

WWF January 2020 Challenge

Every Drop Counts

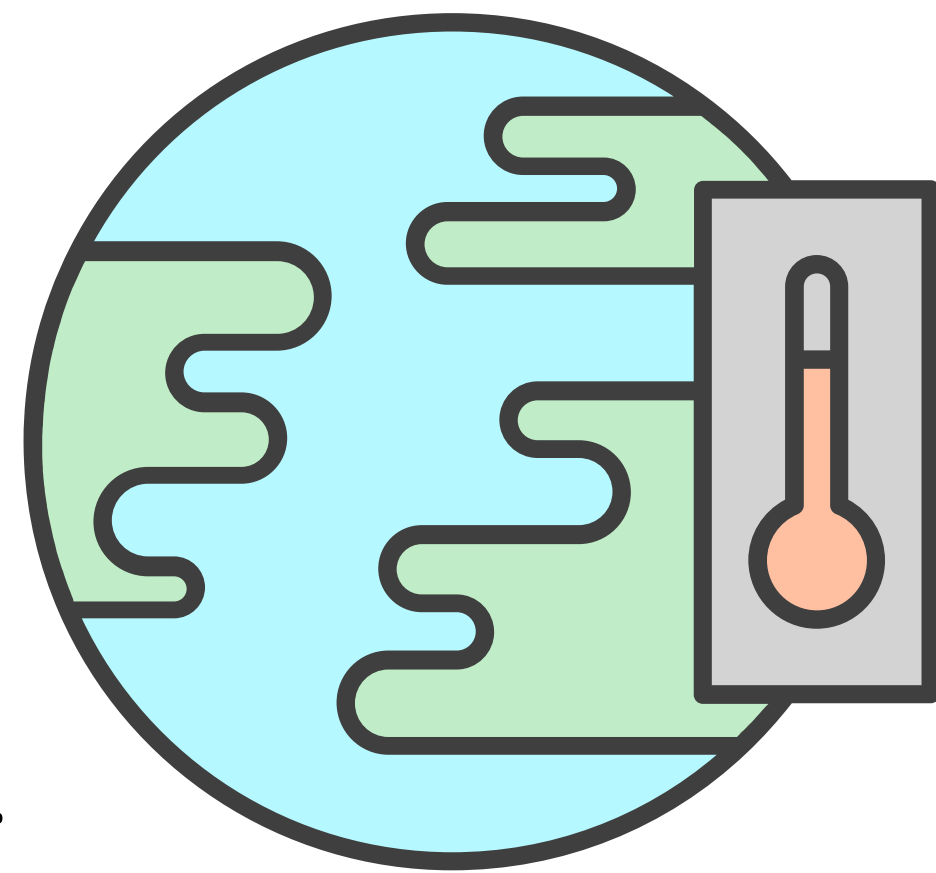
Conserve water and earn points to win an awesome WWF prize!

Only 3% of water on Earth is fresh water, and only 0.5% is available for drinking.

The other 2.5% of fresh water is locked in ice caps, glaciers, the atmosphere, soil, or under the earth's surface, or is too polluted for consumption.

WHY WATER?

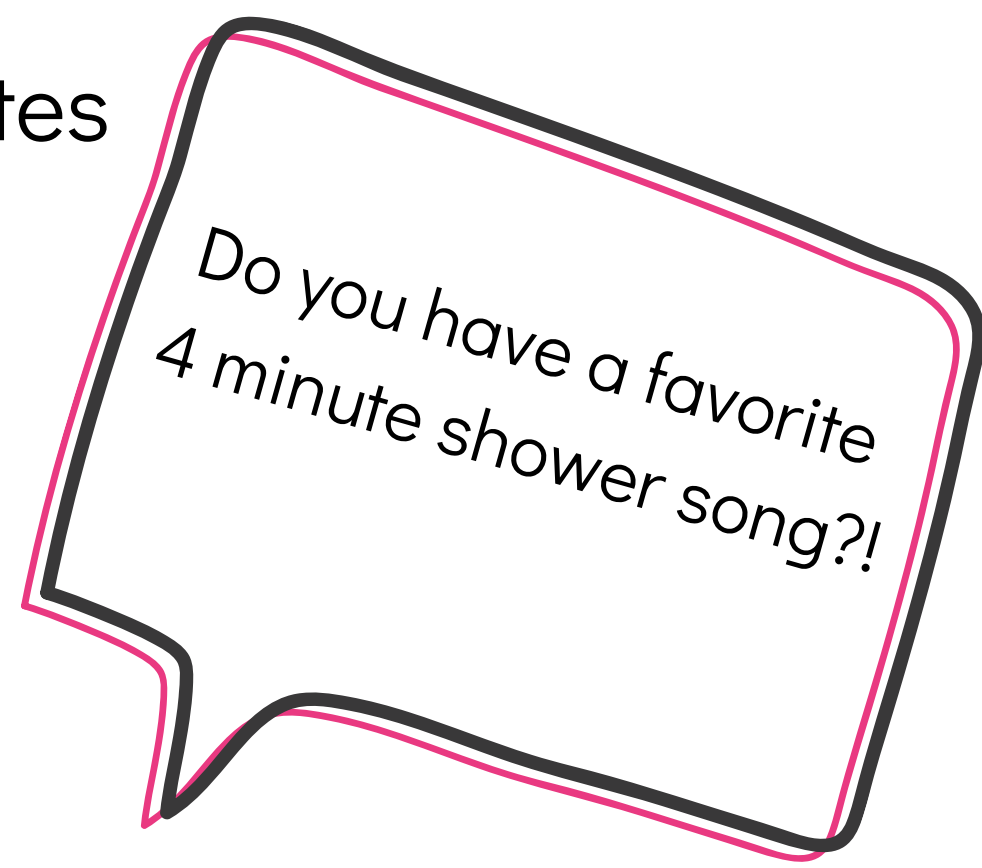
Rising temperatures, growing populations, and the harmful effects of climate change mean longer and more frequent droughts. Conserving water helps minimize the impact of these droughts around the world.



It takes energy to process and deliver water to homes, businesses, farms, and communities. By reducing our water consumption, we help to reduce pollution and conserve fuel resources.



Take a shower in 4 minutes
(or less!)



Only run dishwasher when full

No dishwasher? No problem!
Wash dishes in a basin/plugged sink
instead of individually under the tap



Only run washing machine when the
load is full



Every Drop Counts

5pts
each time!

Turn the faucet off when brushing teeth or lathering hand soap



20pts

Reuse boiled water (for tea, coffee, pasta, eggs - anything!) to water houseplants, or wash dishes



Put ice cubes on a house plant or in a container for later reuse instead of left to melt in the sink

10pts



Report a leaky public faucet

100pts!

Every Drop Counts