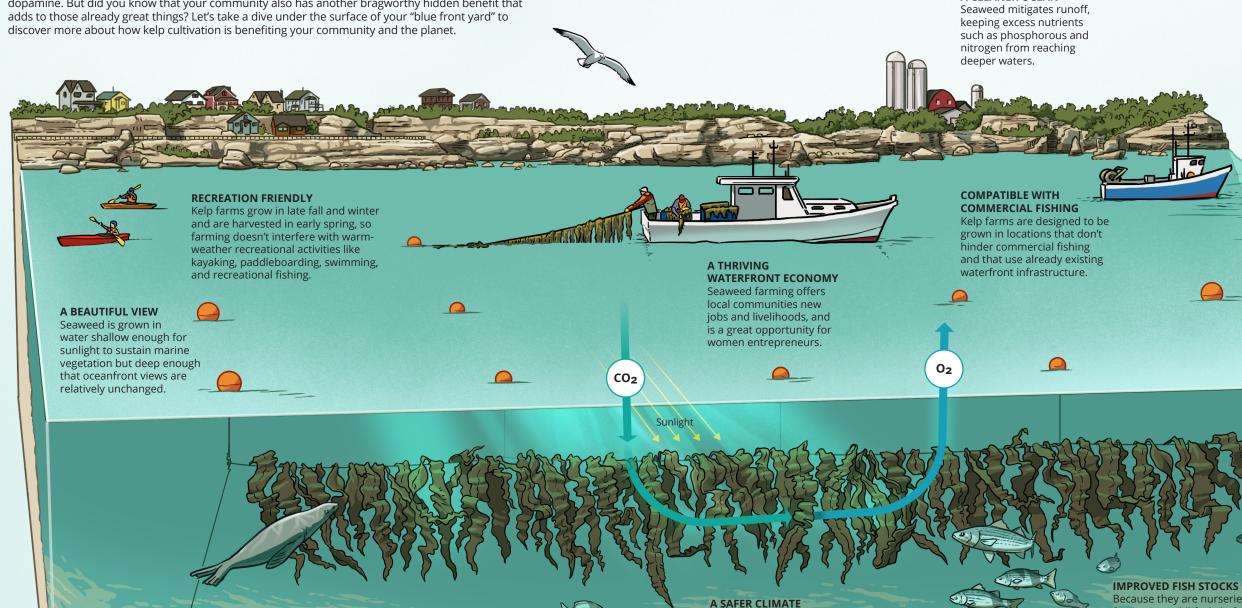
wildlife, rely on the safety

of seaweed "forests" as a

nursery and food source.



A CLEANER OCEAN



Kelp is photosynthetic—like

plants, it stores carbon as it

grows. So, it plays a central

role in the planet's carbon

dioxide from ocean water.

cycle, capturing carbon

Because they are nurseries for marine wildlife, kelp farms can lead to improved fish populations, helping reduce the effects of overfishing.

A PROTECTED COAST Healthy seaweed farms can reduce the impacts of ocean waves, helping to prevent coastal erosion.