

**World Wildlife Fund, Inc. and
Subsidiaries**

Consolidated Financial Statements
Years Ended June 30, 2024 and 2023

World Wildlife Fund, Inc. and Subsidiaries

Consolidated Financial Statements
Years Ended June 30, 2024 and 2023

World Wildlife Fund, Inc. and Subsidiaries

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REPORT OF INDEPENDENT CERTIFIED PUBLIC ACCOUNTANTS

The Board of Directors
World Wildlife Fund, Inc. and Subsidiaries

Opinion

We have audited the consolidated financial statements of World Wildlife Fund, Inc. and Subsidiaries (collectively, "WWF"), which comprise the consolidated statements of financial position as of June 30, 2024 and 2023, and the related consolidated statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the consolidated financial statements.

In our opinion, the accompanying consolidated financial statements present fairly, in all material respects, the financial position of WWF as of June 30, 2024 and 2023, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for opinion

We conducted our audits of the consolidated financial statements in accordance with auditing standards generally accepted in the United States of America (US GAAS). Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of WWF and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of management for the financial statements

Management is responsible for the preparation and fair presentation of the consolidated financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about WWF's ability to continue as a going concern for one year after the date the consolidated financial statements are available to be issued.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with US GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the consolidated financial statements.

In performing an audit in accordance with US GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the consolidated financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the consolidated financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the WWF's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the consolidated financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about WWF's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

Grant Thornton LLP

Arlington, Virginia
December 3, 2024

Consolidated Financial Statements

World Wildlife Fund, Inc. and Subsidiaries

Consolidated Statements of Financial Position

<i>June 30,</i>	2024	2023
Assets		
Current assets		
Cash and cash equivalents	\$ 142,442,007	\$ 99,912,495
Short-term investments	71,587,312	113,588,341
Accounts receivable	2,169,616	4,052,200
Contributions receivable, current portion	51,193,677	63,320,686
Pledges receivable, current portion	39,766,661	34,217,804
Advances to third parties	42,833,775	12,850,182
Prepaid assets	17,205,538	11,287,232
Short-term trust receivable	1,677,484	-
Other current assets	570,155	454,089
Total current assets	369,446,225	339,683,029
Noncurrent assets		
Long-term investments	277,003,795	263,469,888
Investments at cost	3,035,267	2,335,267
Pledges receivable, net of current	29,622,071	37,917,764
Contributions receivable, net of current portion	3,097,027	6,266,165
Long-term trust receivables	20,672,973	25,517,707
Other noncurrent assets	12,210,044	8,645,945
Land, building, and equipment, net	68,815,086	71,590,492
Total noncurrent assets	414,456,263	415,743,228
Total assets	\$ 783,902,488	\$ 755,426,257
Liabilities and net assets		
Current liabilities		
Accounts payable and accrued expenses	\$ 30,781,835	\$ 28,888,389
Grants payable	36,407,357	33,991,338
Deferred revenue	166,227	-
Refundable advances	20,881,020	17,651,941
Short-term operating lease liability	707,295	447,468
Current portion of long-term debt	5,346,000	5,283,000
Total current liabilities	94,289,734	86,262,136
Noncurrent liabilities		
Long-term debt, net of current portion	28,249,923	33,566,743
Long-term operating lease liability	2,037,085	801,841
Long-term refundable advances	3,978,745	2,084,100
Other long-term liabilities	10,938,602	9,632,454
Total noncurrent liabilities	45,204,355	46,085,138
Total liabilities	139,494,089	132,347,274
Net assets		
Without donor restrictions	231,768,578	210,480,500
With donor restrictions	412,639,821	412,598,483
Total net assets	644,408,399	623,078,983
Total liabilities and net assets	\$ 783,902,488	\$ 755,426,257

See accompanying notes to these consolidated financial statements.

World Wildlife Fund, Inc. and Subsidiaries

Consolidated Statement of Activities

<i>Year Ended June 30, 2024</i>	Without Donor Restriction	With Donor Restriction	Total 2024
Operating revenues			
Revenue			
Contributions of cash and other financial assets	\$ 95,897,713	\$ 114,914,404	\$ 210,812,117
Government grants and contracts	60,316,519	9,844,440	70,160,959
WWF network revenue	86,931	24,438,788	24,525,719
Royalties, service contracts, and other	5,390,672	1,475,162	6,865,834
Contributed nonfinancial assets	116,906,407	-	116,906,407
Allocation of endowment earnings and quasi-endowment funds to operations	53,939,226	2,846,232	56,785,458
Total operating revenues	332,537,468	153,519,026	486,056,494
Net assets released from restrictions	145,290,713	(145,290,713)	-
Net operating revenues	477,828,181	8,228,313	486,056,494
Commercial building operations			
Revenues	4,234,425	-	4,234,425
Expenses	(5,186,866)	-	(5,186,866)
Loss from commercial building operations, net	(952,441)	-	(952,441)
Total revenues and other income, net	476,875,740	8,228,313	485,104,053
Operating expenses			
Program services			
Conservation field and policy programs	249,147,960	-	249,147,960
Public education	152,378,126	-	152,378,126
Total program services	401,526,086	-	401,526,086
Supporting services			
Finance and administration	32,117,578	-	32,117,578
Fundraising	43,232,076	-	43,232,076
Total supporting services	75,349,654	-	75,349,654
Total operating expenses	476,875,740	-	476,875,740
Change in net assets before nonoperating activities	-	8,228,313	8,228,313
Nonoperating activities			
Bequests, endowments, and split income gifts	50,674,125	344,705	51,018,830
Change in value of bequests, endowments, and split income gifts	-	(1,292,386)	(1,292,386)
Loss from restricted pledges & contributions receivable	-	(12,379,627)	(12,379,627)
Gain from investments, net	23,999,070	8,183,634	32,182,704
Gain on foreign currency exchange	357,040	-	357,040
Net assets released from restrictions	197,069	(197,069)	-
Total nonoperating activities	75,227,304	(5,340,743)	69,886,561
Total allocation of endowment earnings and quasi-endowment funds to operations	(53,939,226)	(2,846,232)	(56,785,458)
Change in net assets from nonoperating activities	21,288,078	(8,186,975)	13,101,103
Change in net assets	21,288,078	41,338	21,329,416
Net assets at beginning of year	210,480,500	412,598,483	623,078,983
Net assets at end of year	\$ 231,768,578	\$ 412,639,821	\$ 644,408,399

See accompanying notes to this consolidated financial statement.

World Wildlife Fund, Inc. and Subsidiaries

Consolidated Statement of Activities

<i>Year Ended June 30, 2023</i>	Without Donor Restriction	With Donor Restriction	Total 2023
Operating revenues			
Revenue			
Contributions of cash and other financial assets	\$ 99,416,498	\$ 117,361,209	\$ 216,777,707
Government grants and contracts	59,329,001	14,812,089	74,141,090
WWF network revenue	23,524	20,459,473	20,482,997
Royalties, service contracts, and other	10,406,187	-	10,406,187
Contributed nonfinancial assets	104,295,592	-	104,295,592
Allocation of endowment earnings and quasi-endowment funds to operations	42,831,492	2,706,735	45,538,227
Total operating revenues	316,302,294	155,339,506	471,641,800
Net assets released from restrictions	139,930,008	(139,930,008)	-
Net operating revenues	456,232,302	15,409,498	471,641,800
Commercial building operations			
Revenues	3,132,664	-	3,132,664
Expenses	(4,820,908)	-	(4,820,908)
Loss from commercial building operations, net	(1,688,244)	-	(1,688,244)
Total revenues and other income, net	454,544,058	15,409,498	469,953,556
Operating expenses			
Program services			
Conservation field and policy programs	239,754,333	-	239,754,333
Public education	145,029,906	-	145,029,906
Total program services	384,784,239	-	384,784,239
Supporting services			
Finance and administration	25,878,621	-	25,878,621
Fundraising	43,881,198	-	43,881,198
Total supporting services	69,759,819	-	69,759,819
Total operating expenses	454,544,058	-	454,544,058
Change in net assets before nonoperating activities	-	15,409,498	15,409,498
Nonoperating activities			
Bequests, endowments, and split income gifts	41,049,320	1,312,113	42,361,433
Change in value of bequests, endowments, and split income gifts	-	1,461,413	1,461,413
Gain (loss) from investments, net	26,958,934	8,993,927	35,952,861
Gain (loss) on foreign currency exchange	181,839	-	181,839
Net assets released from restrictions	359,365	(359,365)	-
Total nonoperating activities	68,549,458	11,408,088	79,957,546
Total allocation of quasi-endowment spending to operations	(42,831,492)	(2,706,735)	(45,538,227)
Change in net assets from nonoperating activities	25,717,966	8,701,353	34,419,319
Change in net assets	25,717,966	24,110,851	49,828,817
Net assets at beginning of year	184,762,534	388,487,632	573,250,166
Net assets at end of year	\$ 210,480,500	\$ 412,598,483	\$ 623,078,983

See accompanying notes to this consolidated financial statement.

World Wildlife Fund, Inc. and Subsidiaries

Consolidated Statement of Functional Expenses

Year Ended June 30, 2024	Conservation Field and Policy Programs										2024 Total Operating Expenses	Commercial Building	2024 Total Expenses
	Global Conservation	Markets and Policy	Country Offices	Program Management	Total Conservation Field and Policy Programs	Public Education	Total Program Services	Finance and Administration	Fundraising	Total Supporting Services			
Project grants & contracts	\$ 75,718,530	\$ 12,812,178	\$ 34,573,155	\$ 183,248	\$ 123,287,111	\$ 2,257,578	\$ 125,544,689	\$ 2,216,853	\$ 723,100	\$ 2,939,953	\$ 128,484,642	\$ -	\$ 128,484,642
Salaries and benefits	44,137,664	19,559,376	24,796,504	8,253,005	96,746,549	14,020,804	110,767,353	21,514,842	18,625,851	40,140,693	150,908,046	236,850	151,144,896
In-kind expense	2,639,555	12,998	55,927	-	2,708,480	113,341,703	116,050,183	312,449	543,775	856,224	116,906,407	-	116,906,407
Printing and photocopying	35,992	40,931	355,202	3,076	435,201	6,392,460	6,827,661	7,981	7,022,952	7,030,933	13,858,594	-	13,858,594
Office supplies, postage and shipping	108,411	1,089,423	1,713,295	10,479	2,921,608	4,299,034	7,220,642	48,178	4,179,671	4,227,849	11,448,491	-	11,448,491
Staff travel and expenses	2,540,846	836,974	2,596,567	331,842	6,306,229	627,749	6,933,978	281,373	712,290	993,663	7,927,641	-	7,927,641
Facilities	1,961,420	555,894	1,091,058	191,006	3,799,378	601,828	4,401,206	490,342	658,129	1,148,471	5,549,677	-	5,549,677
Depreciation and other expenses	260,570	243,007	(26,111)	2,444,539	2,922,005	1,333,525	4,255,530	1,250,739	3,029,578	4,280,317	8,535,847	2,307,849	10,843,696
Advertising	5,508	6,407	-	-	11,915	2,860,378	2,872,293	-	2,230,363	2,230,363	5,102,656	-	5,102,656
Conferences and meetings	701,426	552,371	2,812,047	35,556	4,101,400	56,796	4,158,196	383,889	87,938	471,827	4,630,023	-	4,630,023
Field office rent, vehicles and equipment	99,431	142,068	1,670,474	33,900	1,945,873	263,216	2,209,089	1,877,057	340,590	2,217,647	4,426,736	-	4,426,736
Fees, dues & subscriptions	1,205,541	79,037	218,803	676,365	2,179,746	2,918,981	5,098,727	2,243,981	2,088,306	4,332,287	9,431,014	3,077	9,434,091
Professional fees and contracts	317,321	99,404	453,265	176,913	1,046,903	618,826	1,665,729	912,781	679,839	1,592,620	3,258,349	-	3,258,349
Premiums	18,613	2,496	10,568	1,276	32,953	1,077,311	1,110,264	8,863	895,555	904,418	2,014,682	-	2,014,682
Audio visual	39,304	17,447	50,309	36,726	143,786	1,474,857	1,618,643	-	1,221,273	1,221,273	2,839,916	-	2,839,916
Computer services	37,661	6,132	254,056	3,377	301,226	22,834	324,060	459,479	14,323	473,802	797,862	-	797,862
Mailing list rental	-	-	-	-	-	206,802	206,802	-	166,564	166,564	373,366	-	373,366
Telephone	35,559	13,839	200,252	7,947	257,597	3,444	261,041	108,771	11,979	120,750	381,791	-	381,791
Building costs	-	-	-	-	-	-	-	-	-	-	-	2,639,090	2,639,090
	\$ 129,863,352	\$ 36,069,982	\$ 70,825,371	\$ 12,389,255	\$ 249,147,960	\$ 152,378,126	\$ 401,526,086	\$ 32,117,578	\$ 43,232,076	\$ 75,349,654	\$ 476,875,740	\$ 5,186,866	\$ 482,062,606

See the accompanying notes to this consolidated financial statement.

World Wildlife Fund, Inc. and Subsidiaries

Consolidated Statement of Functional Expenses

Year Ended June 30, 2023	Conservation Field and Policy Programs										2023 Total Operating Expenses	Commercial Building	2023 Total Expenses
	Global Conservation	Markets and Policy	Country Offices	Program Management	Total Conservation Field and Policy Programs	Public Education	Total Program Services	Finance and Administration	Fundraising	Total Supporting Services			
Project grants & contracts	\$ 77,456,400	\$ 11,256,548	\$ 41,104,335	\$ 473,550	\$ 130,290,833	\$ 2,483,965	\$ 132,774,798	\$ 1,022,470	\$ 1,333,887	\$ 2,356,357	\$ 135,131,155	\$ -	\$ 135,131,155
Salaries and benefits	38,773,603	16,908,667	22,776,400	7,123,370	85,582,040	11,627,847	97,209,887	16,933,530	17,029,433	33,962,963	131,172,850	-	131,172,850
In-kind expense	-	-	177,602	-	177,602	102,932,817	103,110,419	559,757	622,734	1,182,491	104,292,910	-	104,292,910
Printing and photocopying	36,755	15,874	448,060	1,065	501,754	8,027,717	8,529,471	8,807	7,561,203	7,570,010	16,099,481	-	16,099,481
Office supplies, postage and shipping	613,589	47,460	2,302,490	7,770	2,971,309	5,296,268	8,267,577	54,392	4,478,838	4,533,230	12,800,807	-	12,800,807
Staff travel and expenses	2,030,894	927,798	2,290,315	211,625	5,460,632	522,458	5,983,090	189,943	660,241	850,184	6,833,274	-	6,833,274
Facilities	1,976,069	491,571	1,207,987	167,983	3,843,610	675,378	4,518,988	406,199	694,010	1,100,209	5,619,197	-	5,619,197
Depreciation and other expenses	320,737	373,892	204,855	1,669,590	2,569,074	1,321,469	3,890,543	1,262,289	2,757,090	4,019,379	7,909,922	9,084	7,919,006
Advertising	750	27,066	-	-	27,816	3,234,361	3,262,177	-	2,259,410	2,259,410	5,521,587	-	5,521,587
Conferences and meetings	770,318	235,679	1,936,796	19,601	2,962,394	171,835	3,134,229	108,146	58,022	166,168	3,300,397	-	3,300,397
Field office rent, vehicles and equipment	300,016	6,196	1,846,548	20,002	2,172,762	245,047	2,417,809	1,524,008	268,015	1,792,023	4,209,832	-	4,209,832
Fees, dues & subscriptions	595,774	159,188	204,473	560,755	1,520,190	3,016,586	4,536,776	1,842,985	1,883,121	3,726,106	8,262,882	-	8,262,882
Professional fees and contracts	171,421	164,886	383,734	167,410	887,451	792,373	1,679,824	1,255,577	773,431	2,029,008	3,708,832	-	3,708,832
Premiums	5,149	5,166	3,929	1,375	15,619	2,005,928	2,021,547	3,686	1,491,894	1,495,580	3,517,127	-	3,517,127
Audio visual	22,564	229	47,635	35,812	106,240	2,376,866	2,483,106	-	1,783,779	1,783,779	4,266,885	-	4,266,885
Computer services	56,730	6,610	344,212	1,898	409,450	32,827	442,277	514,363	21,072	535,435	977,712	-	977,712
Mailing list rental	-	-	-	-	-	263,091	263,091	-	192,104	192,104	455,195	-	455,195
Telephone	39,964	13,368	193,464	8,761	255,557	3,073	258,630	192,469	12,914	205,383	464,013	-	464,013
Building costs	-	-	-	-	-	-	-	-	-	-	-	4,811,824	4,811,824
	\$ 123,170,733	\$ 30,640,198	\$ 75,472,835	\$ 10,470,567	\$ 239,754,333	\$ 145,029,906	\$ 384,784,239	\$ 25,878,621	\$ 43,881,198	\$ 69,759,819	\$ 454,544,058	\$ 4,820,908	\$ 459,364,966

See the accompanying notes to this consolidated financial statement.

World Wildlife Fund, Inc. and Subsidiaries

Consolidated Statements of Cash Flows

Year Ended June 30,	2024	2023
Cash flows from operating activities		
Change in net assets	\$ 21,329,416	\$ 49,828,817
Adjustments to reconcile change in net assets to net cash provided by operating activities		
Depreciation and amortization	6,915,165	6,242,890
Amortization of leasing commissions	260,155	150,980
Amortization of loan issuance costs	29,180	29,180
Unrealized and realized gain on investments	(23,742,297)	(27,187,485)
Contributions restricted in perpetuity	(22,500)	(601,293)
Change in discount on multi-year pledges	(298,406)	1,419,266
Change in actuarial value of split interest agreements	1,292,386	(1,461,413)
Change in discount on contributions receivable	(137,060)	15,235
Write-off of uncollectible pledges and accounts receivables	13,673,428	668,410
Loss on disposal of building improvements	-	172,690
Changes in assets and liabilities		
Accounts receivable	1,882,584	(1,070,444)
Pledges receivable	(10,628,186)	(614,583)
Advances to third parties	(29,983,593)	(4,786,781)
Contributions receivable	15,433,207	3,994,464
Prepaid assets	(5,918,306)	197,243
Other current assets	(116,066)	979,624
Short-term trust receivables	(1,677,484)	-
Long-term trust receivables	3,552,348	1,647,799
Other noncurrent assets	(3,824,254)	(3,176,854)
Accounts payable and accrued expenses	1,893,446	1,155,275
Grants payable	2,416,019	1,819,972
Deferred revenue	166,227	-
Refundable advances	5,123,724	2,855,445
Lease liability	1,495,071	373,249
Other long-term liabilities	1,306,148	112,986
Net cash provided by operating activities	420,352	32,764,672
Cash flows provided by investing activities		
Purchases of building improvements and equipment	(4,139,759)	(5,034,872)
Purchases of investments	(76,531,015)	(109,113,781)
Proceeds from sale of investments	128,040,434	114,970,258
Net cash provided by investing activities	47,369,660	821,605
Cash flows used in financing activities		
Proceeds from contributions restricted in perpetuity	22,500	601,293
Principal payments on loan payable	(5,283,000)	(5,196,000)
Net cash used in financing activities	(5,260,500)	(4,594,707)
Increase in cash and cash equivalents	42,529,512	28,991,570
Cash and cash equivalents, beginning of year	\$ 99,912,495	\$ 70,920,925
Cash and cash equivalents, end of year	\$ 142,442,007	\$ 99,912,495
Required supplemental disclosure		
Cash payments for interest	\$ 527,491	\$ 617,920

See accompanying notes to these consolidated financial statements.

World Wildlife Fund, Inc. and Subsidiaries

Notes to Consolidated Financial Statements

June 30, 2024 and 2023

1. Summary of Accounting Policies

Organization

World Wildlife Fund, Inc. (WWF or WWF-US), a Delaware nonprofit corporation, has worked since 1961 to conserve nature and reduce the most pressing threats to the diversity of life on Earth. The WWF Network, of which WWF-US is a part, is one of the world's leading conservation organizations, working in over 100 countries, with the support of millions of members worldwide. WWF is dedicated to delivering science-based solutions to preserve the diversity and abundance of life on Earth, halt the degradation of the environment, and combat climate change.

WWF focuses its work in six key areas:

Wildlife Conservation - conserving threatened wildlife and wild places to sustain life on Earth.

Forests - conserving the world's most important forests to sustain nature's diversity, benefit our climate, and support human well-being.

Freshwater - protecting the world's freshwater resources and landscapes to support biodiversity and human livelihoods.

Oceans - achieving resilient and productive oceans that support rich biodiversity, food security, and sustainable livelihoods.

Food - producing enough food to nourish everyone in the world while reducing the environmental footprint of food systems.

Climate - creating a climate-resilient and zero-carbon world, powered by renewable energy.

WWF works in partnership with communities, individuals, governments, businesses, and foundations to address the greatest threats to life on this planet and protect the natural resources that sustain and inspire us. Together we are:

- Safeguarding and restoring species and their habitats with both well-proven and innovative technologies, and cutting-edge social and ecological science.
- Supporting the ability of local communities to thrive while conserving the natural resources they depend upon.
- Transforming specific commodity markets to reduce the impact of their production and consumption on natural systems.
- Mobilizing hundreds of millions of people to support conservation.

WWF is the largest member of an international WWF Network which has offices in more than 50 countries. The independently incorporated WWF national organizations coordinate their conservation work. WWF-International, a secretariat located near Geneva, Switzerland, provides network services. WWF-US, WWF-International, and the WWF Network are not consolidated, due to the lack of control among the entities.

WWF-US has 14 offices stationed outside of the US. These country offices are Nepal, Bhutan, Namibia, Mexico, Guatemala, Honduras, Belize, Suriname, Guiana, Ecuador, Peru, Paraguay, Bolivia and Chile.

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1250 24 Street LLC (“1250 24 Street”) is a District of Columbia limited liability company (“LLC”) incorporated on January 26, 2017 to: (a) have and exercise all powers conferred by the laws of the District of Columbia on limited liability companies, and (b) do any and all things necessary, convenient or incidental for the achievement of the foregoing. Currently, 1250 24 Street leases and operates the building owned by WWF at 1250 24th Street, Northwest Washington, D.C. WWF has 100% membership interest in 1250 24 Street.

1250 24 LLC (“1250 24”) is a District of Columbia limited liability company incorporated on November 15, 2016 to: (a) have and exercise all powers conferred by the laws of the District of Columbia on limited liability companies, and (b) do any and all things necessary, convenient or incidental for the achievement of the foregoing. Currently, 1250 24 leases and operates a portion of the building owned by WWF at 1250 24th Street, Northwest Washington, D.C. WWF has 100% membership interest in 1250 24.

WWF Impact (“WWF Impact”), LLC is a Delaware limited liability company incorporated on August 3, 2021 to engage in direct investment in entities focused on WWF’s key focus areas. WWF has 100% membership interest in WWF Impact.

Principles of Consolidation

The accompanying consolidated financial statements include the accounts of WWF, 1250 24 Street, 1250 24, and WWF Impact (collectively, “WWF”). All significant intercompany balances and transactions have been eliminated in consolidation. The consolidated financial statements include the accounts of WWF and its LLC companies, collectively referred to hereafter as WWF, where WWF has control in the form of majority voting interest in the Board of Directors, management of the leadership position or a majority source of funding. The account of WWF includes financial activity of the WWF-US country offices.

Basis of Presentation

The consolidated financial statements of WWF have been prepared using the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America (“U.S. GAAP”).

Net Asset Classification

Based on the existence or absence of donor-imposed restrictions, WWF classifies resources as follows:

- *Net assets without donor restrictions* - net assets without donor restrictions are the net assets that are neither invested in perpetuity, nor purpose or time restricted by donor-imposed stipulations. Board-designated net assets are net assets without donor restrictions designated by the Board of Directors. Board-designated reserves result primarily from bequests received that are designated for use in operations by the Board of Directors.
- *Net assets with donor restrictions* - net assets with donor restrictions are the net assets that are contributions and endowment investment earnings subject to donor-imposed stipulations. Some donor-imposed restrictions are temporary in nature that either expire by the passage of time or can be fulfilled and removed by action of WWF pursuant to these stipulations. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity. Donor-imposed restrictions are

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released when a restriction expires, that is, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both.

WWF reports unconditional contributions restricted by donors as increases in net assets with donor restrictions in the reporting period received. When a restriction expires (that is, when a stipulated time restriction ends or purpose restriction is accomplished), net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statements of activities as net assets released from restrictions. WWF treats contributions with both a barrier to recognition and a right or return or release as conditional contributions. WWF reports conditional contributions with donor restrictions as increases in net assets without donor restrictions in the reporting period in which the barrier has been satisfied and revenue has been recognized, and when the time restriction ends, or purpose restriction is accomplished. WWF reports unconditional donor restricted contributions received and satisfied in the same fiscal year as additions to and releases from net assets with donor restrictions.

Cash and Cash Equivalents

Cash and cash equivalents are cash and limited period investments with original maturities of three months or less, except for those investment funds held as part of the investment portfolio.

Financial Risks

WWF maintains cash balances with federally insured institutions as well as in accounts located outside the United States. Accounts at federally insured institutions are insured by the Federal Deposit Insurance Corporation up to \$250,000 per bank at June 30, 2024 and 2023, respectively. At June 30, 2024 and 2023, WWF held \$114,759,884 and \$75,307,366, respectively, in uninsured accounts, respectively. WWF has not experienced any losses in such accounts and believes it is not exposed to any significant credit risk on its cash and cash equivalents.

WWF has operations in many countries around the world, many of which have politically and economically volatile environments. As a result, WWF may have financial risks associated with these operations including, but not limited to, such matters as the assessment of additional local taxes and foreign currency risk.

Financial Instruments and Credit Risk

Financial instruments which potentially subject WWF to a concentration of credit risk consist principally of investments held at credit worthy financial institutions. By policy, these investments are kept within limits designed to prevent risk caused by concentration. Credit risk with respect to pledges receivable is considered limited due to the large WWF donor base. Credit risk with respect to contributions receivable relates to amounts due from the U.S. government and entities in the WWF network. Credit risk is considered limited due to the large number of entities from which amounts are due.

Funds Maintained in Foreign Accounts

Certain items reflected in the consolidated statements of financial position, including cash and cash equivalents of \$5,087,877 and \$3,783,225 converted from local currencies and \$10,155,574 and \$6,552,319 in U.S. dollars at June 30, 2024 and 2023, respectively, are maintained at financial institutions in foreign countries. For financial reporting purposes, the year-end foreign currency

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balances are translated into U.S. dollars using current exchange rates in effect at the date of the consolidated statements of financial position.

Advances to Third Parties

Advances to third parties consist primarily of advances to WWF's subgrantees for future program implementation for those awards considered to be conditional contributions made to subgrantees. Advances to third parties totaled \$42,833,775 and \$12,850,182 as of June 30, 2024 and 2023, respectively.

Accounts Receivable

Accounts receivables are stated at their net realizable value. Accounts receivable consist primarily of noninterest-bearing amounts due for royalty, service and other contracts. The allowance method is used to determine the uncollectible amounts. The allowance is based on prior years' experience and management's analysis of subsequent collections. If actual collection experience changes, revisions to the allowance may be required. Uncollectible accounts are written off when all efforts to collect these receivables have been exhausted.

Contributions Receivable

Conditional contributions consist primarily of awards from contracts with the U.S. federal government, as well as bilateral and multilateral awards. Contributions receivable related to these awards are not recorded until the barrier within the arrangements have been satisfied by WWF. These receivables are expected to be collected within one year and are recorded at their net realizable value.

Contributions from the WWF network are also included in contributions receivable. These receivables arise primarily from unconditional awards from WWF network members. Network receivables that are expected to be collected within one year are recorded at net realizable value. Network receivables that are expected to be collected in future years are recorded at the present value of their estimated future cash flows which approximates their fair value. The discounts on those amounts are computed using an average treasury bond corporate rate plus any needed risk premium based on the number of years until the contract arrangements expire. Amortization of the discount is recorded as additional network revenue.

Pledges Receivable

Unconditional promises to give that are expected to be collected within one year are recorded at net realizable value. Unconditional promises to give that are expected to be collected in future years are recorded at the present value of their estimated future cash flows. The discounts on those amounts are computed using treasury bond corporate rates applicable to the years in which the promises are received. Amortization of the discount is recorded as additional contribution revenue. An allowance is made for uncollectible pledges based upon management's judgment and an analysis of the creditworthiness of the donors, past collection experience, and other relevant factors.

Prepaid Assets

Prepaid assets include amounts paid in advance in the normal course of business, premiums which are miscellaneous items provided to donors and others, and other miscellaneous assets of WWF.

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Investments

The fair value of marketable investments in equity and debt securities are based on the published current market value at June 30, 2024 and 2023.

Investments held at net asset value per share (NAV) have no readily determinable market value and are valued based on management's valuation of estimates and assumptions from information and representations provided by the respective general partners and investment managers in the absence of readily ascertainable market values. Because of the inherent uncertainty of valuation, it is possible that estimated values may differ significantly from the values that would have been used had a ready market for the securities existed, and the differences could be material. In addition, certain investments may also have risk associated with concentrations of investments in one geographic region and in certain industries.

Long-term investments represent Board-designated reserves, endowments, charitable gift annuities, and pooled income funds held for long-term investment. Short-term investments consist of investments with a maturity date of 12 months or less.

Purchases and sales of securities are reflected on a trade-date basis. Gains and losses on sales of securities are based on average cost and are recorded in the statement of activities in the period in which the securities are sold. Dividends are accrued based on the ex-dividend date. Interest is recognized as earned.

Investments at Cost

Investments at cost represent investments valued at acquisition cost. WWF invested in three early-stage companies that focus on reducing food waste and developing natural product alternatives that primarily use seaweed, including seaweed production.

Loan and Bond Issuance Costs

Costs associated with issuance of loans have been deferred and are amortized over the terms of the loans. WWF uses the straight-line method, which approximates the effective interest method. The loan issuance costs are presented as direct deduction from the face amount of the related liability. Loan issuance costs totaled \$262,616 for the years ended June 30, 2024 and 2023, and accumulated amortization related to the loan totaled \$87,539 and \$58,359 as of June 30, 2024 and 2023, respectively.

Land, Building, and Equipment

Land, building, and equipment are recorded at cost. WWF capitalizes all expenditures for property and equipment over \$5,000. Depreciation for equipment, furniture and software is computed using the straight-line method. Depreciation and amortization for the building, building improvements and tenant improvements is computed using the straight-line method.

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The estimated useful lives of WWF's assets are as follows:

Office equipment	3 years
Office furniture and fixtures	5 - 8 years
Software and applications	3 - 11 years
Building and tenant improvements	15 years
Building	30 - 40 years

The estimated useful life of tenant improvements is the lesser of the term of the lease or life of the asset.

Impairment of Long-Lived Assets

WWF reviews asset carrying amounts whenever events or circumstances indicate that such carrying amounts may not be recoverable. When considered impaired, the carrying amount of the long-lived asset is reduced, by a charge to the consolidated statements of activities, to the carrying value.

Other Noncurrent Assets

Other noncurrent assets consist of the assets for WWF's 457(b) pension and international plans recorded at fair value, ROU assets, leasing commissions and deferred rent receivable.

Split Income Gifts

WWF has been named as beneficiary in various split income gifts that include charitable gift annuities and remainder trusts. The values of all split income gifts have been determined using discount rates of 5.6% and 4.2% for the years ended June 30, 2024 and 2023, respectively, based upon rates approved by the Internal Revenue Service (IRS) as of the fiscal year ends.

Charitable Trusts - WWF acts as trustee for various revocable and irrevocable trusts. These trusts are governed by the respective trust agreements, which generally provide for either an income stream or a future distribution of cash or other assets to WWF, in whole or in part, for a specified period or upon the occurrence of a specific event, respectively. If a trust is revocable, or if the maker of the trust reserves the right to replace WWF as the beneficiary of the trust, WWF records the assets placed in trust at fair value, with an equal and offsetting liability until such time that WWF receives distributions from the trust in accordance with its terms. If the trust is irrevocable, the trust assets are recorded at fair value, and a related liability for future payments to be made to the specified beneficiaries is recorded at fair value using present value techniques and risk-adjusted discount rates designed to reflect the assumptions market participants would use in pricing the liability. The excess of contributed assets over the trust liability is recorded as a contribution with donor restrictions until such amount is received via trust distribution or is expended in satisfaction of the donor-restricted purpose stipulated by the trust agreement, or both, if any. At that time, net assets with donor-imposed time or purpose restrictions are released to net assets without restrictions, and net assets with donor restrictions that are perpetual in nature are transferred to the endowment. In subsequent years, the liability for future trust payments to the donor is reduced by payments made to the donor and is adjusted to reflect changes in the fair value of the liability at the end of the year. Upon termination of the trust, the remaining liability is removed and recognized as income.

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Charitable Gift Annuities - Under charitable gift annuity contracts, WWF receives immediate and unrestricted title to contributed assets and agrees to make fixed recurring payments over the stipulated period. Contributed assets are recorded at fair value on the date of receipt. WWF maintains reserve assets of charitable gift annuities in segregated account funds. The related liability for future payments to be made to the specified beneficiaries is recorded at fair value using present value techniques and risk-adjusted discount rates designed to reflect the assumptions market participants would use in pricing the liability. The excess of contributed assets over the annuity liability is recorded as a contribution without donor restrictions. In subsequent years, the liability for future payments to the beneficiary is reduced by payments made to the beneficiary and is adjusted to reflect changes in the fair value of the liability at the end of the year. Upon termination of the annuity contract, the remaining liability is removed and recognized as income.

As of June 30, 2024 and 2023, \$13,280,405 and \$12,437,043, respectively, are included as long-term investments in the consolidated statements of financial position and represent split income gifts for which WWF serves as the trustee. These gifts are recorded at the discounted present value of the gifts based on 2000CM mortality tables for split income gifts received prior to January 1, 2015, and the 2012 Individual Annuity Reserving mortality tables for split income gifts received after January 1, 2015. WWF recognizes a liability for the portion of the split income gifts that is determined to be payable to beneficiaries under the terms of the agreements where WWF is the trustee. As of June 30, 2024 and 2023, these liabilities totaled \$6,516,802 and \$6,616,426, respectively, and are recorded within other long-term liabilities in the consolidated statements of financial position.

Income from these gifts is recorded as investment income and changes in the value are included in the accompanying consolidated statements of activities.

Beneficial Interests in Charitable Trusts Held by Others - WWF has been named as an irrevocable beneficiary of various charitable trusts held and administered by independent trustees. These trusts were created independently by donors and are administered by outside agents designated by the donors. Therefore, WWF has neither possession nor control over the assets of the trusts.

At the date WWF receives notice of a beneficial interest, a contribution with donor restrictions is recorded in the consolidated statements of activities, and a beneficial interest in charitable trusts held by others is recorded in the consolidated statements of financial position at fair value using present value techniques and risk-adjusted discount rates designed to reflect the assumptions market participants would use in pricing the expected distributions to be received under the agreement. Thereafter, beneficial interests in the trusts are reported at fair value in the consolidated statements of financial position, with changes in fair value recognized in the consolidated statements of activities. Upon receipt of trust distributions or expenditures, or both, in satisfaction of the donor-restricted purpose, if any, net assets with donor-imposed time or purpose restrictions are released to net assets without donor restrictions. Trust distributions with donor-imposed restrictions that are perpetual in nature are transferred to the endowment, in which case, net assets with donor-restrictions are not released.

For split income gifts, for which WWF does not serve as the trustee, WWF included a loss of \$1,292,386 and a gain of \$1,461,413 in the accompanying consolidated statements of activities for the years ended June 30, 2024 and 2023, respectively.

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WWF's beneficial interest in these gifts, which amounted to \$22,350,457 and \$25,517,707 at June 30, 2024 and 2023, respectively, is also recorded at the discounted present value of the gifts and is included in short-term and long-term trust receivables in the accompanying consolidated statements of financial position.

In addition to these gifts, WWF has been named as the beneficiary in various agreements that are either revocable, or for which a reasonable valuation cannot be calculated, or allow the donor or beneficiary to change WWF's right to receive the assets. Such agreements are therefore not recorded in the accompanying consolidated financial statements.

Grants Payable

Grants are primarily made to other conservation organizations. The grants are accrued when WWF makes a legally enforceable unconditional pledge to the other organization.

Deferred Revenue

Funds received in advance of satisfying contractual performance obligations are recorded as deferred revenue in the consolidated statements of financial position. For the year ended June 30, 2024, WWF had \$166,227 in deferred revenue. There was no deferred revenue recognized for the year ended June 30, 2023.

Refundable Advances

A transfer of assets (i.e., cash received) that is related to a conditional contribution is accounted for as a refundable advance in the accompanying consolidated statements of financial position until the barriers to recognition have been substantially met or explicitly waived by the donor. As of June 30, 2024 and 2023, refundable donor advances amounted to \$24,859,765 and \$19,736,041, respectively.

Functional Allocation of Expenses

The costs of program and supporting services activities have been summarized on a functional basis in the consolidated statements of activities and are further described in Note 12. The consolidated statements of functional expenses present the natural classification detail of expenses by function. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

Allocation of Joint Costs

WWF reports the costs of all materials and activities that include a fundraising appeal as fundraising costs unless certain specific conditions are met, in which case the joint costs may be allocated between fundraising and program expenses. WWF evaluates all programs that include fundraising to determine which programs would meet the requirements for allocation of costs. WWF allocates joint costs based on the relative direct cost method whereby costs are allocated to each of the components on the basis of their respective direct costs (i.e., costs incurred in connection with the multipurpose materials or activity that are specifically identifiable to each program or function). In fiscal years 2024 and 2023, WWF incurred joint costs of \$44,157,176 and \$51,107,602, respectively, for informational materials and activities that included a fundraising appeal. Of the joint costs

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incurred, \$19,482,855 and \$21,373,743 were allocated to fundraising expenses, and \$24,674,321 and \$29,733,859 were allocated to program expenses, in fiscal years 2024 and 2023, respectively.

Use of Estimates

The preparation of consolidated financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, disclosure of contingent assets and liabilities, and reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Interpretation of Relevant Law

The Board of Directors has determined that an enacted version of the state of Delaware's Uniform Prudent Management of Institutional Funds Act (UPMIFA) applies to WWF's endowment funds. When a donor expresses intent clearly in a written gift instrument, WWF follows the donor's instructions. When a donor's intent is not so expressed, WWF shall spend an amount from the fund that is prudent, consistent with the purposes of the fund, relevant economic factors, and the donor's intent that the fund continues in perpetuity.

Investment Policy Statement

As careful stewards of our donors' contributions, and to be respectful of their intent to support and further WWF's conservation efforts, WWF seeks to manage the investment portfolio to maximize funding for conservation while prudently managing risk. Careful management of the assets is designed to ensure a total return (income plus capital change) necessary to preserve and enhance (in real dollar terms) the principal of the fund and at the same time, provide a dependable source of support for current operations and programs. The investment portfolio includes donor-restricted funds that WWF must hold in perpetuity or for donor-specified period(s) as well as board-designated funds. The primary investment objective of the pool is to attain a net average annual total real return of 5% over rolling ten-year periods. Actual returns in any given period may vary from this amount but should be attainable over a series of ten-year periods.

2. Revenue Recognition

WWF's significant revenue recognition policies are outlined below.

Contracts with Customers

WWF recognizes revenue when it satisfies a performance obligation by transferring a promised good to, or performing a service for, a customer. The amount of revenue recognized reflects the consideration WWF expects to receive in exchange for satisfying distinct performance obligations. If a performance obligation does not meet the criteria to be considered distinct, WWF combines it with other performance obligations until a distinct bundle of goods or services exists. For the following items, disaggregated by type, performance obligations are satisfied over time and the related revenue is recognized as services are rendered. WWF management expects that the period between when WWF transfers goods and services to their customers and when the customers pay for those goods and services will be one year or less. Therefore, WWF has elected the practical expedient not to adjust the promised amount of consideration for the effects of a significant financing component. Invoices resulting from WWF's contracts with customers are generally due

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within 30 days of the invoice date. Royalties, service contracts and other revenue consists of the following:

Royalties - WWF grants customers a license to access WWF's trademark in exchange for royalty payments. The trademark represents symbolic intellectual property which does not have significant stand-alone functionality as the utility of the trademark to the customer is serviced from its association with WWF's on-going business activities to support and maintain the value of the trademark. The right to access intellectual property is satisfied over time as WWF fulfills its promise to grant the customer the right to use the trademark and as WWF supports and maintains the intellectual property. Certain WWF's royalty contracts contain variable elements based on usage or sales. This variable element of consideration is recognized when the sale or usage occurs.

Service Contracts - From time to time, WWF enters into arrangements with customers to provide services that ultimately further the conservation of nature yet provide reciprocal value to the customer. Services range from providing customers assistance with corporate environmental policies, procuring appropriate organizations to perform work on behalf of the customer, and providing WWF's international entities with various administrative services.

Certain of these arrangements require WWF to complete milestones in order to be entitled to payment. WWF, therefore, recognizes revenue as those milestones are achieved. There are no variable consideration elements to these milestone-based contracts. There was no revenue recognized for milestone-based service contracts for the years ended June 30, 2024 and 2023.

For other service arrangements, WWF has a right to consideration from a customer in an amount that corresponds directly with the value to the customer of WWF's performance completed to date. Therefore, WWF recognizes revenues in the amount to which WWF has the right to invoice. WWF elected not to disclose information about unsatisfied performance obligations because of WWF's right to invoice.

Government Grants and Contracts

Within the consolidated statements of activities, government grants and contracts revenue consist of the following:

- U.S. Federal Grants - Grants awarded by federal agencies or passed through to WWF from another donor that received funding from the U.S. federal government are generally considered nonreciprocal transactions restricted by the awarding agency for certain purposes. Revenue is recognized when qualified expenditures are incurred and conditions under the grant agreement are met.
- Bilateral Contributions - Bilateral contributions include support received from foreign governments that are generally considered to be nonreciprocal transactions. These arrangements are governed by various stipulations that are related to the purpose of the agreement and regulations of the foreign government providing the support. For conditional contributions, revenue is recognized when qualified expenditures are incurred and barriers under the grant agreement are met. Certain contributions from foreign governments may be unconditional contributions and are recorded as revenue at the time the agreement is executed.
- Multilateral Contributions - Multilateral contributions include support received from institutions created by a group of countries to provide financing for the purpose of development such as the Global Environmental Facility, World Bank, United Nations and

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others. Contributions from these donors may be either conditional or unconditional transactions. Depending on the type of agreement, WWF may record revenue at the time the agreement is executed for unconditional contributions, or as conditions are satisfied for conditional contributions.

Network Revenue

WWF global network offices contribute support to WWF for its country programs. Contributions from network offices are generally recognized as unconditional contributions upon execution of the agreement with the WWF global network offices.

Included in WWF Network revenues on the consolidated statements of activities for the years ended June 30, 2024 and 2023 are revenues from WWF-Netherlands of \$3,348,742 and \$1,755,179, respectively.

Contributions of Cash and Other Financial Assets

WWF receives support from individuals, foundations, corporations, and other non-governmental organizations (NGO's) in support of WWF's mission. Contributions of cash and other financial assets are recognized at fair value on the earlier of the receipt of cash or an unconditional promise to give.

Contributed Nonfinancial Assets

Radio and television stations and certain publications have contributed advertising time and space to WWF at no charge. The estimated fair values of the advertisements are based on independent third-party valuations and reported as contributed nonfinancial assets in the period in which the advertisements are run. Certain other contributed nonfinancial assets have also been received and recorded at fair-market value in the period in which each contribution was made.

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For the years ended June 30, 2024 and 2023, contributed nonfinancial assets recognized within the statements of activities included:

	2024 Revenue Recognized	2023 Revenue Recognized	Utilization in Programs/Activities	Donor Restrictions	Valuation Techniques and Inputs
Advertising	\$ 114,205,513	\$102,094,336	Global Conservation, Public Education, and Fundraising	No associated donor restrictions	Contributed services from advertisers are valued at the estimated fair value based on current rates for similar services
Consulting services	855,927	177,602	Global Conservation, and Country Offices	No associated donor restrictions	Contributed consulting services are valued at the estimated fair value based on current rates for similar services
Legal services	197,090	475,439	Finance and Administration	No associated donor restrictions	Contributed services from attorneys are valued at the estimated fair value based on current rates for similar legal services
Electronic supplies	309,889	-	Global Conservation	No associated donor restrictions	Contributed electronic supplies from companies are valued at the estimated fair value based on published prices
Goods and supplies	14,723	8,876	Markets & Policy, Public Education, and Fundraising	No associated donor restrictions	Contributed goods and supplies from companies are valued at the estimated fair value based on published prices
Software	1,323,265	1,539,339	Finance and Administration, Public Education, and Fundraising	No associated donor restrictions	Contributed programs from companies are valued at the estimated fair value based on current rates for similar software services
Total	\$ 116,906,407	\$104,295,592			

Nonoperating Activities

Contributions, except for bequests, endowments, and split income gifts are reported as revenue from operating activities in the appropriate category of net assets. The Board of Directors has designated that bequests, endowments, and split income gifts are not generally available for use in

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operations; therefore, these contributions are recognized as nonoperating activities in the appropriate category of net assets.

Investment income, including realized and unrealized gains and losses, in excess of amounts utilized in operations based on the organization's spending policy, is accounted for as an increase or decrease in nonoperating activities. It is classified as net assets without donor restrictions unless its use is restricted by explicit donor stipulations or by law.

Loss from restricted pledges and contributions receivable is related to restricted contribution receivables that were written off primarily due to satisfaction of the promise to give through a new donor or a donor advised fund.

Gain on foreign currency exchange is a result of translating cash and cash equivalents maintained at financial institutions in foreign countries into U.S. dollars using current exchange rates in effect at the date of the consolidated statements of financial position.

Trusts and Bequests

Split-interest trust contributions are only recorded when the agreement becomes irrevocable. WWF's remainder value is revalued every year. Bequest contributions are recorded only after probate and the legal process has been completed.

The following table shows WWF's revenues disaggregated by type for the years ended June 30, 2024 and 2023:

	2024	2023
Contributions of cash and other financial assets	\$ 210,812,117	\$ 216,777,707
Network revenue	24,525,719	20,482,997
Government grants and contracts:		
U.S. federal grants	37,296,642	32,633,198
Bilateral grants	8,517,704	13,291,857
Multilateral grants	24,346,613	28,216,035
Subtotal: government grants and contracts	70,160,959	74,141,090
Royalties, service contracts and other:		
Royalties	2,569,991	6,567,551
Service contracts	2,428,158	2,696,653
Other	1,867,685	1,141,983
Subtotal: royalties, service contracts and other	6,865,834	10,406,187
Contributed nonfinancial assets	116,906,407	104,295,592
Allocation of endowment earnings and quasi-endowment funds to operations	56,785,458	45,538,227
Total operating revenues	\$ 486,056,494	\$ 471,641,800
Commercial building revenue	\$ 4,234,425	\$ 3,132,664
Bequests, endowments, and split income gifts	\$ 49,726,444	\$ 43,822,846

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Contracts with Customers - Remaining Performance Obligations

WWF's royalty contracts at June 30, 2024 and 2023, have a duration greater than one year and contain both fixed and variable elements. Under the practical expedients for performance obligations, variable consideration for future periods need not be disclosed for sales-based or usage-based royalties in exchange for a license of intellectual property. Regarding the royalty fixed payments, as of June 30, 2024 and 2023, approximately \$4,393,095 and \$1,442,874, respectively, is expected to be recognized from the remaining performance obligations in future years.

Conditional Contributions

At June 30, 2024 and 2023, WWF had received notification of outstanding conditional promises to give of approximately \$103,859,669 and \$77,498,141, respectively.

At June 30, 2024 and 2023, WWF had remaining available award balances on U.S. government, bilateral, and multilateral grants and contracts for sponsored projects of \$393,605,957 and \$292,105,098, respectively. These award balances are not recognized as assets and will be recognized as revenue as the projects progress and barriers are met, generally as expenses are incurred. At June 30, 2024 and 2023, WWF has awarded conditional grants to subrecipients related to performance of these sponsored projects, which have outstanding commitments of up to \$160,318,288 and \$148,662,948, respectively.

3. Accounts Receivable

Management believes amounts recorded in accounts receivable to be collectible based on historical collection experience, write-offs and other factors and, therefore, has not recorded an allowance against the accounts receivable as of June 30, 2024 and 2023. Accounts receivable is comprised of the following at June 30:

	2024	2023
Service contracts	\$ 426,232	\$ 717,938
Others	1,743,384	3,334,262
	\$ 2,169,616	\$ 4,052,200

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4. Contributions Receivable

Management believes amounts recorded in contributions receivable to be collectible based on historical collection experience, write-offs and other factors and, therefore, has not recorded an allowance against the contributions receivable as of June 30, 2024 and 2023. Contributions receivable is comprised of the following at June 30:

	2024	2023
WWF Network, net of discount	\$ 12,254,556	\$ 17,238,369
Government grants and contracts	37,120,453	44,883,405
Others	4,915,695	7,465,077
	\$ 54,290,704	\$ 69,586,851

Of total contributions receivable, network receivables have amounts that are expected to be due in future years. These amounts were estimated based on the remaining contract value and numbers of years left on the award. The interest rates used to discount the amounts expected to be collected in future years range from 0.32% to 5.47% for the years ended June 30, 2024 and 2023, respectively.

	2024	2023
Less than a year	\$ 51,193,677	\$ 63,320,686
One-to-five years	3,263,575	6,569,773
Subtotal	54,457,252	69,890,459
Less: discount to present value	(166,548)	(303,608)
Subtotal	54,290,704	69,586,851
Less: current portion of contributions receivable	(51,193,677)	(63,320,686)
Non-current portion of contributions receivable	\$ 3,097,027	\$ 6,266,165

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5. Pledges Receivable

Unconditional promises to give consisted of the following at June 30:

	2024	2023
Less than a year	\$ 39,766,661	\$ 34,217,804
One-to-five years	31,055,748	39,906,989
More than five years	2,081,714	1,824,572
Subtotal	72,904,123	75,949,365
Less: discount to present value	(3,265,391)	(3,563,797)
Less: allowance for uncollectible pledges	(250,000)	(250,000)
Subtotal	69,388,732	72,135,568
Less: current portion of pledges receivable	(39,766,661)	(34,217,804)
Non-current portion of pledges receivable	\$ 29,622,071	\$ 37,917,764

The interest rates used to discount the amounts expected to be collected in future years range from 0.32% to 5.47% for the years ended June 30, 2024 and 2023, respectively.

6. Investments

Investments consisted of the following at June 30:

	2024	2023
Money market funds	\$ 624,784	\$ 577,234
Investments held at NAV	134,715,251	128,876,080
Mutual and exchange traded funds	192,098,976	232,823,756
Debt securities	21,152,096	14,781,159
Total investments	348,591,107	377,058,229
Less: short-term investments	(71,587,312)	(113,588,341)
Long-term investments	\$ 277,003,795	\$ 263,469,888

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Investment gain consisted of the following for the year ended June 30:

	2024	2023
Dividends and interest income	\$ 9,697,416	\$ 9,894,231
Realized and unrealized gains, net	23,742,297	27,187,485
Less: investment expenses	(1,257,009)	(1,128,855)
Gain from investments, net	\$ 32,182,704	\$ 35,952,861

WWF received donated securities that were immediately sold with a fair value of \$2,941,631 and \$5,463,954 during the years ended June 30, 2024 and 2023, respectively.

7. Land, Building, and Equipment

Land, building, and equipment consisted of the following at June 30:

	2024	2023
Land	\$ 17,436,974	\$ 17,436,974
Building	45,990,145	45,752,825
Furniture, equipment, and software	49,700,453	47,081,965
Building and tenant improvements	38,184,712	36,953,310
Construction in progress	3,062,934	3,010,385
	154,375,218	150,235,459
Less: accumulated depreciation and amortization	(85,560,132)	(78,644,967)
Land, building, and equipment, net	\$ 68,815,086	\$ 71,590,492

Depreciation and amortization expense consisted of the following for the years ended June 30:

	2024	2023
Depreciation, commercial building operations	\$ 2,031,355	\$ 1,796,164
Depreciation, all other building and equipment	4,883,810	4,446,726
Total depreciation and amortization	\$ 6,915,165	\$ 6,242,890

Loss on disposals of building improvements was \$0 and \$172,690 as of June 30, 2024 and 2023, respectively.

The commercial building operations net cash inflow was \$1,240,814 and \$854,095 for the fiscal years ended June 30, 2024 and 2023, respectively.

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8. Long-Term Debt

Long-term debt is as follows at June 30:

	2024	2023
Loan payable	\$ 33,771,000	\$ 39,054,000
Less: issuance costs, net	(175,077)	(204,257)
Long-term debt	33,595,923	38,849,743
Less: current portion	(5,346,000)	(5,283,000)
Long-term debt, net of current portion	\$ 28,249,923	\$ 33,566,743

On July 1, 2021, WWF entered into the Term Loan with a financial institution for \$48,948,000. The loan bears a fixed rate of interest at 1.44%. The Term Loan has monthly repayment terms ranging from \$428,000 to \$487,000 over the term of the loan. The Term Loan matures on July 1, 2030.

Maturities of debt are as follows:

2025	\$ 5,346,000
2026	5,424,000
2027	5,512,000
2028	5,590,000
2029	5,660,000
Thereafter	6,239,000
Less: issuance costs, net	(175,077)
	\$ 33,595,923

WWF incurred aggregate interest expense on the outstanding debt of \$521,257 and \$596,775 for the years ended June 30, 2024 and 2023, respectively. As of June 30, 2024, WWF was in compliance with these covenants, limitations and restrictions.

9. Commitments and Contingencies

Litigation

In the normal course of business, WWF is from time to time a party to various claims and lawsuits. If management determines, based on the underlying facts and circumstances, that it is probable a loss will result from a litigation contingency and the amount of the loss can be reasonably estimated, the estimated loss is accrued for. Management does not expect any adverse financial impact from open litigation matters occurring in the normal course of business as of June 30, 2024.

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Commitments

At June 30, 2024 and 2023, WWF had unfunded commitments of \$15,006,250 and \$10,551,648, respectively, to fund certain partnership investments periodically up to a specified level.

Leases

WWF contract conveys the right to control the use of identified property or equipment (an identified asset) for a period of time in exchange for consideration. WWF has elected the practical expedients to allow the lease and non-lease components not to be separated in the event the contract contains both components, and to not record leases with an initial term of 12 months or less on the consolidated statements of financial position. WWF has entered into both cancelable lessor and lessee commitments. WWF determines if a contract contains a lease at the inception of the contract.

Lessee commitments

WWF leases non-headquarters office facilities in the U.S. and internationally under operating leases that expire on various dates through 2043. Such costs are included within facilities in the consolidated statements of functional expenses. It is expected that WWF will renew leases as necessary in the normal course of its activities. Lease terms may contain renewal and extension options and early termination features. The weighted-average lease terms were 9.8 and 3.5 years as of June 30, 2024 and 2023, respectively.

WWF records a lease obligation liability equal to the present value of future payments under the terms of its leases. The discount rate is applied to three portfolios of leases. Management has concluded the application does not create a material difference when compared to individually determined discount rates applied to each of the leases in the portfolio. The weighted average discount rate associated with operating leases as of June 30, 2024 and 2023 is 0.90% and 0.33%, respectively.

WWF recorded ROU assets, short-term operating lease liability, and long-term operating lease liability and are included in other noncurrent assets, short-term operating lease liability, and long-term operating lease liability, respectively, in the consolidated statements of financial position as of June 30, 2024 and 2023.

	2024	2023
Operating lease ROU assets	\$ 2,737,163	\$ 1,232,918
Operating lease liabilities:		
Short-term operating lease liability	707,295	447,468
Long-term operating lease liability	2,037,085	801,841
ROU assets obtained in exchange for lease liabilities	\$ 1,276,559	\$ 997,469

The total cash payments for operating leases were \$926,240 and \$764,634 for the years ended June 30, 2024 and 2023, respectively.

Rental expense for the years ended June 30, 2024 and 2023 was \$848,547 and \$720,719, respectively.

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June 30, 2024 and 2023

The following is a schedule of the future minimum lease payments as of June 30, 2024:

Years Ending June 30,

2025	\$	723,640
2026		575,786
2027		462,999
2028		261,060
2029		42,938
Thereafter		710,657
Less: Present value discount		(32,700)
Total	\$	2,744,380

Lessor commitments

WWF's lessor commitments primarily consist of operating leases for the use of its owned premises. Leases may include options to renew at the end of the lease term. Lease payments received under these commitments include fixed payments for the rental space as well as variable payments based on usage of services and escalating costs of building operations. Total lease income was \$4,234,425 and \$3,132,644 for the years ended June 30, 2024 and 2023, respectively.

1250 24 Street and 1250 24 lease and operate the building owned by WWF. Lease income and expense of \$4,959,018 for both years ended June 30, 2024 and 2023 have been eliminated in the consolidated financial statements.

The minimum future lease rental income is as follows:

Years Ending June 30,

2025	\$	3,946,262
2026		3,902,111
2027		3,958,487
2028		4,033,547
2029		3,798,231
Thereafter		9,367,875
Total	\$	29,006,513

Additionally, WWF has letters of credit from various banks, which list the tenants as the applicants and WWF as the beneficiary. Letters of credit in favor of WWF as of June 30, 2024 and 2023 total \$302,738. At June 30, 2024 and 2023, no amounts had been drawn against the letters of credit.

Federal and State Programs

Amounts received and expended by WWF under various federal and state programs are subject to audit by government agencies. Management believes that adjustments, if any, which might result from such audits would not have a material impact on the financial position of WWF.

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Indirect Cost Reimbursement

The reimbursement of indirect costs reflected in the accompanying consolidated financial statements as federal grants revenue is subject to final approval by federal grantors and could be adjusted upon the results of these reviews. Management believes that the results of any such adjustment will not be material to WWF's financial position or change in net assets.

10. Employee Benefits

WWF has a tax-deferred defined contribution plan under Section 403(b) of the Internal Revenue Code (IRC) for its employees. WWF's contributions under the 403(b) Plan are based on years of service and range from 3% to 9% of an eligible employee's annual salary. The expenses recorded by WWF for the 403(b) Plan were \$7,208,978 and \$6,205,952 for the years ended June 30, 2024 and 2023, respectively.

WWF has adopted two Deferred Compensation Plans (the Plan) in accordance with Section 457(b) and Section 457(f) of the IRC. The purpose of the 457(b) Plan is to offer certain eligible employees additional deferred compensation and/or the opportunity to defer specified amounts of compensation, on a pretax basis. The assets and liabilities associated with the 457(b) Plan were \$4,421,800 and \$3,016,028 for the years ended June 30, 2024 and 2023, respectively. The assets for the 457(b) Plan are included in other noncurrent assets and the liabilities are included in other long-term liabilities as presented in the consolidated statements of financial position. The purpose of the 457(f) Plan is the retention and recruitment of talent at the executive level. There were no 457(f) Plan deferrals or plan expenses for the years ended June 30, 2024 and 2023.

During fiscal year 2004, WWF implemented a self-funded health insurance benefit plan under guidelines issued by the U.S. Department of Labor in accordance with the Employee Retirement Income Security Act (ERISA). Under this plan, WWF pays employee health insurance claims directly rather than using a third-party administrative service. To limit potential risk and exposure to higher than estimated claims, WWF has also purchased stop-loss insurance protecting WWF from claims over \$100,000 for individual employees and 125% of the actuarially determined yearly cost for the aggregated claims. The anticipated claims incurred but not reported are \$523,000 and \$487,000 as of June 30, 2024 and 2023, respectively, and are included in accounts payable and accrued expenses in the accompanying consolidated statements of financial position.

11. Income Taxes

WWF follows guidance that clarifies the accounting for uncertainty in tax positions taken or expected to be taken in a tax return, including issues relating to financial statement recognition and measurement. This guidance provides that the tax effects from an uncertain tax position can only be recognized in the financial statements if the position is "more-likely-than-not" to be sustained if the position were to be challenged by a taxing authority. The assessment of the tax position is based solely on the technical merits of the position, without regard to the likelihood that the tax position may be challenged.

WWF is exempt from federal income tax under IRC section 501(c)(3), though it is subject to tax on income unrelated to its exempt purpose, unless that income is otherwise excluded by the Code. WWF has processes presently in place to ensure the maintenance of its tax-exempt status; to

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identify and report unrelated income; to determine its filing and tax obligations in jurisdictions for which it has nexus; and to identify and evaluate other matters that may be considered tax positions. WWF has determined that there are no material uncertain tax positions that require recognition or disclosure in the financial statements.

12. Functional Expenses

The consolidated financial statements report certain categories of expenses that are attributed to more than one program or supporting function. Therefore, expenses require allocation on a reasonable basis that is consistently applied. WWF determines functional expense classification based on the departments to which time and expenses are charged. WWF departments reflect the nature and purpose of each expense that is incurred. Overhead expenses, which include occupancy, depreciation, and amortization, as well as salaries and wages, benefits, payroll taxes, and office expenses of the facilities staff, are allocated based on total expenses excluding in-kind expenses and other unallowable costs to each of the functional categories. Finance and administration consist of accounting, finance, human resources, general information technology and legal service expenses. The following provides a description of each of the program expense categories presented in the consolidated statements of functional expenses:

Global Conservation - Whether in Alaska's Bristol Bay; Montana's Great Plains; the rainforests of Brazil, Peru, and Bolivia; or the mountains of Nepal and Bhutan, WWF-US partners with local communities and other groups to find actions to protect freshwater resources from contamination and depletion, reduce overfishing to ensure reliable food sources, reduce conflicts between local people and wildlife, employ energy solutions that generate fewer greenhouse gas emissions than the current energy production system, and enact forest management approaches that regenerate or restore critical habitats for wildlife and a range of forest-based products for people.

Markets and Policy - WWF partners with corporations, government agencies, local communities, NGOs, universities, and research institutes to reduce the impact of the production and trade of commodities that most affect our conservation priorities. Our goal is to measurably reduce the most significant impacts of individual actors as well as entire industries.

Country Offices - From Peru's rainforests and the mountains of Bhutan to Namibia's communal conservancies, WWF brings its science-based and results oriented approach to environmental challenges all over the world. WWF supports the creation of resource-based economic opportunities and livelihoods for communities in some of the world's most remote locations. WWF-US manages certain country-office operations in Latin America, as well as in Bhutan, Namibia, and Nepal, directly supporting conservation efforts in some of the most ecologically diverse places on earth.

Program Management - departments that provide support directly to programmatic activities including program operations, legal support, and information technology support.

Public Education - WWF shares information with the American public on nature's value and the importance of conservation through a variety of channels, from our Wild Classrooms educational curriculum, our signature publication World Wildlife Magazine, our public service announcements, our website, and annual international events such as Earth Hour.

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13. Net Assets Without Donor Restrictions

Net assets without donor restrictions include undesignated and Board Designated amounts for the following purposes as of June 30:

	2024	2023
Board Designated for:		
Board Designated Reserves	\$ 174,584,501	\$ 148,288,555
Programmatic Activities	8,432,601	10,798,548
1001 Nature Trust	17,244,573	16,475,669
Building Losses and Others	8,304,386	9,351,138
Total Board Designated Quasi-Endowment	208,566,061	184,913,910
Undesignated	23,202,517	25,566,590
Total net assets without donor restrictions	\$ 231,768,578	\$ 210,480,500

Board designated reserves - Board designated reserves consist of funds designated by the Board of Directors to function as a quasi-endowment and to be used for general operations per board payout policies. The board has established a spending policy for such funds as described in Note 14.

Board designation for programmatic activities - The WWF Board of Directors has designated reserves to support special programmatic initiatives as determined by WWF management and authorizes special payouts from these reserves.

1001 Nature Trust - In 1971 His Royal Highness the Prince of the Netherlands and President of the World Wildlife Fund launched "1001: A Nature Trust" to which he personally invited 1,000 men and women to join him in contributing funds to WWF for use in WWF's basic operations. This fund was held by WWF-International in Switzerland, separate from WWF-US. WWF-US established its own fund in parallel with WWF International so that invited members living in the United States would be able to contribute to this fund to support operations in the U.S. The Board designated these funds to be used for general operations. The spending policy outlined in Note 14 is followed for the 1001 Nature Trust since it is considered to be a quasi-endowment.

Board Designation for Building Losses and Others - In 2021, The Board of Directors designated \$13.5 million to support the building operations during a time of revenue losses due to vacancies as well as for replacement of WWF's storage area network.

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14. Endowments

The endowment consists of individual funds established by donors to provide annual funding for specific activities and general operations. The endowment also includes certain net assets without donor restrictions that have been designated for endowment by the Board of Directors.

As of June 30, 2024 and 2023, WWF had the following endowment net asset composition by type of fund:

	Without Donor Restrictions	With Donor Restrictions	2024 Totals
Donor restricted endowment funds			
Original donor-restricted gift amount and amounts required to be maintained in perpetuity by donor	\$ -	\$ 51,967,504	\$ 51,967,504
Accumulated investment gains	-	28,531,270	28,531,270
Total donor-restricted endowment funds	-	80,498,774	80,498,774
Total board-designated quasi-endowment funds	208,566,061	-	208,566,061
Total endowment net assets	\$ 208,566,061	\$ 80,498,774	\$ 289,064,835

	Without Donor Restrictions	With Donor Restrictions	2023 Totals
Donor restricted endowment funds			
Original donor-restricted gift amount and amounts required to be maintained in perpetuity by donor	\$ -	\$ 51,359,559	\$ 51,359,559
Accumulated investment gains	-	24,532,516	24,532,516
Total donor-restricted endowment funds	-	75,892,075	75,892,075
Total board-designated quasi-endowment funds	184,913,910	-	184,913,910
Total endowment net assets	\$ 184,913,910	\$ 75,892,075	\$ 260,805,985

WWF has interpreted the UPMIFA as requiring the preservation of the fair value of the original gift as of the date of the donor-restricted endowment funds, unless there are explicit donor stipulations to the contrary. As a result of this interpretation, WWF retains in perpetuity (a) the original value of initial and subsequent gift amounts (including promises to give at fair value) donated to the Endowment and (b) any accumulations to the endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added. Donor-restricted amounts not retained in perpetuity are subject to appropriation for expenditure by WWF in a manner consistent with the standard of prudence prescribed by UPMIFA. WWF considers the following factors

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in deciding to appropriate or accumulate donor-restricted endowment funds: the duration and preservation of the fund, the purposes of the organization and the donor-restricted endowment fund, general economic conditions, the possible effect of inflation and deflation, the expected total return from income and the appreciation of investments, other resources of the organization, and the investment policies of WWF.

From time to time, certain donor-restricted endowment funds may have fair values less than the amount required to be maintained by donors or by law (underwater endowments). We have interpreted UPMIFA to permit spending from underwater endowments in accordance with prudent measures required under law. At June 30, 2024 and 2023, there were no endowment funds that are underwater.

Investment and Spending Policies

WWF has adopted investment and spending policies for the endowment that attempt to provide a predictable stream of funding for operations while seeking to maintain the purchasing power of the endowment assets. WWF's investment policy statement is included in Note 1.

The Board-approved spending policy for fiscal year 2024 is as follows:

Donor restricted endowment net assets: payouts on donor restricted endowment net assets are based on specific events or instructions as provided by donors. When specific donor instructions do not exist regarding the payout, the Board approved a payout based on 5% of the average endowment fair market value of the prior three years at December 31.

Board designated quasi-endowment net assets: payouts from the board designated quasi-endowment net assets are based on 100% of the trailing three-year average of available bequests, 5% of the trailing three-year average of Board-designated reserves, other payouts approved by the Board of Directors, and payout balances available from prior years.

In establishing this policy, WWF considered the long-term expected return of the investment portfolio and it is consistent with WWF's objective to maintain the purchasing power of the endowment assets held in perpetuity or for a specified term as well as to provide additional real growth through new gifts and investment return. The amounts authorized under this policy are reported as allocation of endowment earnings and quasi-endowment funds to operations on the accompanying consolidated statements of activities. Allocation of endowment earnings and quasi-endowment funds to operations represent funds that are transferred from non-operating activities to operating as a result of the appropriations that are made available for spending and expended during the year.

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The amount made available and expended for the years ended June 30, 2024 and 2023 was \$56,785,458 and \$45,538,227, respectively. Changes in endowment net assets for the years ended June 30, 2024 and 2023 are as follows:

	Without Donor Restrictions	With Donor Restrictions	2024 Totals
Endowment net assets, beginning of year	\$ 184,913,910	\$ 75,892,075	\$ 260,805,985
Total investment return	16,574,487	7,430,431	24,004,918
Board designations/contributions	50,243,161	22,500	50,265,661
Appropriation of endowment assets pursuant to spending policy	(43,165,497)	(2,846,232)	(46,011,729)
Endowment net assets, end of year	\$ 208,566,061	\$ 80,498,774	\$ 289,064,835

	Without Donor Restrictions	With Donor Restrictions	2023 Totals
Endowment net assets, beginning of year	\$ 158,480,688	\$ 69,003,589	\$ 227,484,277
Total investment return	21,237,074	8,993,927	30,231,001
Board designations/contributions	40,640,690	601,293	41,241,983
Appropriation of endowment assets pursuant to spending policy	(35,444,542)	(2,706,734)	(38,151,276)
Endowment net assets, end of year	\$ 184,913,910	\$ 75,892,075	\$ 260,805,985

Appropriation of assets for expenditure pertains to income from interest and dividends received on endowment assets which may be used by WWF for operations or specific donor-specific designations in accordance with the endowment agreements.

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15. Net Assets with Donor Restrictions

Net assets with donor restrictions are restricted for the following purposes as of June 30:

	2024	2023
Subject to expenditure for a specified purpose:		
Forests, Oceans, Wildlife, Freshwater Conservation	\$ 147,632,339	\$ 146,583,499
Markets and Food	18,130,777	23,172,009
Public Affairs	54,123,838	35,219,568
International Country Offices	60,708,710	61,401,608
Promises to give for which time restrictions have not lapsed and, the proceeds from which have been restricted by donors for:		
Forests, Oceans, Wildlife and Freshwater Conservation	21,691,706	13,245,384
Markets and Food	5,714,865	5,590,995
Public Affairs	1,688,355	22,432,985
International Country Offices	-	3,542,653
Total subject to expenditure for a specified purpose:	309,690,590	311,188,701
Subject to the passage of time:		
Beneficial interests in charitable trusts held by others	22,350,457	25,517,707
Promises to give that are not restricted for purpose by donors, but which are unavailable for expenditure until due	100,000	-
Total subject to the passage of time:	22,450,457	25,517,707
Endowments:		
Original donor-restricted endowment gift and amounts required to be retained by the donor:		
U.S. programs	301,618	301,618
International programs	5,369,329	5,220,645
Education for Nature	20,148,720	20,148,720
General support	19,348,379	19,203,205
Other programs	6,799,458	6,485,371
Total original donor-restricted endowment gifts and amounts required to be retained by the donor	51,967,504	51,359,559
Accumulated investment gains on endowment funds		
U.S. programs	616,671	549,533
International programs	2,102,600	1,839,356
Education for Nature	7,698,705	6,453,478
General support	18,110,820	15,690,149
Other programs	2,474	-
Total accumulated investment gains on endowment funds	28,531,270	24,532,516
Total endowments	80,498,774	75,892,075
Total net assets with donor restrictions	\$ 412,639,821	\$ 412,598,483

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WWF has summarized donor-restricted net assets that are subject to purpose restrictions into the following categories based upon donor wishes:

Forests, Oceans, Wildlife, Freshwater Conservation - WWF partners with local communities and other groups to find actions to take to protect freshwater resources from contamination and depletion, reduce overfishing to endure reliable food sources, reduce conflicts between local people and wildlife, employ energy solutions that generate fewer greenhouse gas emissions than the current energy production system, and enact forest management approaches that regenerate or restore critical habitats for wildlife and a range of forest-based products for people.

Markets and Food - WWF partners with corporations, government agencies, local communities, NGO's, universities and research institutes to reduce the impact of the production and trade of commodities that most affect our conservation priorities. WWF's goal is to measurably reduce the most significant impacts of individual actors as well as entire industries.

Public Affairs - WWF believes in fostering a safer, healthier, and more resilient future for people and nature. WWF helps individual citizens and some of the world's largest companies rethink the way they produce and consume energy, food, and water. WWF provides decision makers with the results of field studies describing the biological richness of some of the world's most productive regions, research into the loss or degradation of key ecological systems such as the arctic, tropical rainforest, fisheries, coral reefs, river systems and wetlands and solutions based on technology applications, policy incentives and actions that individual citizens can take to protect the planet.

International Country Offices - From Peru's rainforests and the mountains of Bhutan, to Namibia's communal conservancies, the WWF Network brings its science-based and results oriented approach to environmental challenges in 100 countries. WWF supports the creation of resources-based economic opportunities and livelihoods for communities in the world's most remote locations.

Within donor restricted endowment funds, there are certain categories of restrictions on the endowed assets. The categories are described below:

U.S. Programs - non-headquarters departments located within the U.S. that are performing programmatic work around our six key areas of conservation: forests, marine, freshwater, wildlife, food and climate.

International Programs - departments implementing programmatic work outside the U.S. around our six key areas of conservation: forests, marine, freshwater, wildlife, food and climate.

Education for Nature (EFN) - EFN seeks to build the capacity of conservationists in Africa, Asia, and Latin America. To achieve this goal, it provides financial support to individuals and organizations working in conservation from select countries. EFN Scholarships provide funding to individuals at pre-selected institutions for diploma-level study.

General Support - the payouts for certain endowments are not restricted for a specific programmatic purpose and are available for general operations of WWF.

Other Programs - these endowments are used to support WWF science and other cross-cutting initiatives. WWF constantly looks for new opportunities to improve the effectiveness and efficiency of our conservation work. Sharing that newfound knowledge with scientists across the globe is critical to protecting critical species and places. The members of this team reach out and work with

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individuals across the organization and WWF Network to share data for valid scientific, conservation and educational purposes.

Net assets were released from donor restrictions by incurring expenses satisfying the restricted purpose or by occurrence of the passage of time or other events specified by the donors as follows for the years ended June 30, 2024 and 2023.

	2024	2023
Expiration of time restrictions	\$ 197,069	\$ 359,365
Satisfaction of purpose restrictions		
Forests, Oceans, Wildlife, Freshwater Conservation	50,591,735	48,148,494
Markets and Food	15,485,040	18,465,428
Public Affairs	23,143,277	21,958,064
International Country Offices	53,224,430	48,651,287
Total releases related to time and purposes restrictions	142,641,551	137,582,638
Endowment releases based on spending policy		
U.S. programs	17,028	13,976
International programs	402,310	386,682
Education for Nature	1,351,331	1,375,213
General support	858,644	708,676
Other programs	216,918	222,188
Total endowment releases	2,846,231	2,706,735
Total net assets released from donor restrictions	\$ 145,487,782	\$ 140,289,373

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16. Liquidity and Availability

The following reflects WWF's financial assets as of the consolidated statements of financial position date, reduced by amounts not available for general use because of contractual or donor-imposed restrictions within one year of the consolidated statements of financial position date.

	2024	2023
Total consolidated assets	\$ 783,902,488	\$ 755,426,257
Less: nonfinancial assets:		
Land, building, and equipment, net	(68,815,086)	(71,590,492)
Prepaid assets	(17,205,538)	(11,287,232)
Advances to third parties	(42,833,775)	(12,850,182)
Other current and non-current assets	(12,780,199)	(9,100,034)
Investments at cost	(3,035,267)	(2,335,267)
Financial assets	639,232,623	648,263,050
Less: financial assets unavailable for general expenditures within one year, due to:		
Donor restricted net assets	(412,639,821)	(412,598,483)
Board designated net assets	(208,566,061)	(184,913,910)
Add: board approved spending for 2025 and 2024 from board designated quasi-endowment		
5% spending policy	9,051,989	8,772,161
Bequest revenue spending policy	43,055,892	30,980,638
Financial assets available to meet cash needs for general expenditures within one year	\$ 70,134,622	\$ 90,503,456

WWF's goal is to maintain financial assets to meet operating expenses in support of WWF's mission. Excess cash is invested in savings accounts and readily marketable equities in accordance with approved investment guidelines. Liquidity excludes board designated amounts held per board policy, other than those approved for spending during the years ending June 30, 2024 and 2023, but those resources could be deployed to support operating activities with board approval.

A substantial portion of support to WWF are contributions that require resources to be spent in accordance with donor restrictions. WWF must maintain sufficient resources to meet these requirements, making these assets unavailable for use to meet operating costs.

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17. Fair Value Measurements

Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability between market participants in an orderly transaction on the measurement date. The market in which the reporting entity would sell the asset or transfer the liability with the greatest volume and level of activity for the asset or liability is known as the principal market. When no principal market exists, the most advantageous market is used. This is the market in which the reporting entity would sell the asset or transfer the liability with the price that maximizes the amount that would be received or minimizes the amount that would be paid. Fair value is based on assumptions market participants would make in pricing the asset or liability. Generally, fair value is based on observable quoted market prices or derived from observable market data when such market prices or data are available. When such prices or inputs are not available, the reporting entity should use valuation models.

ASC 820, *Fair Value*, establishes a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value and maximizes the use of observable inputs and minimizes the use of unobservable inputs by requiring the use of observable inputs when available. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1) and the lowest priority to unobservable inputs (Level 3). The three levels of the fair value hierarchy under ASC 820 are described as follows:

Level 1 - Valuation based on quoted market prices in active markets for identical assets or liabilities. Since valuations are based on quoted prices that are readily and regularly available in an active market, valuation of these products does not entail a significant degree of judgment. Examples include equity securities and publicly traded mutual funds that are actively traded on a major exchange or over-the-counter market.

Level 2 - Valuation methodology inputs may include:

1. Quoted prices for similar assets or liabilities in active markets;
2. Quoted prices for identical or similar assets or liabilities in inactive markets;
3. Inputs other than quoted prices that are observable for the asset or liability;
4. Inputs that are derived principally from or corroborated by observable market data by correlation or other means; and
5. If the asset or liability has a specified (contractual) term, the level 2 input must be observable for substantially the full term of the asset or liability.

Examples include the fair value of municipal bonds which are estimated using recently executed transactions, bid/asked prices, and pricing models that factor in, where applicable, interest rates, bond spreads, and volatility.

The asset or liability's fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques maximize the use of relevant observable inputs and minimize the use of unobservable inputs.

Level 3 - Valuation based on inputs that are unobservable and reflect management's best estimate of what market participants would use as fair value. Examples include limited partnerships, private equity investments, and beneficial interest in trusts.

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Some of WWF's investments may be illiquid and WWF may not be able to vary the portfolio in response to changes in economic and other conditions. Some of the investments that are purchased and sold are traded in private, unregistered transactions and are therefore subject to restrictions on resale or otherwise have no established trading market. In addition, if WWF is required to liquidate all or a portion of its portfolio quickly, WWF may realize significantly less than the value at which it previously recorded those investments.

Investments valued at a Net Asset Value per share or equivalent (NAV) practical expedient - WWF reports certain investments using NAV as determined by investment managers under the so called "practical expedient". The practical expedient allows NAV to represent fair value for reporting purposes when the criteria for using this method are met. These investment funds are held as units or interest in institutional funds or limited partnerships, which are stated at the NAV. WWF uses the NAV as a practical expedient to estimate the fair value, unless it is probable that all or a portion of the investment will be sold for an amount different than NAV. Certain investments valued at NAV are in partnership investments that consist of alternative investments made in limited partnerships, offshore limited liability companies and private equity concerns. When market quotations are not available, the fair value is estimated using information provided to WWF by the investment managers or general partners. The values are based on estimates that require varying degrees of judgment and, for fund of funds investments, are primarily based on financial data supplied by the investment managers of the underlying funds. Individual investment holdings within the alternative investments may include investments in both nonmarketable and marketable investments. Nonmarketable securities may include equity in private companies, real estate, thinly traded securities, and other investment vehicles. The investments may indirectly expose WWF to the effects of securities lending, short sales of securities, and trading in futures and forward contracts, options, swap contracts, and other derivative products. While these financial instruments contain varying degrees of risk, WWF's exposure with respect to each such investment is limited to its carrying amount (fair value as described above) and any unfunded commitments in each investment. The financial statements of the investees are audited annually by nationally recognized firms of independent auditors. WWF does not directly invest in the underlying securities of the investment funds and due to restrictions on transferability and timing of withdrawals from the limited partnerships, the amounts ultimately realized upon liquidation could differ from reported values that are based on current conditions. Management measures certain partnership investments at net asset value when the criteria for the use of the practical expedient are met. Pursuant to ASC 820, WWF has not categorized these investments in levels within the fair value hierarchy table.

The preceding methods may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Furthermore, although WWF believes its valuation methods are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different fair value measurement at the reporting date.

The following methods and assumptions were used to estimate the fair value of each class of financial instruments:

Mutual and exchange traded funds: WWF's holdings in publicly traded mutual funds consist principally of debt and equity securities carried at their aggregate market value that is determined by quoted market prices. Each of these investments can be liquidated daily. Valuation is based on Level 1 inputs within the hierarchy used in measuring fair value.

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Money market funds: Money market funds consist of short-term, or less than one-year, securities representing high-quality, liquid debt and monetary instruments.

Debt securities: Debt securities consist of primarily of investments in U.S. government debt and credit securities and corporate bonds.

Common collective trusts: Common collective trusts are non-registered pooled investment funds. Common collective trust fund shares may be redeemed at net asset value on a daily or monthly basis, depending on the fund. The common collective trust funds are not categorized in levels within the fair value hierarchy table as the value is reported based on NAV.

Deferred compensation 457(b) assets and liabilities: Deferred compensation 457(b) assets are comprised of publicly traded securities. Valuation is based on Level 1 inputs within the hierarchy used in measuring fair value. The fair value of the related deferred compensation liability is considered a Level 2 instrument within the fair value hierarchy.

Trust receivables: Trust receivables consist of charitable remainder trust receivables. The fair value of trust receivables is based on the present value of future expected earnings. Given the fact that these receivables do not have quoted market prices and are not actively traded, their valuation is based on Level 3 inputs within the hierarchy used in measuring fair value.

Financial assets and liabilities carried at fair value measured on a recurring basis as of June 30, 2024 and 2023 are as follows:

	2024			Total
	Level 1	Level 2	Level 3	
Investments:				
Money market funds	\$ 624,784	\$ -	\$ -	\$ 624,784
Mutual and exchange traded funds:				
Fixed income	78,783,481	-	-	78,783,481
Large and small cap equity	71,090,741	-	-	71,090,741
International	30,456,297	-	-	30,456,297
ESG	11,768,457	-	-	11,768,457
Debt securities	21,152,096	-	-	21,152,096
Investments reported at NAV*	-	-	-	134,715,251
Total investments	213,875,856	-	-	348,591,107
Trust receivables	-	-	22,350,457	22,350,457
Deferred compensation 457(b) assets	4,421,800	-	-	4,421,800
Total assets, at fair value	\$ 218,297,656	\$ -	\$ 22,350,457	\$ 375,363,364
Deferred compensation 457(b) liability	\$ -	\$ 4,421,800	\$ -	\$ 4,421,800

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	2023			
	Level 1	Level 2	Level 3	Total
Investments:				
Money market funds	\$ 577,234	\$ -	\$ -	\$ 577,234
Mutual and exchange traded funds:				
Fixed income	124,701,748	-	-	124,701,748
Large and small cap equity	54,199,976	-	-	54,199,976
International	34,529,014	-	-	34,529,014
ESG	15,760,746	-	-	15,760,746
Real estate	3,632,272	-	-	3,632,272
Debt securities	14,781,159	-	-	14,781,159
Investments reported at NAV*	-	-	-	128,876,080
Total investments	248,182,149	-	-	377,058,229
Trust receivables	-	-	25,517,707	25,517,707
Deferred compensation 457(b) assets	3,016,028	-	-	3,016,028
Total assets, at fair value	\$ 251,198,177	\$ -	\$ 25,517,707	\$ 405,591,964
Deferred compensation 457(b) liability	\$ -	\$ 3,016,028	\$ -	\$ 3,016,028

* Certain investments that are measured at fair value using the net asset value per share (or its equivalent) practical expedient have not been categorized in the fair value hierarchy. The fair value amounts presented in this table are intended to permit reconciliation of the fair value hierarchy to the amounts presented the consolidated statements of financial position.

Level 3 Gains and Losses

The following table presents WWF's activity for assets measured at fair value on a recurring basis using significant unobservable inputs as defined in ASC 820 for the year ended June 30:

	2024	2023
Beginning balance	\$ 25,517,707	\$ 25,704,093
Total realized/unrealized (losses) gains, net	(1,292,386)	1,461,413
Settlements	(1,874,864)	(1,647,799)
Ending balance	\$ 22,350,457	\$ 25,517,707

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Quantitative Information

Quantitative information as of June 30, 2024 and 2023, with respect to assets and liabilities measured and carried at fair value on a recurring basis with the use of significant unobservable inputs (Level 3) follows:

Description	2024 Fair Value	2023 Fair Value	Principal Valuation Techniques	Unobservable Inputs	Weighted Average
Trust receivables	\$22,350,457	\$25,517,707	Income Approach	Discount rates Life expectancies Trust payouts Allocation percentages	N/A

Quantitative unobservable inputs are not developed by WWF in the valuation of its investments. WWF uses the values reported by each fund manager as the basis for valuation noting that the valuation techniques and unobservable inputs vary widely among its fund managers.

Level 3 Valuation Process

For trust receivables, WWF gathers as much information as possible for each instrument, including the initial and current trust value, the amount allocated to WWF, the date of birth of any other beneficiaries and payout amounts. WWF uses a standard charitable gift calculation model using these inputs and a standard discount rate reset each year based on IRS discount rates. For any input not readily available, management develops a best estimate for use in the calculation. There were no changes in valuation techniques for the trust receivables for 2024.

Level 3 Sensitivity of Fair Value Measurements and Changes in Significant Observable Inputs

The significant unobservable inputs used in the fair value measurement of WWF's long-term trust receivables are subject to market risks resulting from changes in the market value of their underlying investments.

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18. Net Asset Value (NAV) Per Share

The following table summarizes WWF's investments with a reported NAV as of June 30, 2024 and 2023:

Strategy	2024		Redemption Frequency	Notice Period (Days)
	Fair Value	Unfunded Commitments		
Long/Short Equity, European Sector	\$ 6,510,373	\$ -	Every 36 Months	90
Global equity	17,635,722	-	25% Monthly	5
Multi-Strategy, Event Driven, Global Sector	8,049,257	-	Quarterly	65
Multi-Strategy, Event Driven, U.S. Sector	4,452,969	-	25% Quarterly	90
Global Macro, Discretionary/Systematic Blend, Global Sector	7,093,513	-	Monthly	3
Global equity growth	31,388,794	-	Quarterly	34
Asia Pacific Regional Equity, Asia (All Countries) excluding Japan Equity	11,202,774	-	Quarterly	30
Long/Short Equity, Sector Specific Fund, Energy Sector, U.S. Sector	6,108,221	-	Quarterly	90
Global Equity	10,977,078	-	Weekly	2
Long/Short Equity, Sector Specific Fund, Energy Sector, Global Sector	3,225,637	-	Quarterly	65
Partnership investments	19,886,467	15,006,250	†	†
Pooled investments	8,184,446	-	Daily	Daily
	\$ 134,715,251	\$ 15,006,250		

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Strategy	2023			
	Fair Value	Unfunded Commitments	Redemption Frequency	Notice Period (Days)
Long/Short Equity, European Sector	\$ 7,755,732	\$ -	Every 36 Months	90
Global equity	16,918,817	-	25% Monthly	5
Multi-Strategy, Event Driven, Global Sector	7,433,600	-	Quarterly	65
Multi-Strategy, Event Driven, U.S. Sector	4,003,076	-	25% Quarterly	90
Global Macro, Discretionary/Systematic Blend, Global Sector	6,171,183	-	Monthly	3
Global equity growth	31,143,154	-	Quarterly	34
Asia Pacific Regional Equity, Asia (All Countries) excluding Japan Equity	10,571,930	-	Quarterly	30
Long/Short Equity, Sector Specific Fund, Energy Sector, U.S. Sector	5,420,862	-	Quarterly	90
Global Equity	12,005,212	-	Weekly	2
Long/Short Equity, Sector Specific Fund, Energy Sector, Global Sector	3,333,446	-	Quarterly	65
Partnership investments	16,312,606	10,551,648	†	†
Pooled investments	7,806,462	-	Daily	Daily
	\$ 128,876,080	\$ 10,551,648		

† Partnerships investments redemption frequency ranges from illiquid to quarterly and the notice periods range from one business day to 30 calendar days.

19. Related Party Transactions

During the years ended June 30, 2024 and 2023, WWF received donations totaling \$3,648,635 and \$3,539,038, respectively, from members of the Board of Director and related committees.

20. Subsequent Events

WWF evaluated subsequent events through December 3, 2024, which is the date the consolidated financial statements were issued. No subsequent events were noted that required disclosure in the consolidated financial statements.