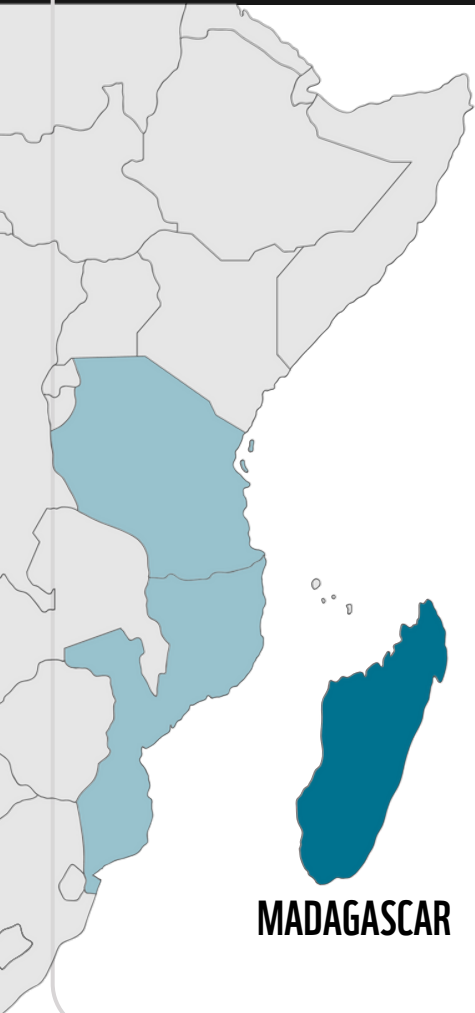




SOUTHWEST INDIAN OCEAN SEASCAPE

Increasing ecosystem protection, building coastal resilience, and transforming into a sustainable and equitable blue economy



Our vision is one where Madagascar and the wider Southwest Indian Ocean's seascapes and marine resources are managed sustainably and equitably, ensuring healthy marine ecosystems and resilient coastal communities.

The Northern Mozambique Channel and broader Southwest Indian Ocean region is a global hotspot for marine biodiversity. Iconic species and ecosystems support tens of millions of people locally and touch the lives of many more around the world. WWF-US is initially focusing on Madagascar and will expand this work to other countries in the extended region over time.

MADAGASCAR 2030 NATURE-POSITIVE IMPACTS INCLUDE

Planet

70% of key marine ecosystems (mangroves, reefs) are included within and/or recognized as marine protected and conserved areas.

People

Coastal communities have secured access to food via improved social services in three priority areas.

Prosperity

Livelihoods for 420,000 people are improved in three priority areas.

Peace

Local communities' adaptive capacity is improved in three priority areas.

OUR APPROACH

The challenges are interconnected.
Our solutions are integrated.



Challenges

Unsustainable use of
fisheries resources

Unsustainable use of
coastal habitats

Increasing climate
change impacts

Solutions

Strengthening management of
marine areas and resources

Developing a profitable and
sustainable blue economy

Diversifying and scaling sustainable
livelihood opportunities

Integrating nature into
policy change

Ankazomborona, Ambaro Bay, Madagascar

OUR WORK

WWF has been working in Madagascar since 1963 on a wide range of conservation projects, including work that expands to the Southwest Indian Ocean region. Current priorities include:

Policy

Strengthening national
and community-led
mangrove forest
management

Climate

Strengthening adaptive
capacity, disaster risk
management, and
resilient livelihoods

Coasts

Supporting mangrove
protection and restoration,
and development of
sustainable finance models

Ocean

Improving
sustainability and
transparency of
small-scale fisheries



WWF believes that when the planet regains its natural strength and flourishes, people thrive, societies prosper, and the world is more peaceful. **Join us.**