



WESTERN PACIFIC SEASCAPE

Increasing ecosystem protection, improving food security, and safeguarding coastal infrastructure from climate change impacts

WWF's vision is for all Pacific peoples and nations to be empowered, climate resilient and prosperous, with nature thriving and recovering: a people- and nature-positive Pacific.

The western Pacific Ocean is a treasure trove of marine biodiversity, interconnected with tradition and culture. The oceanic economic zones of this region are enormous and offer almost endless potential for securing a prosperous future for people and nature. However, influence in this region is increasingly contested as global powers look to strategically position themselves among the island nations, including by unsustainably exploiting their natural marine resources. Meanwhile, climate change is already impacting daily life and set to worsen—shaping decision-making in communities large and small.

FIJI 2030 NATURE-POSITIVE IMPACTS INCLUDE

Planet

10,000 km² of the Great Sea Reef are under effective and sustainable management.

People

Fisheries management contributes to sustainable food provision for 500,000 people.

Prosperity

\$170 million per year in coastal infrastructure is protected from climate change impacts.

Peace

50% reduction in the number of conflict or crime events in Fiji's offshore fisheries sector.

FIJI

OUR APPROACH

The challenges are interconnected.
Our solutions are integrated.



Challenges

Human impacts on coastal waters and need for sustainable management

High nutritional and economic dependence on marine systems

High vulnerability to climate change impacts and need to increase resiliency

Solutions

Enabling a sustainable blue economy

Conserving threatened marine species

Improving national and regional fisheries policy

Supporting inclusive policy and implementing 30% protection by 2030

Labasa, Vanua Levu, Fiji

OUR WORK

WWF has been working in Fiji and across the Western Pacific Seascape for over 30 years with a long-term focus on Fiji's Great Sea Reef and offshore fisheries. Current priorities include:

Policy

Securing and implementing fisheries transparency policy commitments

Climate

Improving climate change and tropical storm resilience for 5,000 people

Coasts

Protecting and restoring 22,000 hectares of mangroves

Ocean

Improving maritime security in partnership with UNODC



WWF believes that when the planet regains its natural strength and flourishes, people thrive, societies prosper, and the world is more peaceful. **Join us.**