



CARE-WWF Alliance

The **CARE-WWF Alliance** works at the critical intersection of development and conservation. Powered by two global leaders in their respective fields, the Alliance leverages complementary skills, competencies, and scale to strengthen ecosystems, support the women who depend on them, and help build a future where people and nature thrive.

To bring about sustainable change, we must improve people's well-being while ensuring the viability of the ecosystems on which they depend. The joint presence of CARE and WWF in more than 40 countries provides the opportunity for an initiative of global scope and significance. Together, CARE and WWF can tackle complex challenges, increasing both community and ecosystem resilience.

OUR COMPLEMENTARY EXPERTISE



CARE brings more than 75 years of experience working side-by-side with communities around the world—with a particular focus on building women's agency—to foster innovative, sustainable, locally led solutions that can be scaled and replicated to address the complex causes of poverty and gender inequality.



WWF offers over 60 years of collaborating with people worldwide to develop and deliver innovative solutions that protect critical ecosystems and the communities who rely on them. WWF helps local communities conserve their natural resources; works to transform markets and policies toward sustainability; and protects and restores species and their habitats.



THE ALLIANCE APPROACH



Climate change is a universal problem, yet the optimal solutions must be unique to each community and region. We therefore tailor our work to address the realities on the ground, working within our global networks to understand the needs of specific communities. Partners and allies help ensure effective implementation.



Activities can include programming in areas of food, water, and nutrition security; economic empowerment and economic development; sustainable natural resource management; land-use planning and rights; freshwater conservation; landscape restoration; sustainable livelihoods; gender equality and equity; and climate change adaptation and mitigation.

THE ALLIANCE IN ACTION

Since its inception, the Alliance has supported four distinct on-the-ground programs in Mozambique, Tanzania, and Nepal. The Alliance also serves as a thought leader and contributes to other programs by convening partners, conducting research, generating evidence, and disseminating learning. Current programs include the Coral Reef Rescue Initiative, Blue Heart of Africa, and the Accelerating Coastal Community-led Conservation Initiative.

Finally, the Alliance serves as a resource to both organizations, strengthening their programming in the conservation and human development sectors by

- facilitating strategic partnerships and collaboration
- developing, supporting, and scaling innovative solutions and emerging models
- providing technical support in program design, monitoring, evaluation and learning, and fundraising
- identifying potential funding opportunities for a range of activities and programs
- designing, carrying out, and sharing robust monitoring, evaluation, research, and learning
- assisting in policy advocacy efforts for policies at all levels that advance equitable conservation and development



Learn more at

worldwildlife.org/partnerships/care-wwf-alliance
careclimatechange.org/care-wwf-alliance

Contact our executive director at

cheryl.margoluis@wwfus.org or cheryl.margoluis@care.org

Photo credits. Front: Woman cultivating salad greens, Mt. Everest region, Nepal © WWF/Steve Morgan; Back: Women headed to work in the women-run Mahila Jagaran Community Forest, Karnali corridor, Nepal © James Morgan/WWF-US; Rosa Alaneque, owner of land on which the Nacoma farmer field school operates, Nampula province, Mozambique © James Morgan/WWF-US