

Rapidly emerging as a premier destination for nature travel, Colombia boasts vibrant rainforests, beautiful coastlines, lush cloud forests, and the dizzying snow-capped peaks and smoldering volcanoes of the Andes. Although best known for its rich culture and famed coffee, Colombia is also one of the world's most biodiverse countries. Covering just 0.8% of the Earth, Colombia accounts for 10% of the world's known endemic species, including nearly 2,000 bird species—the most recorded anywhere in the world.



DC, COLOMBIA

WWF has been working in Colombia for more than 50 years, identifying and implementing solutions to preserve the country's remarkable biodiversity. In the fall of 2018, WWF, its partners, and the government are working to celebrate the closing of a Project Finance for Permanence (PFP) initiative called Heritage Colombia. This innovative funding approach will ensure more than 50 million acres of Colombian forests will be protected in perpetuity.

Join WWF's Luis Germán Naranjois for a once-in-a-lifetime opportunity to explore firsthand how WWF and our partners on the ground in Colombia are working together to protect the country's remarkable biodiversity including more than 340 threatened species.

From the snow peaks of the Andes to the lush Caribbean coast, Colombia is filled with rich biodiversity and cultural wonders. Every landscape has shaped a unique array of plants and animals, and a distinct cultural expression. I am thrilled to share the natural riches of my country and the efforts WWF is making to preserve them for future generations.

—Luis Germán Naranjois

WWF Expeditions is an invitation-only conservation travel program for our closest supporters, along with friends and family, to see firsthand the positive impact World Wildlife Fund is making.

These custom-designed journeys are led by WWF experts and offer exclusive opportunities to discover the wildlife and ecosystems we protect; meet community members whose lives are being improved because of our work; and immerse yourself in the worlds of our field staff and partners on the ground.

Come explore the best of the natural world and see how together we are making a difference for our planet.



Building a future in which people  
live in harmony with nature.  
[worldwildlife.org/expeditions](http://worldwildlife.org/expeditions)



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FRONT COVER: JUAN JOSÉ ARANGO

WWF EXPEDITIONS

## Heritage Colombia: A Conservation Journey with Luis Germán Naranjois

October 25–November 3, 2018







## Meet Our Expert

Luis Germán Naranjois, Ph.D, is the Conservation Director for WWF Colombia and a passionate naturalist with more than 30 years of field

experience in a wide range of ecological settings, including mangroves, tropical rainforests, inter-Andean valleys, cloud forests, and páramos. He currently leads the conceptual development of WWF's conservation portfolios for the Chocó-Darien, Northern Andes, Orinoco and the Northern Amazon, and oversees the implementation of conservation projects dealing with forest, freshwater, and marine ecosystems, species, and climate adaptation. Luis holds a Ph.D. in Evolutionary Ecology from New Mexico State University. Previously, he was a University Professor and researcher in Cali, Colombia for nearly 20 years, and coordinator of WWF's Northern Andes Ecoregional Program.



MICHEL LUTTEBROECK PICCAYA SPRL

## Heritage Colombia: A Conservation Journey with Luis Germán Naranjois

Our adventure begins in Bogotá, Colombia's vibrant capital, with two nights in the upscale El Retiro neighborhood. While in Bogotá, we will visit WWF's local office and have an opportunity to meet the staff and learn about many of the important conservation projects underway. Then we ascend to the summit of Montserrat via aerial tram, where we'll enjoy lunch overlooking the city and surrounding forests, before exploring the sights of Bogotá followed by a welcome dinner at the hotel.

From Bogotá, we fly to Pereira in Colombia's Eje Cafetero ("Coffee Axis"), where WWF has helped establish, manage and finance the protected areas that underpin the region's economy and provide water to the region's major cities. We will visit a



100-year-old farm to learn about coffee production and traditions before traveling to the high Andean "paramo" at Nevado del Ruiz National Park. There, we will enjoy the natural thermal springs and bird watching in the area surrounding our lodge. We continue our exploration of local conservation efforts with a visit to Otún Quimbaya Wildlife Sanctuary, run by the Yarumo Blanco Community Association. In the Valle de Corcora, we enjoy a short hike through the valley, which is dominated by the giant wax palm tree, the national tree of Colombia.



ANDRES R

From there, we travel north to the Caribbean coastal city of Riohacha where we visit a local Wayuu village and Los Flamencos Wildlife Sanctuary. Traveling west along the coast, we spend time in the historic city of Santa Marta and visit Tayrona National Park, where the snow-capped Sierra Nevada mountains meet the Caribbean coast—known for its palm-shaded coves, coastal lagoons, rainforest and rich biodiversity. Here, WWF is working with the Colombian government and indigenous



GRACE THANG

communities to link private and public nature reserves to create what will be called, "the mosaic." Our expedition concludes in Cartagena, where we enjoy a walking tour of the historic old town and a farewell dinner.

## Reservation Information & Trip Details

Dates: October 25–November 3, 2018

Limited to 10 travelers

Land cost: \$5,700 per person, double occupancy

Single supplement: \$810

For reservations and additional information, please contact Karl Egloff at WWF at 202-495-4119 or [karl.egloff@wwfus.org](mailto:karl.egloff@wwfus.org).

[worldwildlife.org/expeditions](http://worldwildlife.org/expeditions)



JUAN JOSE ARANGO