



Integrating anti-corruption into traceability initiatives

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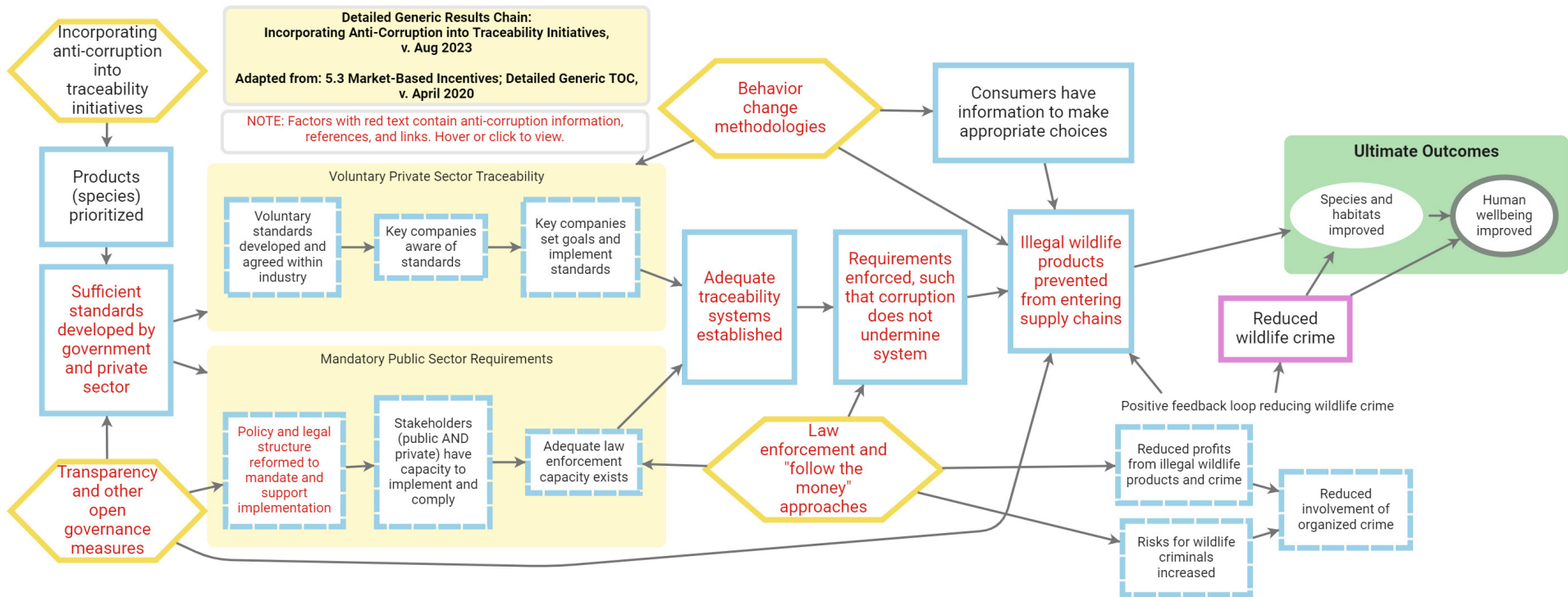
Consumers want legal, sustainable natural resource products. But corruption, in many forms, may occur at a range of points along natural resource supply chains, undermining the legality and sustainability of resulting products and reducing confidence in sustainability initiatives.

This model results chain illustrates how conservation and natural resource management practitioners could integrate anti-corruption into their traceability or other [supply chain initiatives](#). However, like any model, it is only a starting point, and it should not be used “as is.” Not every factor will be applicable or feasible for all traceability initiatives, and all require careful adaptation and integration into the specific strategy or activity that is being designed.

This model results chain was adapted from “5.3 Market-Based Incentives” in the [Conservation Actions & Measures Library](#). Users may notice similarities to the TNRC model result chain “[Transparency and Accountability for Market-Based Incentives](#)”, which was also based on 5.3 but focuses more on the open governance elements of a market-based incentive intervention.

- » The intermediate result boxes with red text include descriptive background and useful links to anti-corruption resources.
- » The strategy hexagons with red text link to other model results chains adapted with anti-corruption content.

For full functionality, access the results chain in [Miradi Share](#).



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