Our vision is one where Madagascar and the wider Southwest Indian Ocean's seascapes and marine resources are managed sustainably and equitably, ensuring healthy marine ecosystems and resilient coastal communities.

The Northern Mozambique Channel and broader Southwest Indian Ocean region is a global hotspot for marine biodiversity. Iconic species and ecosystems support tens of millions of people locally and touch the lives of many more around the world. WWF-US is initially focusing on Madagascar and will expand this work to other countries in the extended region over time.

**MADAGASCAR**

**2030 NATURE-POSITIVE IMPACTS INCLUDE**

- **Planet**
  - 70% of key marine ecosystems (mangroves, reefs) are included within and/or recognized as marine protected and conserved areas.

- **People**
  - Coastal communities have secured access to food via improved social services in three priority areas.

- **Prosperity**
  - Livelihoods for 420,000 people are improved in three priority areas.

- **Peace**
  - Local communities' adaptive capacity is improved in three priority areas.
### OUR WORK

WWF has been working in Madagascar since 1963 on a wide range of conservation projects, including work that expands to the Southwest Indian Ocean region. Current priorities include:

<table>
<thead>
<tr>
<th>Policy</th>
<th>Climate</th>
<th>Coasts</th>
<th>Ocean</th>
</tr>
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<tbody>
<tr>
<td>Strengthening national and community-led mangrove forest management</td>
<td>Strengthening adaptive capacity, disaster risk management, and resilient livelihoods</td>
<td>Supporting mangrove protection and restoration, and development of sustainable finance models</td>
<td>Improving sustainability and transparency of small-scale fisheries</td>
</tr>
</tbody>
</table>

Unsustainable use of fisheries resources | Unsustainable use of coastal habitats | Increasing climate change impacts | Diversifying and scaling sustainable livelihood opportunities | Integrating nature into policy change

WWF believes that when the planet regains its natural strength and flourishes, people thrive, societies prosper, and the world is more peaceful. **Join us.**

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